

# Political Website and Digital Awareness

### What you get:

- Responsive (is viewable on any devise) Four-page website that includes "subscribe" buttons for you to gather your constituents email addresses
- Donate buttons on every page
- A thorough about page with featured items
- A robust issues page that will accommodate video and/or podcast
- A contact page with a form and map to your headquarter location
- Hosting through the general election
- Up to 5 updates per month
- A free rotating banner on the your choice of KHOZ, KOMC, KRZK, KHBZ or KCAX clicking back to your site



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### What you get with a Digital Ad On:

- 5 digital ads built to your specifications
- Guarantee .3% Click-Thru rate
- · One Display campaign (5 ad sizes including mobile) utilizing Keyword Search, Contextual or Geo Fencing
- Retargeting you audience daily
- We can drill down to only target your constituents, or we can target your opponent's constituents.
- We can eliminate the visitor population
- · We have multiple criteria to insure we are serving only to the people you targeted



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### What you get:

### Web Option

- 4 Page Responsive Website (\$725 Value)
- Hosting (\$280 Value)

### Digital Awareness Add-on

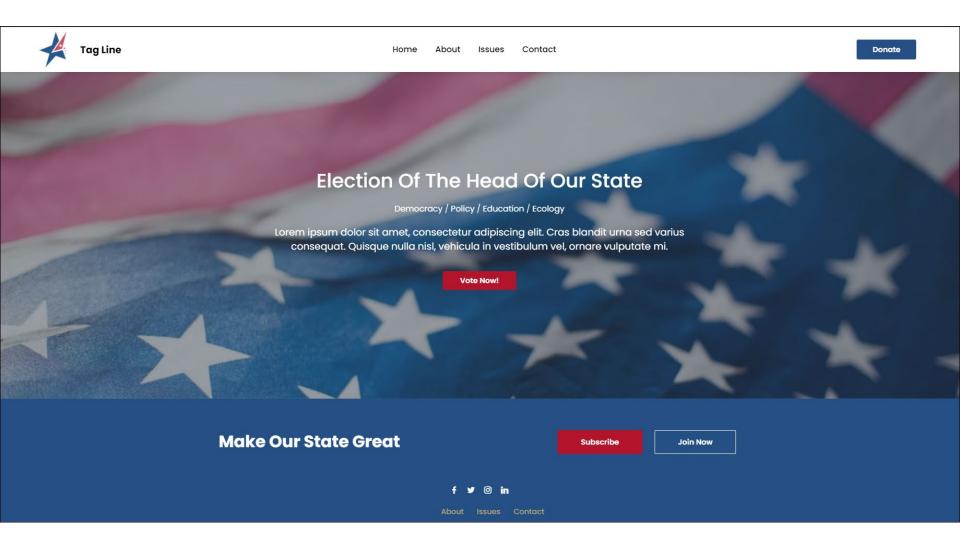
336,000 impressions \$588/mth

Local Digital Rotating Banner \$276/mth

Total Build/Hosting \$1,005

Value based on 8 months

## Political Website Template





## **ABOUT**

- · Subscription and/or Join Now
- Photos and about the Candidate
- · Featured news stories
- All sections can be personalized



Contact

#### **Make Our State Great**

**Join Now** 

About Politician

### **Ideological Leader For Youth Generation**

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### **Featured News**



We must once again come together



A simple plan to fix our economy



Main principle - stability in the future!

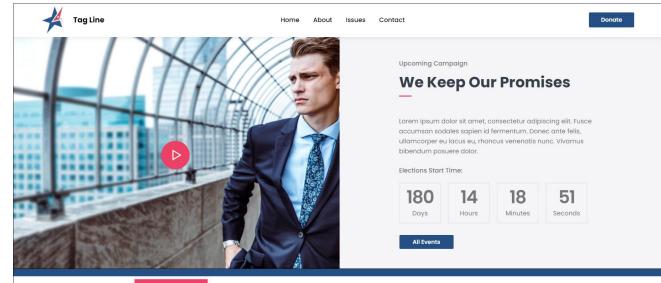






### **ISSUES**

- Donate
- Clearly lay out the issues and where you stand on them
- Podcast play list is easily embedded
- All sections can be personalized



Democracy
Lore
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Family
port

Ecology

Social Care

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## CONTACT

