

## KIOO-FM QUARTERLY ISSUES

01/01/2022-03/31/2022

The following is a listing of the significant issues covered by radio station KIOO-FM Visalia, California, along with the most significant programming treatment of those issues for the period 01/01/2022-03/31/2022. The listings are by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. The report contained herein contains examples of programming airtime in the total amount of fifty-one hours, forty-three minutes.

Submitted by:

A handwritten signature in black ink, appearing to read "Bill Lynch".

Bill Lynch

Momentum Broadcasting

## KIOO-FM Quarterly Report 01/1/2022-03/31/2022

<u>Description of Issue</u>	<u>Times Ran/Duration</u>	<u>Description of Segment</u>
<u>01/1/2022-01/31/2022</u>		
Adoption/Foster	37 times/37 minutes	Adopting Teenager Options
Sepsis Alliances	33 times/33 minutes	Sepsis Warning Signs
St Jude	34 times/34 minutes	Helping Children w/ Cancer
Road Safety	10 times/5 minutes	Avoid Truck Blind Spots
A-Anon Family Group	40 times/40 minutes	Coping w/ Family Alcoholism
Youth Vaping	13 times/6.5 minutes	Dangers of Child Vaping
Type 2 Diabetes	23 times/23 times	Tips on Managing Diabetes
Saving For Retirement	41 times/41 minutes	Help Planning for Retirement
Teach	25 times/25 minutes	Become a teacher
National Police Asso	13 times/6.5 minutes	Call 911 for Police Help
Racial Justice	16 times/16 minutes	Change for minorities
USD of Labor	14 times/7 minutes	Ag Worker Benefits/Protect
Vaccinate Your Family	6 times/3 minutes	Get Pre-Teens Vaccinated
Veterans Admin	33 times/33 minutes	Work 2 keep Vets Connect
Bright Focus Found	34 Times/34 minutes	Learn about early eye issues
Alzheimers	21 times/10.5 minutes	Early Testing Options
Gun Safety	16 times/8 minutes	Lock up guns from kids
Emergency	24 times/24 minutes	Make Emergency Plans

<u>Description of Issue</u>	<u>Times Ran/Duration</u>	<u>Description of Segment</u>
Marines	33 times/33 minutes	Join to protect America
Brave.org	34 times/34 minutes	Let kids thank 1 <sup>st</sup> responders
Fighting Blindness	35 times/35 minutes	Macular Degen. Blindness
Susan G Komen	35 times/35 minutes	Working to cure cancer
ADHD	34 times/34 minutes	ADHD signs and services
Feeding America	34 times/34 minutes	Identify food need in children
USD Veterans	13 times/6.5 minutes	Cash benefits to apply for
United Spinal Asso	35 times/35 minutes	Wheelchair protocols/help
Substance Abuse	37 times/37 minutes	Parents look for signs
Wounded Warrior Prgm	34 Times/34 minutes	Helping vets with PTSD
Suicide Prevention	39 times/39 minutes	Suicide services available
CA Ntnl Guard	27 Times/27 Minutes	Opportunities from CNGuard
Paralyzed Vets	2 Times/2 minutes	Opportunities for Disabled
Child Car Seats	25 times/25 minutes	Importance of Kids in seats

## KIOO-FM Quarterly Report 01/1/2022-03/31/2022

<u>Description of Issue</u>	<u>Times Ran/Duration</u>	<u>Description of Segment</u>
<u>02/1/2022-02/28/2022</u>		
Adoption/Foster	37 times/37 minutes	Adopting Teenager Options
Sepsis Alliances	27 times/27 minutes	Sepsis Warning Signs
St Jude	29 times/29 minutes	Helping Children w/ Cancer
Road Safety	17 times/8.5 minutes	Avoid Truck Blind Spots
A-Anon Family Group	35 times/35 minutes	Coping w/ Family Alcoholism
Youth Vaping	18 times/9 minutes	Dangers of Child Vaping
Type 2 Diabetes	23 times/23 times	Tips on Managing Diabetes
Saving For Retirement	34 times/34 minutes	Help Planning for Retirement
Teach	24 times/24 minutes	Become a teacher
National Police Asso	14 times/7 minutes	Call 911 for Police Help
USD of Labor	22 times/11 minutes	Ag Worker Benefits/Protect
Vaccinate Your Family	12 times/6 minutes	Get Pre-Teens Vaccinated
Veterans Admin	28 times/28 minutes	Work 2 keep Vets Connect
Bright Focus Found	26 Times/26 minutes	Learn about early eye issues
Alzheimers	21 times/10.5 minutes	Early Testing Options
Gun Safety	17 times/8.5 minutes	Lock up guns from kids
Emergency	23 times/23 minutes	Make Emergency Plans

<u>Description of Issue</u>	<u>Times Ran/Duration</u>	<u>Description of Segment</u>
Marines	34 times/34 minutes	Join to protect America
Brave.org	27 times/27 minutes	Let kids thank 1 <sup>st</sup> responders
Fighting Blindness	27 times/27 minutes	Macular Degen. Blindness
Susan G Komen	27 times/27 minutes	Working to cure cancer
ADHD	27 times/27 minutes	ADHD signs and services
Feeding America	27 times/27 minutes	Identify food need in children
USD Veterans	11 times/5.5 minutes	Cash benefits to apply for
United Spinal Asso	36 times/36 minutes	Wheelchair protocols/help
Substance Abuse	31 times/31 minutes	Parents look for signs
Wounded Warrior Prgm	36 Times/36 minutes	Helping vets with PTSD
Suicide Prevention	35 times/35 minutes	Suicide services available
CA Ntnl Guard	28 Times/28 Minutes	Opportunities from CNGuard
Child Car Seats	24 times/24 minutes	Importance of Kids in seats

## KIOO-FM Quarterly Report 01/1/2022-03/31/2022

<u>Description of Issue</u>	<u>Times Ran/Duration</u>	<u>Description of Segment</u>
<u>03/1/2022-03/31/2022</u>		
Adoption/Foster	42 times/42 minutes	Adopting Teenager Options
Sepsis Alliances	34 times/34 minutes	Sepsis Warning Signs
St Jude	34 times/34 minutes	Helping Children w/ Cancer
Road Safety	18 times/9 minutes	Avoid Truck Blind Spots
A-Anon Family Group	36 times/36 minutes	Coping w/ Family Alcoholism
Youth Vaping	23 times/11.5 minutes	Dangers of Child Vaping
Type 2 Diabetes	24 times/24 times	Tips on Managing Diabetes
Saving For Retirement	37 times/37 minutes	Help Planning for Retirement
Teach	26 times/26 minutes	Become a teacher
National Police Asso	10 times/5 minutes	Call 911 for Police Help
USD of Labor	17 times/8.5 minutes	Ag Worker Benefits/Protect
Vaccinate Your Family	11 times/5.5 minutes	Get Pre-Teens Vaccinated
Veterans Admin	42 times/42 minutes	Work 2 keep Vets Connect
Bright Focus Found	35 Times/35 minutes	Learn about early eye issues
Alzheimers	25 times/12.5 minutes	Early Testing Options
Gun Safety	22 times/11 minutes	Lock up guns from kids
Emergency	26 times/26 minutes	Make Emergency Plans

<u>Description of Issue</u>	<u>Times Ran/Duration</u>	<u>Description of Segment</u>
Marines	43 times/43 minutes	Join to protect America
Brave.org	34 times/34 minutes	Let kids thank 1 <sup>st</sup> responders
Fighting Blindness	32 times/32 minutes	Macular Degen. Blindness
Susan G Komen	33 times/33 minutes	Working to cure cancer
ADHD	29 times/29 minutes	ADHD signs and services
Feeding America	30 times/30 minutes	Identify food need in children
USD Veterans	14 times/7 minutes	Cash benefits to apply for
United Spinal Asso	41 times/41 minutes	Wheelchair protocols/help
Substance Abuse	33 times/33 minutes	Parents look for signs
Wounded Warrior Prgm	42 Times/42 minutes	Helping vets with PTSD
Suicide Prevention	36 times/36 minutes	Suicide services available
CA Ntnl Guard	29 Times/29 Minutes	Opportunities from CNGuard
Child Car Seats	27 times/27 minutes	Importance of Kids in seats

## **Sunday Morning Community Awareness Shows – Air 5:30am to 6am**

Q1 2022, 1/1/2022 - 3/31/2022 KJUG-FM/KIOO-FM/KVMI-FM/KCRZ-FM

<u>Date</u>	<u>Guests/Subject</u>
1/2/2022	Rachel Hagans – Central Valley Regional – Services discuss
1/9/2022	Jason Crabtree – Visalia Rescue Mission – Thrift Store Help
1/16/2022	CJ Centu – Combat Vets Hope – Upcoming Golf Fundraiser
1/23/2022	Leslie Davis – Happy Trails – Riding for disabled ways to help
1/30/2022	Jen Reynolds – Miracle League of Visalia upcoming changes
2/6/2022	Beth Caffrey – Cat House/Kings – No kill pet sanctuary needs
2/13/2022	Ashley Vorhees – Girl Scouts – GS helps young girls in need
2/20/2022	Denise Nelson – NAMI – Mental Health Services org. provides
2/27/2022	Grace Moreno – ABC 30 – Discussed their internship program
3/6/2022	Taylor Poisall – Red Cross – Supporting the Red Cross mission
3/13/2022	Alberto Ramos – CASA – Desperate need for volunteers
3/20/2022	Adriane Hillman – Salt/Light – Homeless services offered
3/27/2022	Maggie Melling – Assistance League Visalia – Services provided including clothes for needy school children, and fundraiser