



THE INTERNET'S HOTTEST TROP ROCK & COASTAL COUNTRY MIX

**All packages require a
6-month commitment*

PRICE LIST:

★ 30-second spot	\$4 (Start At)
★ 60-second spot	\$8 (Start At)
★ up to 30-second commercial production	\$400
★ up to 60-second commercial production	\$800
★ Sponsor	\$300 (Start At)
★ Brand Partner	\$500 (Start At)
★ 3hr Remote Broadcast (plus travel costs)	\$750 + (\$125 ea. hr)

STARTER PACKAGE*

\$300 /month

- ✓ Four 30-second random spots a day during 5AM-12AM CST
- ✓ 25% discount off professional studio produced 30-second commercial

ESSENTIALS PACKAGE*

\$600 /month

- ✓ Six 30-second random spots a day during 7AM-11PM CST
- ✓ Professional studio produced 30-second commercial
- ✓ 50% discount on commercial refresh
- ✓ Daily Sponsor Announcement at assigned hour

ELITE PACKAGE*

\$1,000 /month

- ✓ Eight 30-second random spots a day during Prime hours (10AM-11PM CST)
- ✓ 2 Professional studio produced 30-second commercials (1 every 3mo.)
- ✓ Named Brand Partner on website
- ✓ Daily Brand Partner Announcement at assigned hour
- ✓ Corresponding Banner & Website Ads of assigned hour

GET STARTED NOW



(832) 985-1179



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www.palapamacradio.com

*Custom packages available
upon request*



YOUR BEST CUSTOMER IS ALREADY LISTENING NOW IT'S TIME TO CONNECT WITH THEM

***Reach Your Perfect Customer with the
Soundtrack of Their Escape***

DEMOGRAPHICS

- ✓ Target Market: 45-65 y.o.
- ✓ Secondary Market: 35-44 y.o. & 65+
- ✓ Male 52% / Female 48%
- ✓ Enthusiast: Beach, Boating, Water-sports, Tropical Escapist
- ✓ Dominant Market: 20% Houston-Galveston Listeners
- ✓ Top 10 Reach: Houston-Galveston, Orlando-Daytona Beach, Tampa-St. Pete, Dallas-Ft. Worth, Indianapolis, Atlanta, San Antonio, Charlotte, Chicago, New York
- ✓ Numerous Bars/Restaurants in U.S., Mexico and Caribbean that stream Palapa Mac Radio



BY THE NUMBERS

- ✓ 500,000+ streams a year
- ✓ 98% mobile devices
- ✓ Most active listening from 8 AM-11 PM
- ✓ Highest AQH (Average Quarter Hour) Rating: 10 AM-3 PM @1,185
- ✓ 2.9M Banner Ads viewed on mobile devices

JOIN NOW

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