

PLAYING THE MUSIC YOU LOVE

COAST FM

102 - 103

CANARY ISLANDS





Coast FM is proud to be your English language radio network in the Canary islands, available on FM, DAB digital radio and online.

We produce more trusted local news than any other radio station in the canaries - we also bring you the latest international news from Sky News.

All of our programming is produced, presented and broadcast from the Canaries, with our output dedicated to the latest news and entertainment.

Coast FM reaches over 80,000 people every week.



WHERE CAN YOU FIND US

FM

South Tenerife - 102.8 FM

North Tenerife - 97.9 FM

West Tenerife - 102.5 FM

Santa Cruz, Tenerife - 105.5 FM

South Gran Canaria - 102.6 FM

West Gran Canaria- 102.3 FM

Puerto Rico, Gran Canaria - 103.0 FM

La Gomera - 102.5/102.8 FM La Palma - 97.9 FM

Lanzarote & Fuerteventura - 87.9 FM

DAB Digital radio

You can listen to Coast FM across Tenerife and Gran Canaria via DigiCan, if you have a DAB radio press 'search' and look for 'DigiCan'

Online

Choose your local Coast FM area to listen to Coast FM on-line on your PC, Laptop or Tablet

Smart Speaker

To listen on your Smart Speaker you need to first say 'Enable Coast FM Canary islands' then each time you want to listen simply say 'Play Coast FM Canary islands'



AIRTIME CAMPAIGNS

Business Builder - Starter Campaigns

Discounted campaigns can either target a particular island or we can give full coverage across the Canary Islands.

These campaigns are perfect for businesses to get a quick message across.

Airtime Rates:

Local transmitter per island - 4 plays per day - €28 per week*

Network Advertising including DAB - 4 plays per day - €42 per week*

**Based on 4 spots per day for a 20 second advert with a minimum 8 weeks*



AIRTIME CAMPAIGNS

Airtime Campaigns - NETWORK PACKAGES

Covering all islands on FM & DAB

Bronze - 4 plays per day - 30 second commercial - €70 per week

Silver - 6 plays per day - 30 second commercial - €105 per week

Gold - 8 plays per day - 30 second commercial - €140 per week

25 % discount for bookings over 8 weeks duration



AIRTIME CAMPAIGNS

Airtime Campaigns - Gran Canaria or Tenerife

Local Airtime campaigns can be targeted to either Gran Canaria or Tenerife

Bronze - 4 plays per day - 30 second commercial - €56 per week

Silver - 6 plays per day - 30 second commercial - €84 per week

Gold - 8 plays per day - 30 second commercial - €112 per week

25 % discount for bookings over 8 weeks duration



SPONSORSHIPS

Sponsorship & Promotions

Radio sponsorships are an easy way to take your radio advertising to the next level.

Sponsorships are incorporated into radio programming instead of being reserved for commercial breaks in 30-second spots like regular advertising.

Radio sponsorships are carefully built into the day's programming and help promote programs, features and competitions.

Radio sponsorships are effective for building brand awareness and increasing visibility for a company.

Our packages gives you a combination of airtime and sponsorship for maximum impact.



SPONSORSHIPS

Sponsorship & Promotions

- ▶ Weather Sponsorship -Listeners need and want regular weather forecasts to plan their activities. Weather sponsorships can show your brand's personality and incorporate your sense of humor and creativity.
- ▶ Sports Sponsorship - Listeners tune in for local high school, college, and even professional sports. Sponsoring demonstrates to the listener you are a sports enthusiast, humanising your brand.
- ▶ Programming Sponsorships - People like to do business with brands they know, like, and trust. Listeners appreciate businesses that sponsor their favorite shows. This builds trust and loyalty and a common ground for your brand.



SPONSORSHIPS

Sponsorship Packages

Sponsorship + 100 x 30 second commercials from €400 per month

Sponsorships available include Weather, Travel, local news, sport, daytimes, afternoons, drivetime, evenings, weekends, the time tunnel, the soul show, the rock show, the big ones and new ones and more....

Please enquire as to current availability



PRODUCTION

Production

We can offer a full production service of your advert including scripting, voicing from just €30, all we need are some bullet points and we can work our magic.

[Click here to listen to an example](#)



Contact studio@coast.fm for more information