

**WGGC(FM), WVLE(FM), and WLCK(AM)**  
**EEO PUBLIC FILE REPORT**  
**April 1, 2019 – March 31, 2020**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Traffic Coordinator	4-5, 7	7

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Bowling Green Daily News</b> 813 College Street Bowling Green Kentucky 42101 Phone : 270.781.1700 www.bgdailynews.com/classifieds	No	0
2	<b>Ohio/Illinois Centers for Broadcasting</b> 9000 Sweet Valley Drive Cleveland, Ohio 44125	No	0
3	<b>Kentucky Broadcasters Association</b> 101 Enterprise Drive Frankfort, Kentucky 40601 Phone: 888.843.5221 www.kba.org	No	0
4	<b>Station Website Postings</b> ( <i>one or more SEU stations</i> )	No	0
5	<b>Indeed Website</b> www.indeed.com	No	0
6	<b>All Access Website</b> www.allaccess.com	No	0
7	<b>Internal Posting</b>	No	1
8	<b>On-Air Announcements</b> ( <i>one or more SEU station</i> )	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			1

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
1	Participate in Job Fair	On September 26, 2019, a member of the Sales staff represented our SEU at a job fair conducted by the Kentucky Career Center. The purpose was to obtain resumes and applications from interested and potentially qualified individual, including veterans, who were currently unemployed.
2	Participate in training program designed to enable station personnel to acquire skills that could qualify them for a higher-level position(s)	From October 12 through October 14, 2019, our SEU sent two Account Executives to the annual Kentucky Broadcasters Association convention, to attend radio sessions and obtain training that could qualify them for a higher-level position within the SEU. They also accepted resumes and applications from prospective employees.
3	Participate in training program designed to enable station personnel to acquire skills that could qualify them for a higher-level position(s) (2)	From February 19 through February 21, 2020, our SEU sent two members of our Programming department and two Account Executives to the Contry Radio Seminar to attend sessions and obtain training that could qualify them for a higher-level position within the SEU. Mangament from the Programming department also attended a networking event where resumes and applications from prospective employees were accepted.
4	Host program sponsored by or on behalf of a community/educational organization relating to careers in broadcasting	From February 22 through February 29, 2020, our SEU invited students from area Future Farmers of America chapters interested in our daily Agricultural Lifestyle program. This is a unique Program that provides daily information to those in the agriculture industry as well as to consumers about using products grown and raised locally. The students were able to observe/listen and eventually assist with the production of this Program. They were also given a tour of our facilites, met members of our On-Air, Programming, Sales and Traffic departments and received information about the various career opportunities available in radio. Furthermore, they learned about the impact broadcasting can have on alternative industries regarding podcasting and marketing.