



**Reach the People  
Who Buy From You!**

## **KRZK**

**FORMAT - Classic Country**

**45% Female**

**55% Male**

**35-64 Years Old**

**Key Artists: Garth, George Strait,  
Toby Keith, Tim McGraw**

**Regional News  
Regional Sports**

**Weather  
Obituaries**

**Contests**

**Social**

**Digital**

**Community Calendar**

**Featured Businesses**

**KCAX**

**202 Courtney Street**

**Branson MO 65616**

**417-337-7855**

**Branson4U.com**

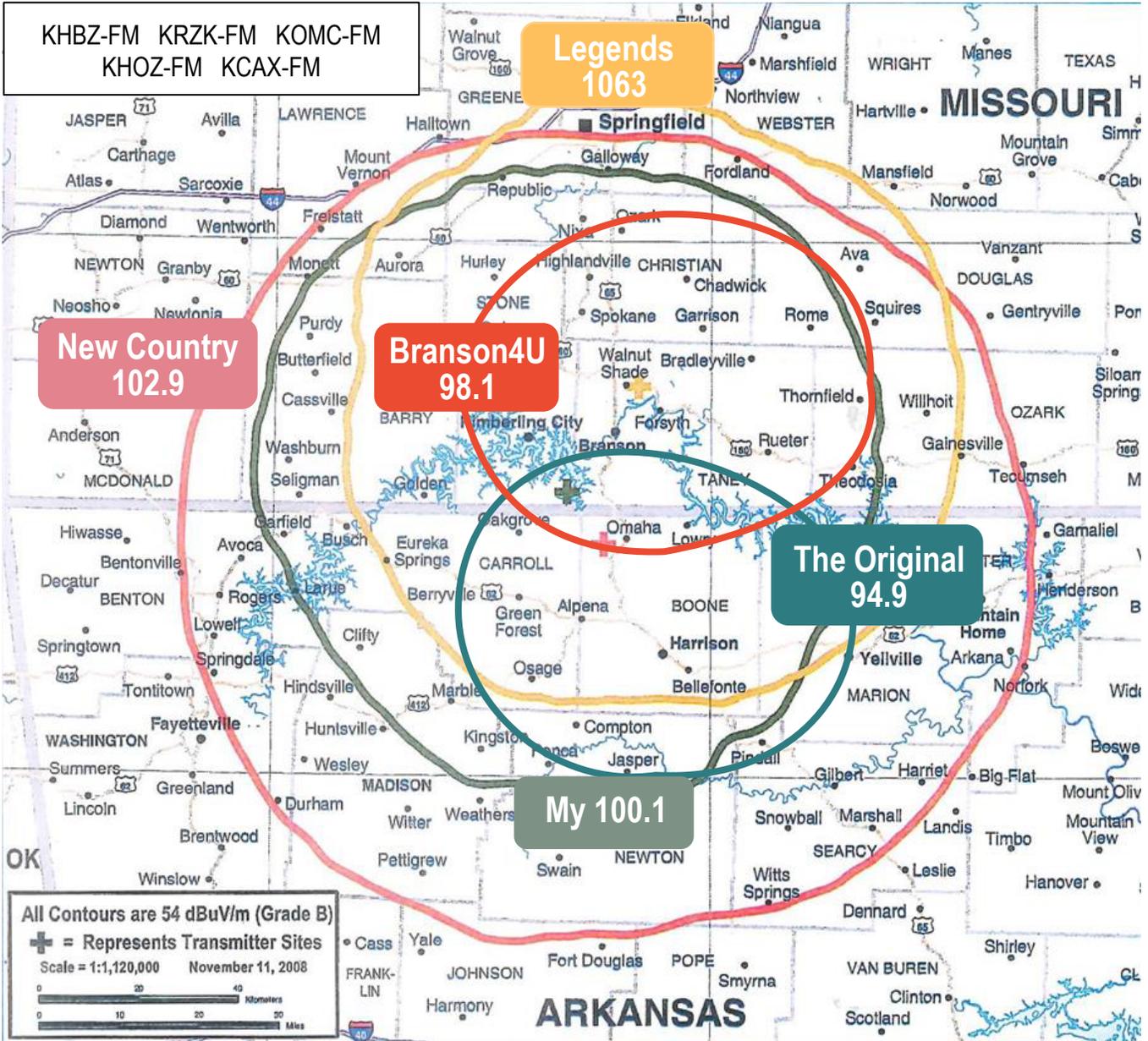
**General Manager:  
Steve Willoughby**





# Saturate the Central Ozarks

## Broadcast Coverage Map



### REGIONAL REACH



### LOCAL IMPACT



# Josh Clark

The Up Side With Josh and them features music-lovin' southern boy Josh Clark. Josh is an avid New Orleans Saints fan, survived Hurricane Katrina, is an avid Fantasy Footballer, as well as a father of two.

The morning drive just wouldn't be complete without listening to Josh with some regulars (and not so regulars) talking about everything under the morning sun.

Anything can happen on The Upside...literally...anything!



6am-10am

# Scott McCaulley - Ozarks Now



11am to 1pm

Legendary Country Music along with Local and National News and Weather plus interviews with area Newsmakers and Officials. It's Ozarks Now with Scott McCaulley airing weekdays at 11:00 am and Legends 1063.



# Big Michael Kaufman



3pm to 7pm

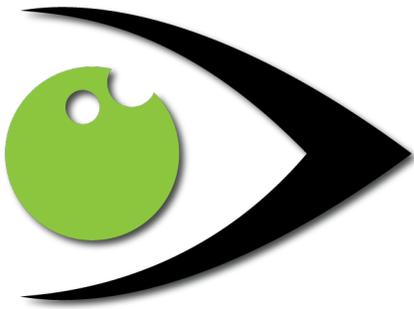
Big Michael Kaufman's voice can be heard daily as the "station voice" on radio and TV outlets in California, Colorado, Missouri, the Poconos, and internationally in the UK, Germany, and Greece. He is also the voice for 12 seasons of Big Water Adventures on the Outdoor Network and former voice of the PGA for 10 years.

# The Clay Cooper Experience, Family, Faith, Country and Clay



7am to 10am

Clay Cooper, one of Branson's most beloved and successful performers, is now setting his sights on taking over the airwaves the same way he has Branson's iconic 76 Country Music Boulevard. Every Saturday morning, "The Clay Cooper Experience" finds Branson's Entertainer of the Year sharing the music and stories highlighting the things he loves most: His family, his Faith, his Country, and of the musical legacy and legend that made Branson what it is today.



# Local Digital

Smart & Simple Communications

BE SMART. BE SIMPLE. BE SEEN!



7,083



133,330



8,917



12,250



16,500



4,417

Monthly Page Views

Available ad sizes are:

- 728x90 Rotating
- 300x250 Rotating
- 840x400 Stationairy Home Page
- 970x250 Rotating
- 180x150. Rotating

Our local websites websites serve approximately  
6,000,000 banner impressions per month with a .07% CTR

Digital Team Lead:  
Jill Barlow  
417-337-7855  
jillbarlow@ozarksdynacom.com