

Local Display

Want access to our audience?

Our websites have around 100,000 views per month.

Smart & Simple Digital Group offers rotating digital banners on all 5 radio stations clicking through to your website.

Don't have a website to click to? We have multiple options from a landing page on our site to a complete website build.



Local Display

Banner Sizes

728x90 (Rotating)

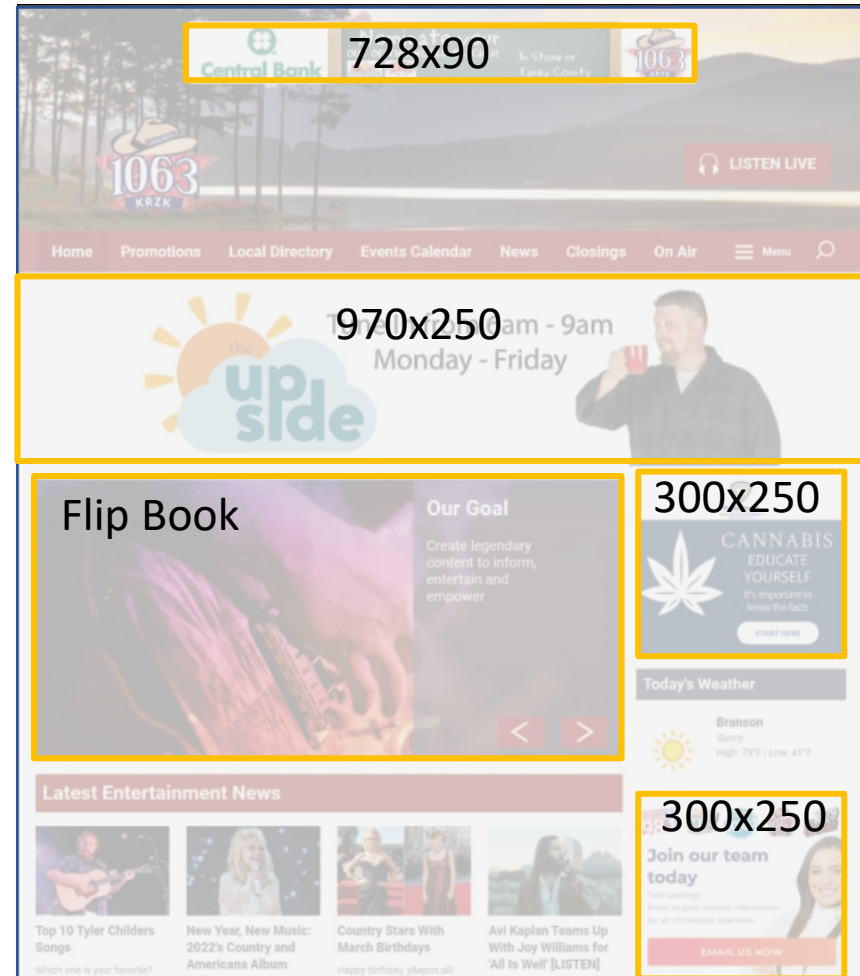
300x250 (Rotating)

970x250 (Rotating)

Flip Book (Stationary positions)

Banners rotate on all website pages

Flip Book is Stationary on Home Page only



Local Display



	CPM (cost/1,000 impressions)	KRZK	KOMC	KCAX	KHBZ	KHOZ	All Stations
728x90 (Top No impression cap)	\$9	\$69/wk	\$48	\$55	\$69	\$69	\$310
728x90 (Bottom No impression cap)	\$9	\$64/wk	\$45	\$51	\$64	\$64	\$288
300x250 (No impression cap)	\$9	\$69/wk	\$48	\$55	\$69	\$69	\$310
970x250 (No impression cap)	\$10	\$75/wk	\$60	\$65	\$75	\$75	\$350
Flip Book (No impression cap)	N/A	\$93/wk	\$65	\$74	\$93	\$93	\$418



Smart & Simple Digital Group
BE SMART. BE SIMPLE. BE SEEN!



National Display

	CPM (cost/1,000 impressions)
Retargeting (When someone comes to your website we can retarget them)	\$12
Contextual (Based on the context of the content a person is viewing)	\$12
Geo Fencing (based on an area people have gathered)	\$12
Keyword (based on keywords people are searching for on other websites)	\$12
Responsive Guarantee Display (based on keywords searched on in a google search bar and guarantees .3% Click Through Rate)	\$14

