

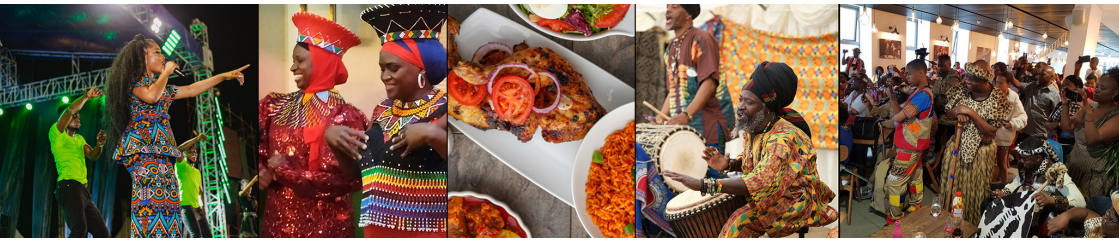
**BBAM!**



# **BBAM**

**BLACK BUSINESS, ART AND MUSIC**

# **FESTIVAL**



**1<sup>ST</sup> OCT 2023**  
**SOUTHAMPTON**

**1st Edition**




I'm Dr. Abdoulie Sanneh, Chair of The United Voice of African Associations (TUVAA) and Event Organiser for The BBAM! Festival. I'm deeply grateful for the incredible support from Southampton's Black communities and our valued stakeholders. My mission has always been to showcase Southampton's Black talent and businesses, not just locally but across the region. In this vibrant city, we proudly exhibit our rich cultures and vibrancy.

My vision is to  
 make the BBAM! Festival a prominent fixture  
 Together, we  
 celebrate excellence, diverse and enduring community spirit.  
 Welcome to  
 this premier festival, and  
 please support our local Black businesses featured in the brochure.



**Dr. Abdoulie**  
**Chair of TUVAA**  
**Event Organizer,**  
**The BBAM! Festival.**

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 Thank you! To all our Sponsors & Volunteers for putting on a fantastic festival

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# BBAM! FEST

## Listings

### MAYORS PARLOUR & MILITARY PARADE

- 11.40: BLACK MILITARY MARCH, MAYORS PARLOUR - GUILDHALL SQUARE
- 11.50: LINE UP FOR PARADE & SPEECHES
- 12.00: BELL & BUGLER, FOLLOWED BY 1 MIN SILENCE
- 12.05: WREATH AND FLOWERS LAYING IN REMEMBRANCE OF BLACK SOLDIERS WHO DIED IN WORLD WAR 1 AND 2
- 12.15: OFFICIAL OPENING OF O2 GUILDHALL SOUTHAMPTON
- 12.30: PHOTOS & CERTIFICATIONS

### GUILDHALL SQUARE ART ACTIVITIES

Live Afro themed mural painting by Arts and Craft Workshop By Karla Forbez  
Paint workshop - Drumming workshops  
Break dancing - African Dancing Groups

### JOHN HANSARD GALLERY

Film room Gallery  
12PM to 2PM Film screenings platforming Local Directors  
2.30pm to 4.30 Pm Film Screenings Platforming Local filmmakers

### GUILDHALL SQUARE MUSIC

Maka Foundation Feat Morello Antonio  
Dj Coco P - Maka Foundation Feat Darren Steel Pan (Music And Steel Pan Drums)  
Ben Amaru - Scottel - Tia - Caby Ranku - African Drumming With African Activities Feat Mc Emperor And Dj Crew - Bad Boy P And Bonnie - Only 1son - Marty Soave - Atekai Jambone Jatta - Ragb  
Maka Foundation / Harbour Lite Steel Band Feat Daren Steel Pan - Dj Abs Tankura Feat Drumming With African Activities - Head Sessions - Dj Stevo

### O2 GUILDHALL

Issa (Poet) - Golden Eagles (Fashion And Culture Show) Forbez  
Uty - Tenchoo - Ashya Roberts  
Hudson Aires Feat Deb Sandy Pentecostal Collective  
Amy Da Silva - Zee Neesa - Richman Bana & Ras 1  
Shannon B (Live Band)  
Chimney - Ariana (Live Band)  
Dre Star - Gappy Roberts

## Councillor Toqeer Kataria, Cabinet Member for Communities and Leisure , Southampton City

"Black History Month is incredibly important, and Southampton's diversity is what makes our city so brilliant. I'm really pleased that the council are supporting BBAM!. Events like BBAM! Festival are vital to members of the community that may not necessarily feel like they have a part to play in

Southampton's story. Not only is BBAM! Festival going to be a celebration of culture, it will also provide a platform for black business owners, artists and other members of the community to network and be a part of something fantastic."

# Unity 101 Community Radio

In this insightful radio interview with Dr Abdoulie

The visionary behind the BBAM! Festival, several pivotal points emerged. First and foremost, the genesis of this festival was rooted in addressing inequalities. Dr Abdoulie passionately expressed that Black businesses and talents often remain in the shadows due to resource and opportunity constraints.

A standout feature of this conversation was the revelation that this marks the very first BBAM! Festival in Southampton. It's a monumental event not only for the Black community but for all, transcending ethnicity as it showcases a rich tapestry of talents.

The over arching goals of this festival are crystal clear: increase exposure for Black businesses, boost their confidence, and cultivate interconnected networks among Black businesses and artists. Dr Abdoulie also shed light on the issues of confidence and resource accessibility. Confidence, he explained, can be eroded by the perception that Black businesses can't compete in the larger market. Furthermore, access to loans and investments remains a challenge due to perceived racial bias and a lack of trust in financial institutions.



Ultimately, this interview illuminated the BBAM! Festival's vital role in surmounting these challenges, bolstering the confidence of Black businesses and artists, and furnishing them with a vibrant platform to flourish and forge meaningful connections with their communities.

African prints kids  
clothings



Contact 07595826524

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**5pm-1am**

**DEADLINE: 31st OCTOBER**

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# TUVAA

The United Voice of African Associations

**TUVAA is dedicated to fostering a strong sense of community among individuals of African descent and associations. We firmly believe that by coming together, we can create a powerful force that drives progress and promotes social, economic, and cultural empowerment. Our mission is to provide a platform that encourages personal development, celebrates achievements, and addresses the unique challenges faced by our community. In TUVAA we have created a platform that would enable us to speak with one voice and make us more visible in our community. Part of our agenda, as various nationalities, is to share in our diverse cultural heritage, our sense of pride in our roots and who we are. We are proud of our African roots and our rich cultural heritage and will always thrive to maintain this, for posterity.**

## **5 Reasons to join TUVAA:**

1. **Cultivate Lifelong Connections:** Build meaningful relationships with like-minded individuals who share your experiences and cultural heritage, fostering social cohesion between Africans in Southampton and the local community.
2. **Empower Through Education:** Access a wealth of knowledge and skills through our educational programs, workshops, and seminars, empowering personal and professional growth, from financial literacy to leadership development.
3. **Advocate for Change:** Join our collective voice to drive positive change through advocacy and community outreach, addressing social justice issues and promoting equity.
4. **Celebrate Culture:** Immerse yourself in the richness of African and Black culture through art exhibitions, cultural performances, festivals, and heritage events. Foster stronger relationships within and outside our community.
5. **Support and Wellness:** Find a supportive environment for mental, emotional, and physical well-being. Seek guidance, share experiences, and promote self-care and resilience among understanding peers. Enjoy activities like swimming, water sports, and youth football that promote social interactions and teamwork.

Founded in 2015, the United Voice of African Associations, now commonly known as TUVAA, is an umbrella organisation for Africans living in Southampton and the surrounding areas of this beautiful county of Hampshire. The birth of TUVAA was a milestone achievement for our individual African societies. Through TUVAA, the African member associations forged a unity of purpose and enhanced the promotion of our collective interests, our diverse cultures, customs, and values.





## SAY IT LOUD

Scar Fm (Sayitloud Radio) is a black internet community radio station based in Southampton formed in late 2020.

The Station traces its early roots from the 90s, where a collection of individuals from the black community Jimi Jon, Scratch Gordon and Keith Richards set up PCRS (People's choice radio station) broadcasting live but underground where it gained thousands of followers in Southampton until its demise in 1991.

For more info and to listen to the radio please visit [www.sayit-](http://www.sayit-)

However, it slowly returned through the 90s and again 2003/2004 when many of its hosts featured on Unity24 (Now unity 101) In 2020 Jimi Jon, Sal Chitulu, Scratch Gordon and TC from MAKa foundation revived the brand as an internet radio station. The station will provide a broadcast service that informs, entertains and actively represents and promotes the black heritage, culture, traditions, music and artists, acting as an agent of cohesion through which all black and other communities in Southampton can unite and flourish.

We aim to create a medium through which communities in Southampton and the surrounding areas, can express their views and opinions, whilst keeping in touch with their culture and roots.

"We aim to be the local radio sound, made and presented by local people" We will be dedicated to representing the many underserved members or groups within our city that do not get access to the airwaves via a vibrant and black led schedule of music, speech and creative programming. The station will encourage constructive partnerships with similar organisations.

The station will aim to work with the community and voluntary sectors to promote and communicate their activities within the wider community including peer education projects.

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World Stages Now are proud to be showing the premier of "My Fair Share Too" and 'Stigma' at the first BBAM Festival.

**My Fair Share Too** is a drama that explores what Black Lives Matter meant to individuals struggling to come to terms with their place in a neocolonial world.

**Stigma** is an audiovisual response to the stigma of living as an asylum seeker in the shadow worlds of bed and breakfasts and hotels and the effect on mental health.

Screenings are between 12.30 and 2pm and 2.30 and 4.30pm on 1<sup>st</sup> October at John Hansard Gallery.

[www.worldstagesnow.org](http://www.worldstagesnow.org)

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