



**Reach the People
Who Buy From You!**

KHBZ

FORMAT - TODAY'S COUNTRY

60% Female

40% Male

18-49 Years Old

**Key Artists: Luke Bryan,
Thomas Rhett, Jason Aldean
Blake Shelton**

Regional News

Weather

Regionals Sports

Contests

Social

Digital

Community Calendar

Featured Businesses

KHBZ

1111 Radio Avenue

Harrison Ark 72601

870-302-3043

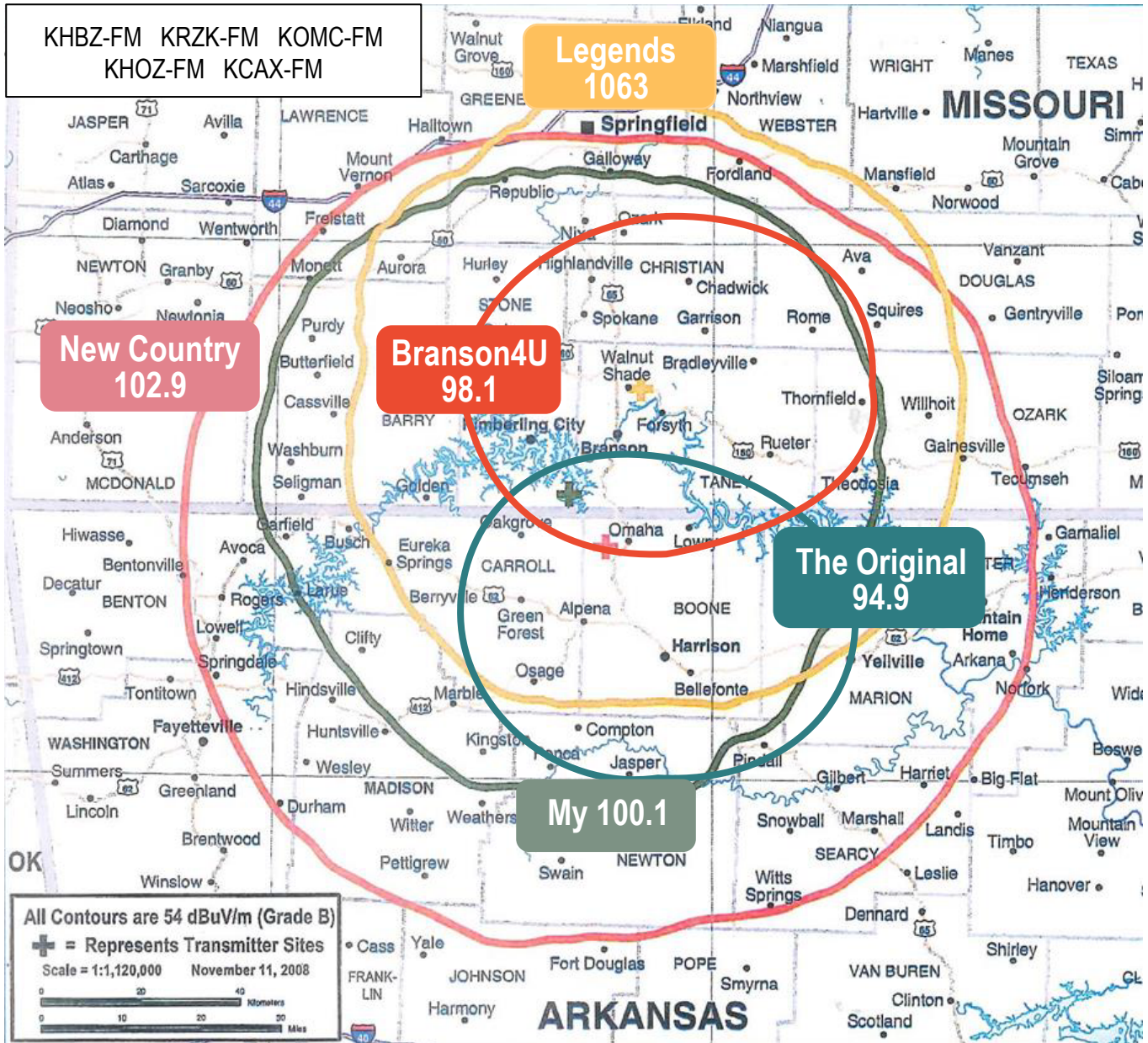
General Manager: Steve Willoughby





Saturate the Central Ozarks

Broadcast Coverage Map



REGIONAL REACH

ZARKS
DYNACOM

LOCAL IMPACT

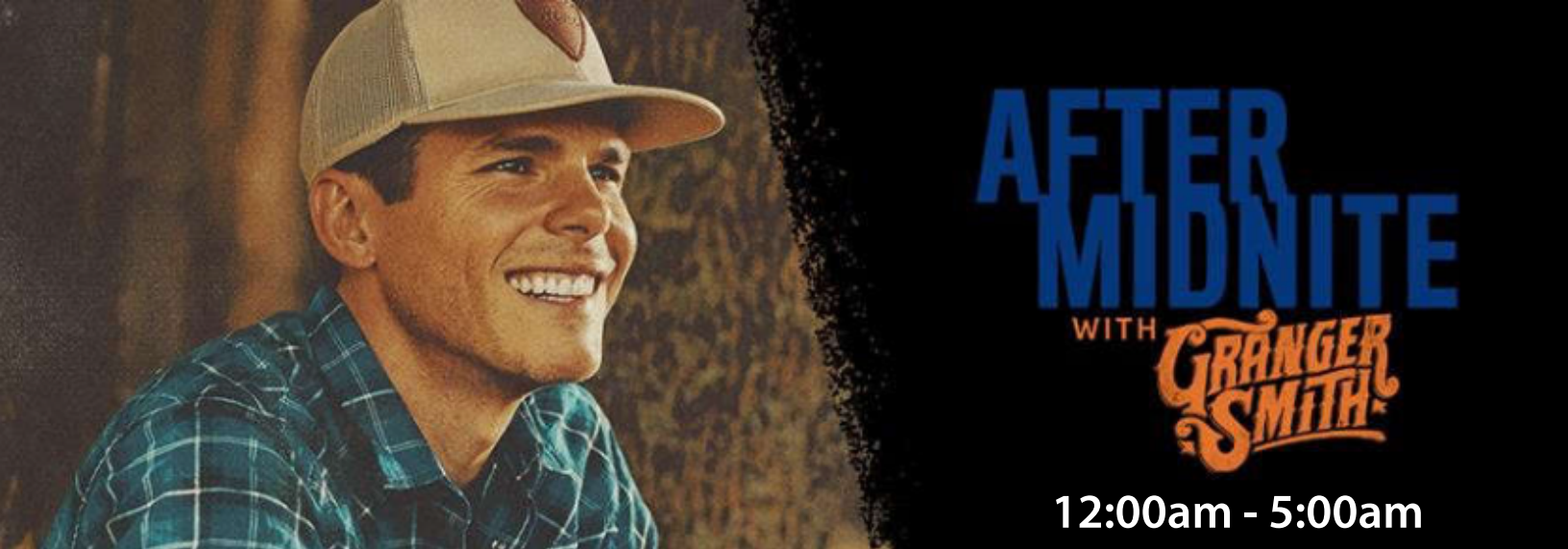
NEW 102.9
COUNTRY

my
100.1
KOMC

1063
LEGENDS

THE Original
KHOZ
94.9
AM 900

BRANSON4U
98.1



About Granger Smith

Over the course of his groundbreaking career, Granger Smith has amassed a massive and rabid audience now known as "Yee Yee Nation" built through heavy touring and grassroots fan engagement. He now has a social media following exceeding eight and half million along with more than one billion online video views.

Signed to BBR Music Group's Wheelhouse Records, Smith broke onto the national scene with Remington, an album that garnered him the No. 1 smash "Backroad Song." Smith was also awarded a BMI Country Award for writing, producing, publishing and performing "Backroad Song" and followed it with the Top Five hit, "If The Boot Fits." "Backroad Song" was one of the Top 10 Most Played Country singles of 2016 according to Mediabase and has been certified RIAA PLATINUM. His album When The Good Guys Win spawned the hit "Happens Like That" that has been certified RIAA GOLD.

Not only has Granger stacked major accolades as an artist, but he also released his first-ever book If You're City, If You're Country, which immediately hit No. 1 on Amazon best-selling lists. Known as an artist but also for his alter ego, Earl Dibbles Jr., his family's YouTube series "The Smiths" and his iconic outdoor apparel company, Yee Yee Apparel, Smith is a jack of all trades. Additionally, Granger and his wife Amber Smith started The River Kelly Fund to bring awareness and invest in children in need, arts and education, wildlife preservation, military, veteran and first responder assistance, donor affiliations, and many more organizations in honor of their son River Kelly Smith. Taking all of these experiences and channeling them into good, Smith released his 10th studio album called Country Things, which ultimately showcases the man, the father, the performer and bona fide artist Smith has become.



Big D started in radio when Big D was 14 years old at a 1000-watt Christian radio station in Cookeville, Tenn. By the age of 17, hosted his first talk show, which led to his morning gig on an oldies station in the same city.

First country radio experience was he was 19 in Billings, Montana, where he fell in love with the country lifestyle.

Met his wife Kathy in Billings. Big D and Kathy have two sons, Zak and Gunner.

Something that you may be surprised to learn; In high school he was an Exchange Student, and spent time in Russia...before the wall fell....when it was still Communist! Talk about crazy! Seeing that, and the way that the poor people of Russia lived and suffered under that regime really helps solidify his love for the Good 'OI USA.

A private airplane pilot, and a big aviation buff, you can usually find him tinkering around the hangar messing with the plane when he's not on the radio.

At 14 years old, Bubba became a disc jockey at the local radio station in his hometown of Houma, LA.

Ever the nomad at heart, he went on to use radio to travel the world and worked at stations in places such as Guam and Tokyo. While working in those cities, I was able to travel extensively to countries & cities in Asia, Australia, and the South Pacific. Eventually homesick, he returned to the U.S. Trust Bubba, it happens to anyone who lives overseas for too long. You NEED America! Lol...

Other markets on his radio resume' include: Saginaw, Detroit, Michigan, Nashville, and El Paso, Texas. Other radio stints in various formats from Talk and Hip-Hop, to Rock & Classic Rock, in markets such as Reno, Nevada, Miami, Florida, New Orleans and Baton Rouge.

Bubba met his wife Stacey in Baton Rouge. Currently, they have three children (Olivia, Ava, and Frank).

A huge Frank Sinatra fan and a self professed "car-nerd" who uses free time to get behind the wheel. And, just like Big D...I too am also a private airplane pilot.



Country with Carsen! became obsessed with country music in high school, so it was no surprise to anyone in my hometown of Cheshire, CT that I went south for college to Ole Miss. Hotty Toddy! After a quick stop in NYC where I worked at NBC and MTV, I landed in Nashville and got to live out all my honky-tonkin' radio dreams. I've also been on the air in Huntsville, Central New York, Hartford and Cookeville, TN.

I love live music, and am always checking the calendar for the next great concert coming to the area! I'm also a football fanatic: my weekends revolve around my Rebels and Peyton Manning. Next to me on the couch during the games are my two rescue dogs, who put up with my travelling and yelling at the TV.



3:00pm - 7:00pm

Lisa Johnson She has been in radio for 36 years. Lisa holds a Bachelors Degree in Theatre and Broadcasting from David Lipscomb University. She has worked in such markets as NJ, TN, CA, AL, and AR. Lisa is very active in the community working with the North Central Arkansas Food Bank, Circle of Friends for Arkansas Children's Hospital and the Lyric Theatre.

She is passionate about giving back to the community she has called home for the last 26 years. Her most important role is being the wife to Jim and mother to Toby, Sophie, and Callie.



TASTE OF COUNTRY NIGHTS

7:00pm - Midnight

The songs you love, the latest country music news, and the hottest interviews from your favorite country artists- Taste of Country Nights has it all.

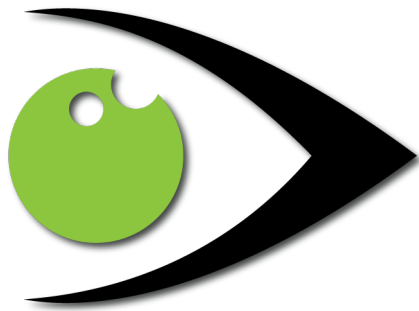
When you listen to Evan and Amber on Taste of Country Nights, you're guaranteed lots of laughs and a dang good time!

No matter what you're doing, you can count on Taste of Country Nights to help you get through the night!

Who: Hosted by Evan Paul, friend of country stars and fans!

What: the perfect blend of your favorite artists and your favorite songs!

When: Taste of Country Nights airs nightly Monday through Friday from 7PM to midnight!



Smart & Simple Communications

BE SMART. BE SIMPLE. BE SEEN!

Local Digital



Monthly Page Views

5,000

62,000

3,500

12,000

33,000

2,500

Local
Contests
All Things
Branson
News
Featured
Business
Events
Attractions

Regional
Contests
News
Featured
Business
Events

Regional
Contests
News
Featured
Business
Events

Regional
Contests
News
Featured
Business
Events

Local
Contests
News
Featured
Business
Events

Regional
Live HS Sports
Sports

Available ad sizes are:

728x90	Rotating	\$9 cpm
300x250	Rotating	\$9 cpm
840x400	Stationary Home Page	\$75/week
970x250	Rotating	\$10 cpm
180x150.	Rotating	\$6 cpm

Our local websites receive about 120,000 page views per month and serve approximately 1,000,000 banner impressions per month with a .14% CTR

Digital Team Lead:

Jill Barlow

417-337-7855

jillbarlow@ozarksdynacom.com