



**Reach the People  
Who Buy From You!**

**KCAX**

**FORMAT - Adult Contemporary**

**50% Female**

**50% Male**

**45-64 Years Old**

**Key Artists: Billy Joel, Queen**

**Journey**

**All Things Branson**

**Branson Attractions**

**Local News**

**Local Sports**

**Weather**

**Contests**

**Social**

**Digital**

**Community Calendar**

**Featured Businesses**



**KCAX**

**202 Courtney Street**

**Branson MO 65616**

**417-337-7855**

**Branson4U.com**

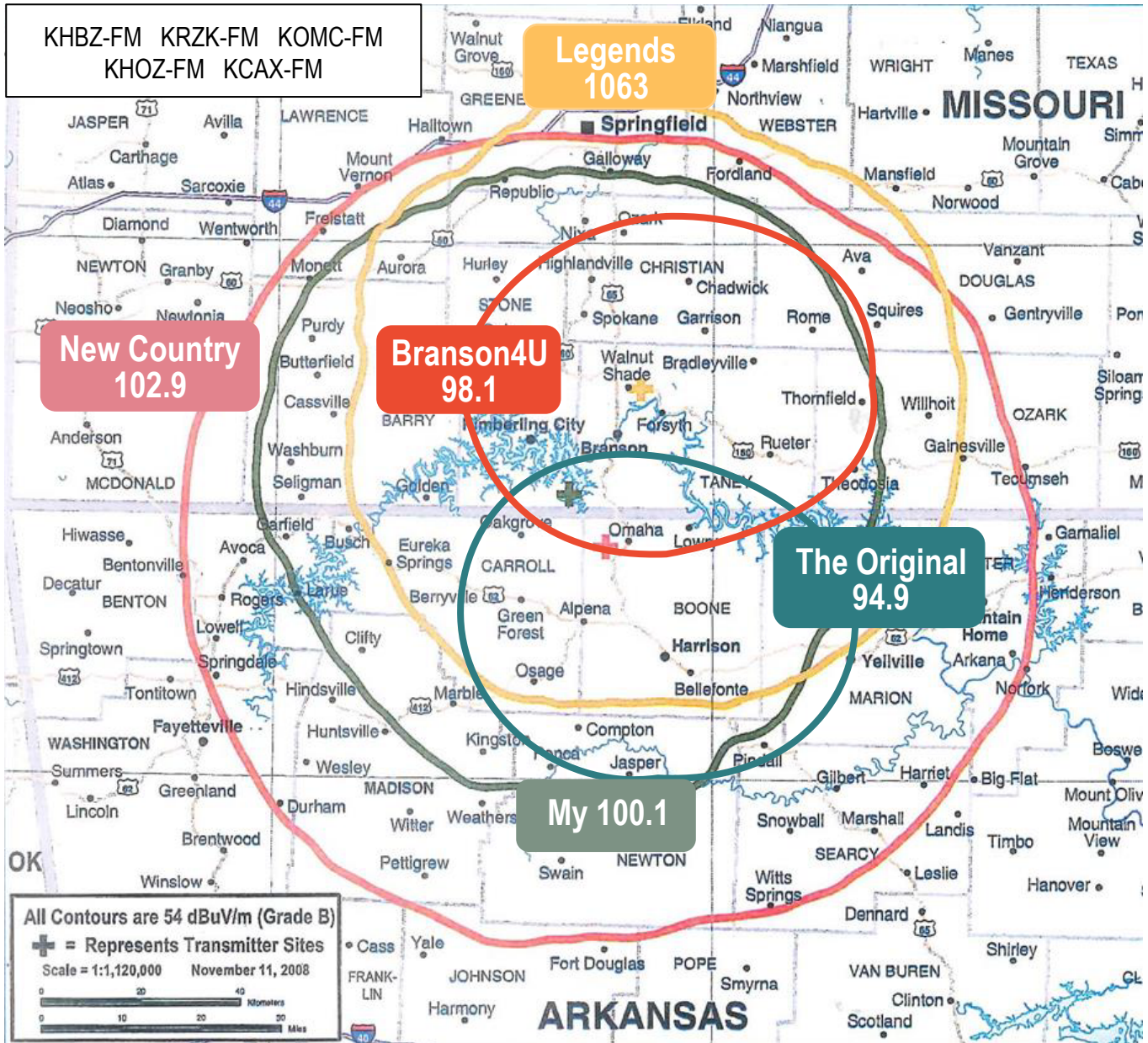
**General Manager:**

**Steve Willoughby**



# Saturate the Central Ozarks

Broadcast Coverage Map



REGIONAL REACH

©ZARKS  
DYNACOM

LOCAL IMPACT

NEW 102.9  
COUNTRY

my  
100.1  
KOMC

1063  
LEGENDS

THE Original  
KHOZ  
94.9  
AM 900

BRANSON4U  
98.1





10am to 3pm

## Jim Barber

Jim was voted the NACA Comedy Entertainer of the Year for his performances at nearly 2,000 college campuses across the country in the late 80's and early 90's, followed by featured spots on many top Branson theatre productions including the Glen Campbell Goodtime Show, the Eddie Rabbitt Show, The Osmond Family Theater, The Tony Orlando Show, Jimmy Osmond's American Jukebox Show, and also at his own Hamner Barber Variety Show and theatre for 10 years. Jim's comedy has been featured on many national television networks including A&E, CBS, FOX, ABC, TNN and RFD-TV, with his favorite appearance being on the Late Show with David Letterman.

# Jeff Brandt

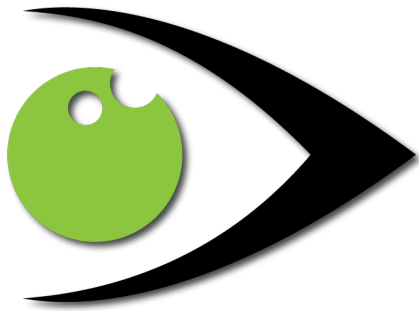


3pm to 7pm

Jeff began professionally entertaining at the age of 11. Since then his career has taken him from Des Moines, Iowa, to Branson, Missouri, to Las Vegas, Nevada and back to Branson where he and his family reside. He performed for several top shows here in Branson before being discovered by Wayne Newton. Jeff performed with Wayne for 13 years before returning to Branson in 2007. He has performed at the White House, been in two motion pictures including Vegas Vacation, multiple television appearances and been on 7 USO tours to perform for our troops over seas. Since his return to Branson, he has been voted "Branson's Male Vocalist of the Year" 4 years running and "Impressionist of the Year" twice.

Jeff is currently performing at Hamner's Unbelievable as male vocalist and Impressionist. His radio career began in Iowa in 1986 and in 1990 he joined our station group at KRZK and quickly became known as the Afternoon Voice of the Ozarks for 12 years. He says he is now the happiest he has ever been working in radio on 98.1 KCAX as he gets to play the music he loves and share it with our listeners. Join Jeff Monday through Friday from 3 - 7 pm on 98.1 [branson4u.com](http://branson4u.com) and you'll see why Jeff Brandt is The Afternoon Voice of the Ozarks!





# Local Digital

Smart & Simple Communications

BE SMART. BE SIMPLE. BE SEEN!



Monthly Page Views

5,000

62,000

3,500

12,000

33,000

2,500

Local  
Contests  
All Things  
Branson  
News  
Featured  
Business  
Events  
Attractions

Regional  
Contests  
News  
Featured  
Business  
Events

Regional  
Contests  
News  
Featured  
Business  
Events

Regional  
Contests  
News  
Featured  
Business  
Events

Local  
Contests  
News  
Featured  
Business  
Events

Regional  
Live HS Sports  
Sports

Available ad sizes are:

728x90	Rotating	\$9 cpm
300x250	Rotating	\$9 cpm
840x400	Stationary Home Page	\$75/week
970x250	Rotating	\$10 cpm
180x150.	Rotating	\$6 cpm

Our local websites receive about 120,000 page views per month and serve approximately 1,000,000 banner impressions per month with a .14% CTR

Digital Team Lead:

Jill Barlow

417-337-7855

jillbarlow@ozarksdynacom.com