



**Reach the People  
Who Buy From You!**

## **KHOZ**

**FORMAT - Classic Country &  
Hometown News**

**45% Female**

**55% Male**

**35-64 Years Old**

**Key Artists: Garth, George Strait,  
Toby Keith, Tim McGraw**

**Regional News**

**Regional Sports**

**Weather**

**Obituaries**

**Contests**

**Social**

**Digital**

**Community Calendar**

**Featured Businesses**

**KCAX**

**202 Courtney Street**

**Branson MO 65616**

**417-337-7855**

**Branson4U.com**

**General Manager:**

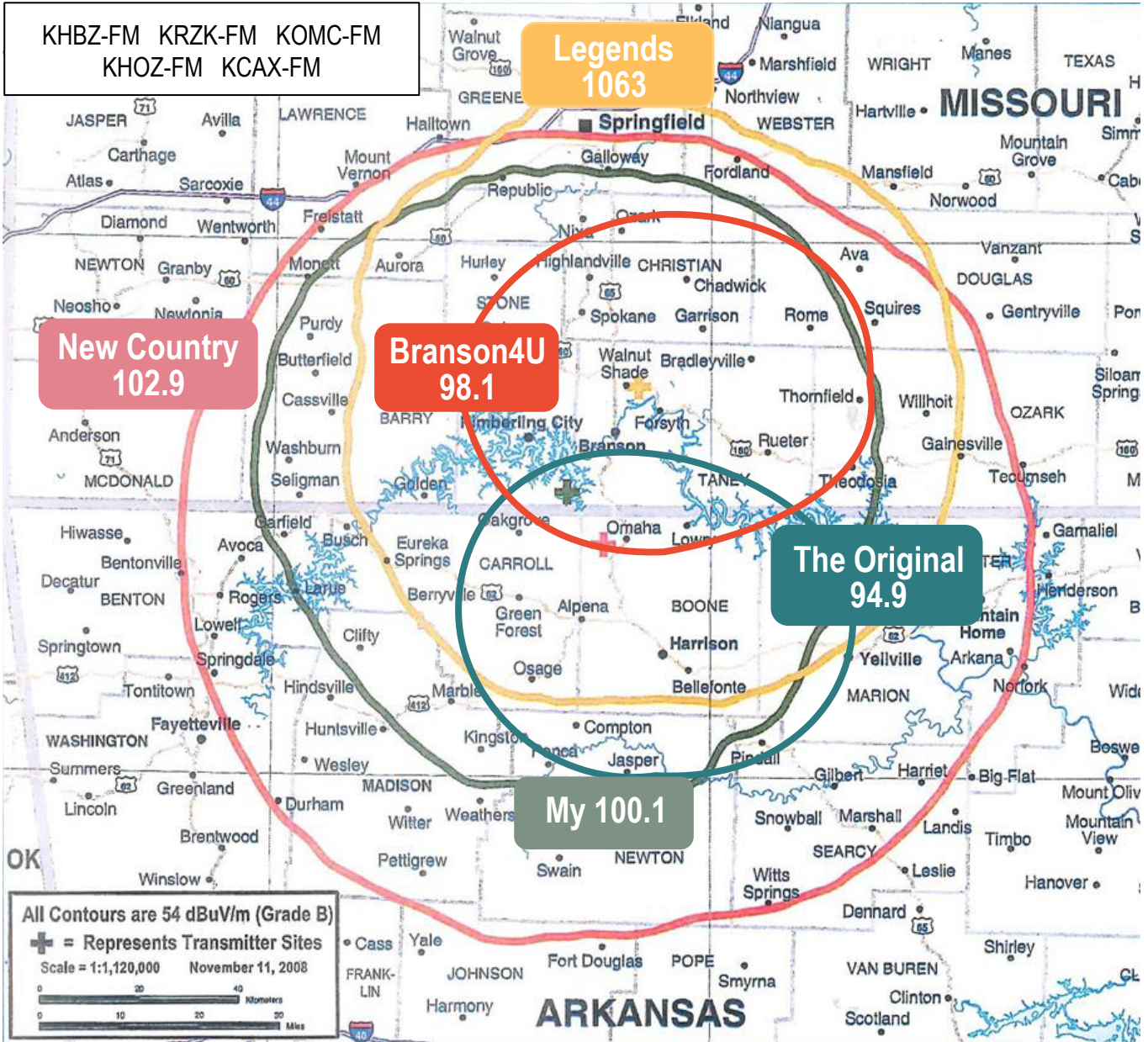
**Steve Willoughby**





# Saturate the Central Ozarks

## Broadcast Coverage Map



### REGIONAL REACH



### LOCAL IMPACT



# Beemer's Breakfast Table 6am-10am



Radio has been in my blood since High School. To me there is no better job than being able to make people laugh and shake their heads. After some part time jobs in Los Angeles I moved to Springfield Missouri then ventured south to Harrison and Landed at KHBZ/KHOZ.



# AROUND THE TABLE

*Where you come to talk*

THE ORIGINAL, KHOZ 94.9 FM/AM 900

9am to 10am

Around the Table brings important local topics that affect the people of Boone County and Northern Arkansas to the airwaves as well as Hometown TV (Channel 26.1 & Cox 843) and Facebook Live each day from 9:00 AM - 10:00 AM. Hosts Dan Reynolds gives you the latest news and happenings from around the area and bring a new guest every day to focus on specific areas of interest. You can be involved by following Around the Table on Facebook and leaving your thoughts comments!!



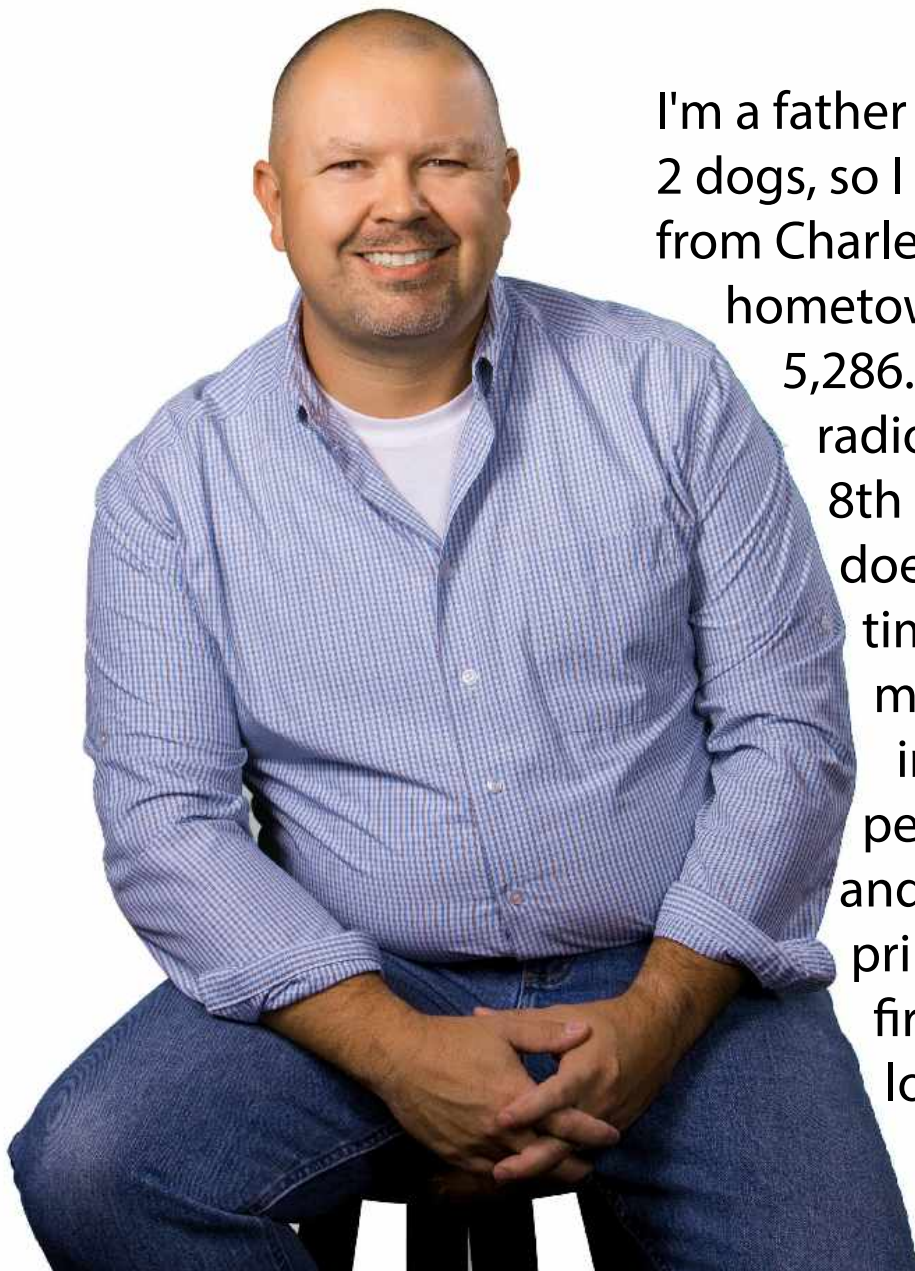
AROUND  
THE TABLE

*Where you come to talk*

THE ORIGINAL, KHOZ 94.9 FM/AM 900

# CJ Cruze

3pm to 7pm



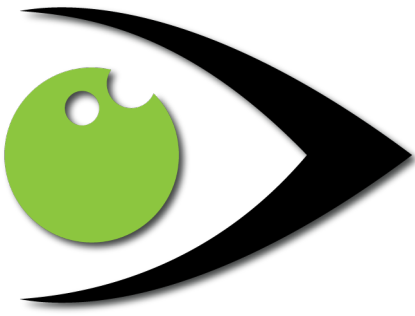
I'm a father of 4 pretty cool kids and 2 dogs, so I stay busy. I am originally from Charleston, Missouri. My

hometown had a population of 5,286. I wanted to be on the

radio ever since I was in the 8th grade (1991...which doesn't seem like a long time ago, until you do the math). I would do

impressions of local radio personalities while in class... and was usually sent to the principal's office for it. My first radio job was at the local AM country station.







I hosted a 2 hour weekday morning show before going to school each day. That is where I fell in love with country music. I've been on the air at various radio stations and formats across the United States, but country radio and country music listeners will always be my home.



# Local Digital

Smart & Simple Communications

BE SMART. BE SIMPLE. BE SEEN!

						
Monthly Page Views	7,083	133,330	8,917	12,250	16,500	4,417

Available ad sizes are:

- 728x90 Rotating
- 300x250 Rotating
- 840x400 Stationairy Home Page
- 970x250 Rotating
- 180x150. Rotating

Our local websites websites serve approximately 6,000,000 banner impressions per month with a .07% CTR

Digital Team Lead:  
Jill Barlow  
417-337-7855  
jillbarlow@ozarksdynacom.com