

# Be Heard On Posey County Radio!



## - Monthly Packages -

Consistency is the name of the game when advertising anything

Month long packages at Posey Count Radio give you that consistency

When you purchase a monthly package, you get two stations for one price and consistent exposure every day of the month.

Monthly packages are designed to maximize your exposure from 6AM – 6PM Monday – Friday

If you want to save money, then sign a multi month agreement for discounted rates

With a 3 month agreement, we will bonus you 50% of your daily purchased commercials in the overnights and weekends

With a 6 month or longer agreement, we will bonus you 100% of your daily purchased commercials in the overnights and weekends

Commercials	WMVI	WPIW	Combined	Combined	Combined	3 Month	6 Month	9 Month	12 Month
Per Station	106.7	1590 & 98.9	Stations	Total	Total	Commitment	Commitment	Commitment	Commitment
Per Day	Rate	Rate	Rate	Monthly Plays	Monthly Cost	Monthly Cost	Monthly Cost	Monthly Cost	Monthly Cost
1	\$5.00	\$5.00	\$7.50	40	\$150	\$143	\$135	\$128	\$120
2	\$5.00	\$5.00	\$7.50	80	\$300	\$285	\$270	\$255	\$240
3	\$5.00	\$5.00	\$7.50	120	\$450	\$428	\$405	\$383	\$360
4	\$5.00	\$5.00	\$7.50	160	\$600	\$570	\$540	\$510	\$480
5	\$5.00	\$5.00	\$7.50	200	\$750	\$713	\$675	\$638	\$600
6	\$5.00	\$5.00	\$7.50	240	\$900	\$855	\$810	\$765	\$720
7	\$5.00	\$5.00	\$7.50	280	\$1,050	\$998	\$945	\$893	\$840
8	\$5.00	\$5.00	\$7.50	320	\$1,200	\$1,140	\$1,080	\$1,020	\$960
9	\$5.00	\$5.00	\$7.50	360	\$1,350	\$1,283	\$1,215	\$1,148	\$1,080
10	\$5.00	\$5.00	\$7.50	400	\$1,500	\$1,425	\$1,350	\$1,275	\$1,200
11	\$5.00	\$5.00	\$7.50	440	\$1,650	\$1,568	\$1,485	\$1,403	\$1,320
12	\$5.00	\$5.00	\$7.50	480	\$1,800	\$1,710	\$1,620	\$1,530	\$1,440
					<b>Discount %</b>	<b>5%</b>	<b>10%</b>	<b>15%</b>	<b>20%</b>