

DALES RADIO

ON - AIR ADVERTISING



25% OF LISTENERS BUY FROM DALES RADIO ADS

On average 25% of all listeners said they visited, bought from and enquired with businesses who advertised with us.

Promote your brand and drive business through your door, generating sales.

Dales Radio appeals to a wide audience of local listeners. Our main target audience are fun, socialising people, who buy local.

Settle, Ingleton, Bentham, Malham, Grassington and now Leyburn too. Oh yeh, everywhere in between is covered by us too. You'll be heard by up to 60,000 people.

DALESRADIO.CO | JAMES@DALESRADIO.CO | 07792 670 490

REACH UP TO 60,000 LISTENERS IN THE DALES

Dales Radio listeners enjoy shopping, going out, having fun and spending time with their friends and family in their local community. Listeners connect with Dales Radio because it stays in tune with their needs and emotions all day, every day.

Our listeners are 25 to 55 years old and have a full-time job. They love shopping local and have money to spend.

A partnership with Dales Radio will get your sales message in front of the right people in your area.

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BOOK WITH DALES RADIO FROM £200 PER MONTH

A professionally recorded 30 second ad with jingles and a catchy message will grab our listeners attention and make them think of you.

We'll play your commercial 7 days a week to make sure everyone hears your ad in your local area, online and through smart speakers too.

We are the leading radio station in the Yorkshire Dales and we are a huge part of the thriving communities we play to.

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GREAT MUSIC, NEWS AND LOCAL AREA UPDATES DAILY

**Available on 104.9FM, 103FM, 936AM, Online & Smart Speakers, Dales Radio is
firmly established as the go-to Radio Station for the Yorkshire Dales.**

Pick a package that suits your marketing activity and budget too.

Send us a list of key messages and ideas for your ad.

Let us write an engaging script to approve.

Our artists will create your ad.

You'll be reaching the Dales in no time at all.

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OUR STANDARD COMMERCIAL PACKAGES

THINK OF YOUR IDEA

WE'LL HELP YOU CREATE A CATCHY 30 SECOND ADVERT. ALL WE NEED IS A FEW BULLET POINTS TO HELP US UNDERSTAND YOUR KEY MESSAGE.

PAY FOR YOUR AD

STANDARD RADIO ADS COST £120 TO PRODUCE. THIS IS SOMETHING YOU WILL NEED TO FACTOR INTO YOUR BUDGETS.

PICK A PACKAGE

4X ADS PER DAY: £200

6X ADS PER DAY: £300

8X ADS PER DAY: £400

HEAR IT ON-AIR

AS SOON AS YOU ARE HAPPY, WE WILL GET YOUR AD PLAYING
TO OUR EXTREMELY LOYAL LISTENERS

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ABOUT OUR DALES RADIO STATION

Available on 104.9FM, 103FM, 936AM, Online & Smart Speakers, Dales Radio is firmly established as the go-to Radio Station for the Yorkshire Dales National Park.

On Air 24/7, our listeners love Dales Radio - they tell us every day. You can't buy loyalty like it. Until now...

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The background is a blurred night scene of a festival or fair. It features warm, glowing string lights hanging in arcs, and colorful bunting flags strung across the top. In the foreground and middle ground, there are silhouettes and blurred figures of people walking around, creating a sense of a busy, lively event.

DALES RADIO

BOOK NOW

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