



RADIO - DIGITAL - VISUAL - EVENTS

Regional Media ^{Inc.}

Radio - Digital - Visual - Events



Regional Media INC.

Radio • Digital • Visual • Events

Step into a world where your message reaches across heartlands and homes. Here at Regional Media Inc., we're more than just a radio company. From the fiery tunes of KVVL FM, igniting airwaves across Iowa, Nebraska, Missouri, and Kansas, to the down-home charm of KNIM Country, where every morning starts with a smile from The Breakfast Club, we are the heartbeat of your favorite music and stories.

But that's not all—coming this January, get ready for the launch of The Best of Midwest Magazine. Discover local treasures and hometown heroes, all voted for by you, our loyal listeners.

And when it comes to getting the word out, trust our expert Digital Marketing Department to propel your message through innovative strategies like Geo-Fencing, Targeted Display Ads, and SEO Management. At Regional Media Inc., we bring your message home. Join us, and let's make waves together.



Why Choose Regional Media Inc Radio?

Localized Information

Regional Media Inc can focus on news and events that are relevant to their community, such as live coverage of local events or fairs. They can also provide information that's useful to residents, such as which schools are open or which roads to avoid during bad weather.

Sense Of Community

Regional Media can help listeners feel more connected to their community and engage with activities to meet new people. Listeners can also call in to interact with the radio hosts and their communities.

Exposure To New Music

Regional Media's radio stations can expose listeners to new and unique forms of music.

Advertising

Local radio can be an effective way to reach a large number of people within a local broadcasting area. It can also be a budget-friendly option for small businesses, and can be especially effective for younger audiences who may not be exposed to as many ads online. When combined with digital ads, radio can increase sales and revenue. Local radio advertising can also add a personal touch that builds trust and recognition over time.



regionalmediainc.com
971kvvl.com • knimcountry.com
nodawaynewsradio.com

Regional Media Inc.
Radio • Digital • Visual • Events



97.1 KVVL
EVERYTHING THAT ROCKS

97.1 KVVL FM

Target Demographic: 25-65

Potential Reach: 300,000+

Our take on the classic rock format is unlike any other.

97.1 KVVL is a 25,000 Watt Flamethrower hitting four states: Kansas, Iowa, Nebraska, Missouri.

Along with what's happening now, 97.1 KVVL will dig deep into the roots with bands you love from the classic era as well as some newer tunes to keep you feeling fresh. Plus all the local news and information and Spoofhound Athletics.

971kvvl.com



Playing Everything That Rocks
LED ZEPPELIN • PEARL JAM • AEROSMITH
SOUNDGARDEN • VAN HALEN • AC/DC
and all of your other favorite rock artists



95.9 KNIM-FM • 1580 KNIM-AM

Target Demographic: 25-54

I'M Country KNIM is Northwest Missouri's All American Country Station! Our take on the country format is something of its own type, playing the best country from yesterday and today. KNIM Country is Nodaway County's local country station with a live morning show with Holly and Don "The Breakfast Club" covering everything local. KNIM plays Country's biggest Stars and Icons from the 80's through Today.

knimcountry.com



Playing Real American Country

TOBY KEITH • MORGAN WALLEN • CARRY UNDERWOOD

RUSSEL DICKERSON • LUKE BRYAN • JELLY ROLL

and all of your other favorite country artists

Why Fixed Position Advertising?

Investing in radio for news, sports, or weather segments could be the game-changer your brand needs. Picture this: it's early morning, listeners are tuned in to catch the weather forecast before stepping out. That's your brand they hear about, seamlessly fitting into their daily routine. Or maybe during the halftime report in a nail-biter game, your product gets spotlighted, connecting your brand with the excitement of the moment. It's not just advertisement; it's becoming a part of the listener's everyday moments, building trust and recognition effortlessly. Choose these prime radio spots and watch your market presence grow.

Fixed Position Examples

Local News

Regional Media Inc has long been a standing news presence in the Northwest Missouri area covering local news Monday through Friday.

National Fox News/Sports every Hour 7 Days a week (FOX News)

FOX News Alerts for breaking stories, anchored and unanchored coverage of all major news events, daily and weekly features, long-form holiday specials throughout the year, custom two-ways with FOX News Channel radio correspondents and experts, news actualities and reports from FOX News Channel and FOX Business Network and more!

Brownfield AG Report, Monday - Friday

Brownfield Ag News is your trusted source for reliable agriculture news, market trends, weather updates, and expert interviews. Founded in 1972, Brownfield Ag News is the largest and one of the oldest agricultural news radio networks in the country.



regionalmediainc.com
971kvvl.com • knimcountry.com
nodawaynewsradio.com

Regional Media INC.
Radio • Digital • Visual • Events

Regional Media INC. Digital Services

Imagine your business as a beacon, shining brightly in a sea of competition. With the right digital marketing strategy, you're not just reaching out—you're connecting. Whether it's through engaging social media posts, targeted ads, or powerful SEO techniques, digital marketing ensures that your business stands out. This isn't just about visibility; it's about creating meaningful interactions that build customer loyalty and drive sales. Transform your business into a landmark of the digital age. Let's illuminate your brand together and watch your business grow!

Web Design • Display Ads • Programmatic Video • Programmatic Audio • Email Marketing

Local In-House Service



Step into a world where every click leads you to a story that feels like home or an adventure by the sea. With BestOfJerseyShore.com, unwrap the magic of the ocean breeze and Jersey's finest seafood. Or let BestOfMidWest.com guide you through the heartland, where tradition meets tranquility in every sun-kissed field.

Explore, engage, and be enchanted. Each site offers a gateway to local culture and hidden treasures. Visit now and start your journey to the places that capture the essence of America's beloved regions. Become part of our vibrant community exploring the best of both worlds.

Regional Media Inc.

Radio • Digital • Visual • Events

Rate Card 2024-25

Contract Term KNIM	:60 Rate	:30 Rate	:15 Rate
1-4 Weeks	\$30.00	\$17.00	\$13.00
5-10 Weeks	\$27.00	\$15.00	\$10.00
11-26 Weeks	\$20.00	\$11.00	\$8.00
Year Round	\$12.00	\$8.00	\$5.00

Contract Term KVVL	:60 Rate	:30 Rate	:15 Rate
1-4 Weeks	\$35.00	\$26.00	\$19.00
5-10 Weeks	\$30.00	\$22.00	\$16.00
11-26 Weeks	\$25.00	\$18.00	\$14.00
Year Round	\$15.00	\$10.00	\$7.00

Specific Daypart add 20% to Schedule (6am-10a,10a-3p,3p-7p).
Commercials Running 6a-7p add 10% to Schedule, Deduct 20% for a Combo Buy

Bonus Schedule:

All Contracts 10 Weeks or more will receive a bonus Schedule

10 Weeks +	10/1
26 Weeks +	7/1
Year Round	4/1

for more information please contact
your sales representative or call us at 660.582.2151



regionalmediainc.com
971kvvl.com • knimcountry.com
nodawaynewsradio.com

Regional Media Inc.
Radio • Digital • Visual • Events