



Your #1 Hit Music Station!

Abuja | Lagos | Port-Harcourt | Kano

ADVERT RATES (January, 2024)

ADDITIONAL INFORMATION

- Alcoholic beverage shall be aired from 8pm (4pm - 10pm rates applies).
- All Media Orders & Materials for Broadcast must be received at least 24 hours prior to broadcast.
- All rates are exclusive of Statutory 7.5% VAT.
- Management reserves the right to review, suspend or reject adverts.
- Specific Fixed Range – Subject to Availability.

SURCHARGES

FIXED RANGE (ONE HOUR AND ABOVE)	100%
PROGRAM DISPLACEMENT / ADS DISPLACEMENT	100%
ALL POLITICAL CONTENT	100%
NEWS CONTENT	100%
RELIGIOUS CONTENT	100%



TIME CATEGORY - LAGOS

MONDAY - SUNDAY	
The Morning Drive	5am - 12pm
The Mid-Day Drive	12pm - 4pm
The Road Show	4pm - 10pm
The Night Show	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	8,313	13,125	16,250	21,750
12pm - 4pm	8,000	12,188	15,313	20,500
4pm - 10pm	8,313	13,125	16,250	21,750
10pm - 5am	5,813	9,063	10,313	12,500

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	68,438
12pm - 4pm	61,813
4pm - 10pm	68,438
10pm - 5am	53,750

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	228,063	456,125	Plus 50%
12pm - 4pm	214,938	429,876	
4pm - 10pm	228,063	456,125	
10pm - 5am	131,250	262,500	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	145,960	291,920	437,880

LIVE APPEARANCE	500,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	3,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	16,250	23,625	26,250
12pm - 4pm	14,375	20,813	23,125
4pm - 10pm	16,250	23,625	26,250
10pm - 5am	13,438	19,563	21,750

EXTRA	
JINGLE PRODUCTION (1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
JINGLE SCRIPT TRANSLATION	20,000



TIME CATEGORY - ABUJA

MONDAY - SUNDAY	
The Morning Drive	5am - 12pm
The Mid-Day Drive	12pm - 4pm
The Road Show	4pm - 10pm
The Night Show	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	4,563	7,063	8,750	11,750
12pm - 4pm	3,938	6,125	7,688	10,188
4pm - 10pm	4,563	7,063	8,750	11,750
10pm - 5am	3,750	5,813	7,375	9,688

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	45,080
12pm - 4pm	39,200
4pm - 10pm	45,080
10pm - 5am	37,240

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	97,625	195,250	Plus 50%
12pm - 4pm	72,625	145,250	
4pm - 10pm	97,625	195,250	
10pm - 5am	65,438	130,875	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	50,000	100,000	150,000

LIVE APPEARANCE	150,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	2,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	10,188	12,813	17,063
12pm - 4pm	8,750	11,125	14,688
4pm - 10pm	10,188	12,813	17,063
10pm - 5am	8,438	10,625	14,063

EXTRA	
JINGLE PRODUCTION (1 Voice)	100,000
JINGLE PRODUCTION (Extra Voice)	30,000
JINGLE SCRIPT WRITING	20,000
JINGLE SCRIPT TRANSLATION	20,000



TIME CATEGORY - PH

MONDAY - SUNDAY	
The Morning Drive	5am - 12pm
The Mid-Day Drive	12pm - 4pm
The Road Show	4pm - 10pm
The Night Show	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	4,688	7,375	9,250	11,750
12pm - 4pm	4,063	6,438	8,000	10,625
4pm - 10pm	4,688	7,375	9,250	11,750
10pm - 5am	3,750	5,938	7,500	9,688

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	42,625
12pm - 4pm	36,625
4pm - 10pm	42,625
10pm - 5am	34,313

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	73,920	147,840	Plus 50%
12pm - 4pm	63,000	126,000	
4pm - 10pm	73,920	147,840	
10pm - 5am	56,700	113,400	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	50,000	100,000	150,000

LIVE APPEARANCE	150,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	2,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	10,813	13,438	18,000
12pm - 4pm	9,250	11,563	15,500
4pm - 10pm	10,813	13,438	18,000
10pm - 5am	8,625	10,813	14,375

EXTRA	
JINGLE PRODUCTION (1 Voice)	100,000
JINGLE PRODUCTION (Extra Voice)	30,000
JINGLE SCRIPT WRITING	20,000
JINGLE SCRIPT TRANSLATION	20,000



TIME CATEGORY - KANO

MONDAY - SUNDAY	
The Morning Drive	5am - 12pm
The Mid-Day Drive	12pm - 4pm
The Road Show	4pm - 10pm
The Night Show	10pm - 5am

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	2,875	4,500	5,625	7,500
12pm - 4pm	2,500	4,000	5,000	6,625
4pm - 10pm	2,875	4,500	5,625	7,500
10pm - 5am	2,375	3,750	4,750	6,250

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	27,750
12pm - 4pm	24,450
4pm - 10pm	27,750
10pm - 5am	23,100

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	34,200	68,400	Plus 50%
12pm - 4pm	24,450	48,900	
4pm - 10pm	34,200	68,400	
10pm - 5am	23,100	46,200	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	50,000	100,000	150,000

LIVE APPEARANCE	150,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	1,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	6,500	8,125	10,875
12pm - 4pm	5,875	7,375	9,750
4pm - 10pm	6,500	8,125	10,875
10pm - 5am	5,500	6,875	9,125

EXTRA	
JINGLE PRODUCTION (1 Voice)	100,000
JINGLE PRODUCTION (Extra Voice)	30,000
JINGLE SCRIPT WRITING	20,000
JINGLE SCRIPT TRANSLATION	20,000



234 +1 271 02 444 - 7



clientservice@coolwazobiainfo.com



Abuja | Lagos | Port-Harcourt | Kano | Onitsha

ADVERT RATES (January, 2024)

ADDITIONAL INFORMATION

- Alcoholic beverage shall be aired from 8pm (4pm - 10pm rates applies).
- All Media Orders & Materials for Broadcast must be received at least 24 hours prior to broadcast.
- All rates are exclusive of Statutory 7.5% VAT.
- Management reserves the right to review, suspend or reject adverts.
- Specific Fixed Range – Subject to Availability.

SURCHARGES

FIXED RANGE (ONE HOUR AND ABOVE)	100%
PROGRAM DISPLACEMENT / ADS DISPLACEMENT	100%
ALL POLITICAL CONTENT	100%
NEWS CONTENT	100%
RELIGIOUS CONTENT	100%

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TIME CATEGORY - LAGOS

MONDAY - SUNDAY	
Make Una Wake Up	5am - 12pm
Aftanun Gbedu	12pm - 4pm
Evening Oyoyo	4pm - 10pm
Night Jolly	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	10,625	16,875	21,125	28,125
12pm - 4pm	9,625	14,875	19,375	24,875
4pm - 10pm	10,625	16,875	21,125	28,125
10pm - 5am	7,375	11,875	14,688	19,625

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	75,000
12pm - 4pm	67,125
4pm - 10pm	75,000
10pm - 5am	58,375

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	295,000	590,000	Plus 50%
12pm - 4pm	260,875	521,750	
4pm - 10pm	295,000	590,000	
10pm - 5am	205,125	410,250	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	188,800	377,600	566,400

LIVE APPEARANCE	500,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	3,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	22,813	33,125	36,875
12pm - 4pm	20,313	29,375	32,750
4pm - 10pm	22,813	33,125	36,875
10pm - 5am	19,063	27,750	30,875

EXTRA	
JINGLE PRODUCTION (1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
JINGLE SCRIPT TRANSLATION	20,000



TIME CATEGORY - ABUJA

MONDAY - SUNDAY	
Make Una Wake Up	5am - 12pm
Aftanun Gbedu	12pm - 4pm
Evening Oyoyo	4pm - 10pm
Night Jolly	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	5,438	8,700	10,730	14,500
12pm - 4pm	4,930	7,830	9,643	12,905
4pm - 10pm	5,438	8,700	10,730	14,500
10pm - 5am	3,988	6,380	7,975	10,730

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	45,875
12pm - 4pm	40,813
4pm - 10pm	45,875
10pm - 5am	46,050

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	103,438	206,876	Plus 50%
12pm - 4pm	87,813	210,750	
4pm - 10pm	103,438	206,876	
10pm - 5am	79,000	158,000	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	50,000	100,000	150,000

LIVE APPEARANCE	150,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	2,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	10,938	13,625	18,125
12pm - 4pm	9,688	12,063	16,125
4pm - 10pm	10,938	13,625	18,125
10pm - 5am	9,063	11,438	19,780

EXTRA	
JINGLE PRODUCTION (1 Voice)	100,000
JINGLE PRODUCTION (Extra Voice)	30,000
JINGLE SCRIPT WRITING	20,000
JINGLE SCRIPT TRANSLATION	20,000



TIME CATEGORY - PH

MONDAY - SUNDAY	
Make Una Wake Up	5am - 12pm
Aftanun Gbedu	12pm - 4pm
Evening Oyoyo	4pm - 10pm
Night Jolly	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	6,000	9,375	11,850	15,750
12pm - 4pm	5,475	8,475	10,500	14,100
4pm - 10pm	6,000	9,375	11,850	15,750
10pm - 5am	4,350	6,975	8,625	11,625

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	48,125
12pm - 4pm	42,875
4pm - 10pm	48,125
10pm - 5am	40,625

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	127,625	255,250	Plus 50%
12pm - 4pm	108,625	217,250	
4pm - 10pm	127,625	255,250	
10pm - 5am	97,625	195,250	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	50,000	100,000	150,000

LIVE APPEARANCE	150,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	2,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	11,438	14,375	19,063
12pm - 4pm	10,188	12,813	17,063
4pm - 10pm	11,438	14,375	19,063
10pm - 5am	9,688	12,063	16,125

EXTRA	
JINGLE PRODUCTION (1 Voice)	100,000
JINGLE PRODUCTION (Extra Voice)	30,000
JINGLE SCRIPT WRITING	20,000
JINGLE SCRIPT TRANSLATION	20,000



MONDAY - SUNDAY	
Make Una Wake Up	5am - 12pm
Aftanun Gbedu	12pm - 4pm
Evening Oyoyo	4pm - 10pm
Night Jolly	10pm - 5am

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	3,250	5,200	6,500	8,580
12pm - 4pm	2,860	4,550	5,750	7,540
4pm - 10pm	3,250	5,200	6,500	8,580
10pm - 5am	2,600	3,640	4,680	6,110

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	30,450
12pm - 4pm	26,700
4pm - 10pm	30,450
10pm - 5am	24,900

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	41,400	82,800	Plus 50%
12pm - 4pm	35,100	70,200	
4pm - 10pm	41,400	82,800	
10pm - 5am	31,650	63,300	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	50,000	100,000	150,000

LIVE APPEARANCE	150,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	1,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	7,250	9,000	12,000
12pm - 4pm	6,250	7,875	10,500
4pm - 10pm	7,250	9,000	12,000
10pm - 5am	5,250	7,375	9,750

EXTRA	
JINGLE PRODUCTION (1 Voice)	100,000
JINGLE PRODUCTION (Extra Voice)	30,000
JINGLE SCRIPT WRITING	20,000
JINGLE SCRIPT TRANSLATION	20,000



MONDAY - SUNDAY	
Make Una Wake Up	5am - 12pm
Aftanun Gbedu	12pm - 4pm
Evening Oyoyo	4pm - 10pm
Night Jolly	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	3,900	6,110	7,670	9,750
12pm - 4pm	3,380	5,330	6,630	8,190
4pm - 10pm	3,900	6,110	7,670	9,750
10pm - 5am	3,120	4,940	6,240	7,670

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	31,000
12pm - 4pm	27,500
4pm - 10pm	31,000
10pm - 5am	25,500

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	45,000	90,000	Plus 50%
12pm - 4pm	37,000	74,000	
4pm - 10pm	45,500	90,000	
10pm - 5am	33,000	66,000	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	50,000	100,000	150,000

LIVE APPEARANCE	150,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	2,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	7,000	8,700	10,000
12pm - 4pm	6,000	7,000	8,500
4pm - 10pm	7,000	8,700	10,000
10pm - 5am	5,000	6,000	7,000

EXTRA	
JINGLE PRODUCTION (1 Voice)	100,000
JINGLE PRODUCTION (Extra Voice)	30,000
JINGLE SCRIPT WRITING	20,000
JINGLE SCRIPT TRANSLATION	20,000



Abuja | Lagos | Port-Harcourt | Kano

ADVERT RATES (January, 2024)

ADDITIONAL INFORMATION

- Alcoholic beverage shall be aired from 8pm (4pm - 10pm rates applies).
- All Media Orders & Materials for Broadcast must be received at least 24 hours prior to broadcast.
- All rates are exclusive of Statutory 7.5% VAT.
- Management reserves the right to review, suspend or reject adverts.
- Specific Fixed Range – Subject to Availability.

SURCHARGES

FIXED RANGE (ONE HOUR AND ABOVE)	100%
PROGRAM DISPLACEMENT / ADS DISPLACEMENT	100%
ALL POLITICAL CONTENT	100%
NEWS CONTENT	100%
RELIGIOUS CONTENT	100%



TIME CATEGORY - LAGOS

MONDAY - SUNDAY	
The Breakfast Show	5am - 12pm
The Brunch Buzz	12pm - 4pm
The Hard Facts	4pm - 10pm
Game On	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	9,680	14,850	18,480	24,530
12pm - 4pm	7,480	11,550	14,630	19,030
4pm - 10pm	9,680	14,850	18,480	24,530
10pm - 5am	6,600	9,240	13,640	17,600

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	66,938
12pm - 4pm	60,025
4pm - 10pm	66,938
10pm - 5am	52,500

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	204,488	408,976	Plus 50%
12pm - 4pm	158,550	317,100	
4pm - 10pm	204,488	408,976	
10pm - 5am	147,000	294,000	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	116,850	233,700	350,550

LIVE APPEARANCE	500,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	3,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	11,438	14,250	18,938
12pm - 4pm	10,000	12,500	16,560
4pm - 10pm	11,438	14,250	18,938
10pm - 5am	9,375	11,750	15,625

EXTRA	
JINGLE PRODUCTION (1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
JINGLE SCRIPT TRANSLATION	20,000



TIME CATEGORY - ABUJA

MONDAY - SUNDAY	
The Breakfast Show	5am - 12pm
The Brunch Buzz	12pm - 4pm
The Hard Facts	4pm - 10pm
Game On	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	5,033	7,778	9,882	13,085
12pm - 4pm	4,575	7,137	8,967	11,438
4pm - 10pm	5,033	7,778	9,882	13,085
10pm - 5am	4,392	6,663	8,693	10,980

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	49,300
12pm - 4pm	43,400
4pm - 10pm	49,300
10pm - 5am	41,200

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	69,500	139,000	Plus 50%
12pm - 4pm	59,200	118,400	
4pm - 10pm	69,500	139,000	
10pm - 5am	53,500	107,000	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	50,000	100,000	150,000

LIVE APPEARANCE	150,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	2,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	9,375	11,625	15,600
12pm - 4pm	8,475	10,500	13,875
4pm - 10pm	9,375	11,625	15,600
10pm - 5am	7,875	9,600	13,125

EXTRA	
JINGLE PRODUCTION (1 Voice)	100,000
JINGLE PRODUCTION (Extra Voice)	30,000
JINGLE SCRIPT WRITING	20,000
JINGLE SCRIPT TRANSLATION	20,000



TIME CATEGORY - PH

MONDAY - SUNDAY	
The Breakfast Show	5am - 12pm
The Brunch Buzz	12pm - 4pm
The Hard Facts	4pm - 10pm
Game On	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	5,625	8,850	11,100	14,100
12pm - 4pm	4,875	7,725	9,600	12,750
4pm - 10pm	5,625	8,850	11,100	14,100
10pm - 5am	4,500	7,125	9,000	12,000

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	51,150
12pm - 4pm	43,950
4pm - 10pm	51,150
10pm - 5am	41,175

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	92,400	184,800	Plus 50%
12pm - 4pm	78,750	157,500	
4pm - 10pm	92,400	184,800	
10pm - 5am	70,875	141,750	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	50,000	100,000	150,000

LIVE APPEARANCE	150,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	2,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	10,813	13,438	18,000
12pm - 4pm	9,250	11,563	15,500
4pm - 10pm	10,813	13,438	18,000
10pm - 5am	8,625	10,813	14,375

EXTRA	
JINGLE PRODUCTION (1 Voice)	100,000
JINGLE PRODUCTION (Extra Voice)	30,000
JINGLE SCRIPT WRITING	20,000
JINGLE SCRIPT TRANSLATION	20,000



TIME CATEGORY - KANO

MONDAY - SUNDAY	
Barka Da Safiya	5am - 12pm
Barka Da Rana	12pm - 4pm
Jakar Magori	4pm - 10pm
Zangon Dare	10pm - 5am

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	3,740	6,290	7,650	9,350
12pm - 4pm	3,060	4,420	5,950	8,500
4pm - 10pm	3,740	6,290	7,650	9,350
10pm - 5am	2,720	3,570	4,930	6,630

TIME CHECK (Top of the Hour)	45,000
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HYPE	2 Minutes
5am - 12pm	24,750
12pm - 4pm	18,600
4pm - 10pm	24,750
10pm - 5am	15,450

PROGRAM SPONSORSHIP	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	33,000	66,000	Plus 50%
12pm - 4pm	31,050	62,100	
4pm - 10pm	33,000	66,000	
10pm - 5am	24,900	49,800	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	50,000	100,000	150,000

LIVE APPEARANCE	150,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	1,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	7,350	9,000	11,100
12pm - 4pm	6,450	7,800	9,750
4pm - 10pm	7,350	9,000	11,100
10pm - 5am	5,400	6,900	8,700

EXTRA	
JINGLE PRODUCTION (1 Voice)	100,000
JINGLE PRODUCTION (Extra Voice)	30,000
JINGLE SCRIPT WRITING	20,000
JINGLE SCRIPT TRANSLATION	20,000



234 +1 271 02 444 - 7



clientservice@coolwazobiainfo.com