



# THE INTERNET'S HOTTEST TROP ROCK & COASTAL COUNTRY MIX

*\*All packages require a  
6-month commitment*

## PRICE LIST:

- ★ 30-second spot **\$4** (Start At)
- ★ 60-second spot **\$8** (Start At)
- ★ up to 30-second commercial production **\$400**
- ★ up to 60-second commercial production **\$800**
- ★ Sponsor **\$300** (Start At)
- ★ Brand Partner **\$500** (Start At)
- ★ 3hr Remote Broadcast (plus travel costs) **\$750** + (\$125 ea. hr)

## STARTER PACKAGE\*

**\$300** /month

- ✓ Four 30-second random spots a day during 5AM-12AM CST
- ✓ 25% discount off professional studio produced 30-second commercial

## ESSENTIALS PACKAGE\*

**\$600** /month

- ✓ Six 30-second random spots a day during 7AM-11PM CST
- ✓ Professional studio produced 30-second commercial
- ✓ 50% discount on commercial refresh
- ✓ Daily Sponsor Announcement at assigned hour

**EXCLUSIVE**

## ELITE PACKAGE\*

**\$1,000** /month

- ✓ Eight 30-second random spots a day during Prime hours (10AM-11PM CST)
- ✓ 2 Professional studio produced 30-second commercials (1 every 3mo.)
- ✓ Named Brand Partner on website
- ✓ Daily Brand Partner Announcement at assigned hour
- ✓ Corresponding Banner & Website Ads of assigned hour

## GET STARTED NOW

- ☎ (866) 528-8047
- ✉ [j.mcmillan@palapamacradio.com](mailto:j.mcmillan@palapamacradio.com)
- 🌐 [www.palapamacradio.com](http://www.palapamacradio.com)

*Custom packages available  
upon request*



# YOUR BEST CUSTOMER IS ALREADY LISTENING NOW IT'S TIME TO CONNECT WITH THEM

Reach Your Perfect Customer with the  
Soundtrack of Their Escape

## DEMOGRAPHICS

- ✓ Target Market: 45-65 y.o.
- ✓ Secondary Market: 35-44 y.o. & 65+
- ✓ Male 52% / Female 48%
- ✓ Enthusiast: Beach, Boating, Water-sports, Tropical Escapist
- ✓ Dominant Market: 20% Houston-Galveston Listeners
- ✓ Top 10 Reach: Houston-Galveston, Orlando-Daytona Beach, Tampa-St. Pete, Dallas-Ft. Worth, Indianapolis, Atlanta, San Antonio, Charlotte, Chicago, New York
- ✓ Numerous Bars/Restaurants in U.S., Mexico and Caribbean that stream Palapa Mac Radio



## BY THE NUMBERS

- ✓ 500,000+ streams a year
- ✓ 98% mobile devices
- ✓ Most active listening from 8 AM-11 PM
- ✓ Highest AQH (Average Quarter Hour) Rating: 10 AM-3 PM @1,185
- ✓ 2.9M Banner Ads viewed on mobile devices

## JOIN NOW



(866) 528-8047



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