

KCRZ-FM QUARTERLY ISSUES

01/01/2022-03/31/2022

The following is a listing of the significant issues covered by radio station KCRZ-FM Visalia, California, along with the most significant programming treatment of those issues for the period 01/01/2022-03/31/2022. The listings are by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. The report contained herein contains examples of programming airtime in the total amount of eighteen hours, fifty-two minutes.

Submitted by:



Bill Lynch

Momentum Broadcasting

KCRZ-FM Quarterly Report 01/1/2022-03/31/2022

<u>Description of Issue</u>	<u>Times Ran/Duration</u>	<u>Description of Segment</u>
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01/1/2022-01/31/2022

Suicide Prevention	29 times/14.5 minutes	Suicide Prevention Services
Police Assistance	23 times/11.5 minutes	Call for Police Help
Gun Safety	29 times/14.5 minutes	Lock guns keep from kids
Child Car Seats	25 times/12.5 minutes	Keeps kids safe in cars
Road Safety	26 times/13 minutes	Avoid truck blind spots
Teachers	27 times/13.5 minutes	Our Kids future depends on
National Guard	25 times/12.5 minutes	Keep our community safe
Stand Up to Cancer	23 times/11.5 minutes	Pancreatic Cancer Support

KCRZ-FM Quarterly Report 01/1/2022-03/31/2022

<u>Description of Issue</u>	<u>Times Ran/Duration</u>	<u>Description of Segment</u>
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02/1/2022-02/28/2022

Suicide Prevention	22 times/11 minutes	Suicide Prevention Services
Police Assistance	21 times/10.5 minutes	Call for Police Help
Gun Safety	25 times/12.5 minutes	Lock guns keep from kids
Child Car Seats	25 times/12.5 minutes	Keeps kids safe in cars
Road Safety	23 times/11.5 minutes	Avoid truck blind spots
Teachers	23 times/11.5 minutes	Our Kids future depends on
National Guard	26 times/13 minutes	Keep our community safe
Stand Up to Cancer	22 times/11 minutes	Pancreatic Cancer Support
Youth Vaping	24 Times/12 minutes	Dangers of Youth Vaping
Emergency	19 times/9.5 minutes	Making an emergency plan
Alzheimers	18 times/9 minutes	Coping with Family Member

KCRZ-FM Quarterly Report 01/1/2022-03/31/2022

Description of Issue Times Ran/Duration Description of Segment

03/1/2022-03/31/2022

Police Assistance	19 times/9.5 minutes	Call for Police Help
Gun Safety	27 times/13.5 minutes	Lock guns keep from kids
Child Car Seats	29 times/14.5 minutes	Keeps kids safe in cars
Road Safety	26 times/13 minutes	Avoid truck blind spots
Teachers	26 times/13 minutes	Our Kids future depends on
National Guard	30 times/15 minutes	Keep our community safe
Stand Up to Cancer	20 times/10 minutes	Pancreatic Cancer Support
Alzheimers	22 times/11 minutes	Coping with Alzheimers
Youth Vaping	27 Times/13.5 minutes	Health Dangers of Vaping
Emergency Plan	23 Times/11.5 minutes	Having Family Plan in Place

Sunday Morning Community Awareness Shows – Air 5:30am to 6am

Q1 2022, 1/1/2022 - 3/31/2022 KJUG-FM/KIOO-FM/KVMI-FM/KCRZ-FM

<u>Date</u>	<u>Guests/Subject</u>
1/2/2022	Rachel Hagans – Central Valley Regional – Services discuss
1/9/2022	Jason Crabtree – Visalia Rescue Mission – Thrift Store Help
1/16/2022	CJ Centu – Combat Vets Hope – Upcoming Golf Fundraiser
1/23/2022	Leslie Davis – Happy Trails – Riding for disabled ways to help
1/30/2022	Jen Reynolds – Miracle League of Visalia upcoming changes
2/6/2022	Beth Caffrey – Cat House/Kings – No kill pet sanctuary needs
2/13/2022	Ashley Vorhees – Girl Scouts – GS helps young girls in need
2/20/2022	Denise Nelson – NAMI – Mental Health Services org. provides
2/27/2022	Grace Moreno – ABC 30 – Discussed their internship program
3/6/2022	Taylor Poisall – Red Cross – Supporting the Red Cross mission
3/13/2022	Alberto Ramos – CASA – Desperate need for volunteers
3/20/2022	Adriane Hillman – Salt/Light – Homeless services offered
3/27/2022	Maggie Melling – Assistance League Visalia – Services provided including clothes for needy school children, and fundraiser