



Coast Country Free Truck Friday Giveaway Rules

NO PURCHASE NECESSARY AND NO ENTRY FEE, PAYMENT OR PROOF OF PURCHASE IS NECESSARY TO PARTICIPATE.

OPEN TO INDIVIDUALS WHO, AS OF THE TIME OF SELECTION, ARE AT LEAST 18 YEARS OLD, ARE LEGAL RESIDENTS OF MARYLAND, DELAWARE, OR VIRGINIA AND HAVE THEIR PRIMARY RESIDENCE ON THE DELMARVA PENINSULA AS DEFINED BY THE STATE OF DELAWARE AND THE EASTERN SHORE OF MARYLAND AND EASTERN SHORE OF VIRGINIA.

The Free Truck Friday Giveaway (“**Contest**”) begins on June 5, 2023 and ends on December 1, 2023 (“**Contest Period**”)*. This Contest is sponsored by Coast Country 103.9/106.3 (WRDE-FM/WCEM-FM), 1729 N. Salisbury Blvd., Salisbury, MD 21801 (“**Sponsor**”).

To enter for a chance to be qualified for the Grand Prize, entrants will have two methods of entry:

Method 1-Entrants must listen to Coast Country 103.9/106.3 (WRDE-FM/WCEM-FM either over the air or online at coastcountry.com from 6am ET – 10am ET on weekdays between June 5, 2023 and November 17, 2023 (“**Qualifying Period**”) for the disc jockey(s) on air to announce the Free Truck Friday song for the week. Listeners must also listen to Coast Country 103.9/106.3 (WRDE-FM/WCEM-FM either over the air or online at coastcountry.com from 10am – 6pm ET each Friday during the Qualifying Period to listen for the Free Truck Friday song to play in its entirety. Once the song has played, listeners will call 443-971-1063. The disc jockey will on air will take the 10th caller, who will then be qualified to win the Grand Prize. Odds of Qualifying will be determined by the number of calls received.

Method 2-Entrants must attend a Coast Country Live Remote Broadcast Event at Pohanka Ford, 1902 N Salisbury Blvd, Salisbury, MD 21801 and register in person. There will be a minimum of six events June-November 2023. Dates and times will be announced on Coast Country 103.9/106.3 (WRDE-FM/WCEM-FM both over the air and online at coastcountry.com a minimum of five days prior to each event. Odds of Qualifying will be determined by the number of persons registering at each event.

By participating, entrants agree to be bound by these official rules and by the decisions of the Sponsor in all matters relating to the Contest. All decisions made by Sponsor are final.

WARNING: Listeners may be listening via the station stream on the Internet: please be advised that you may be listening to a delayed stream of the radio signal, which may vary depending on your computer's memory capacity and the speed of your internet connection. For that reason, we strongly recommend that you turn on your radio and tune to the station to participate in any call-in contest to be sure you are participating in "real time." Streaming delays may last up to several minutes. As a result, when the station announces the cue to call, listeners to the on-line audio stream may have a disadvantage in participating compared to those listeners who hear the Contest on a conventional FM radio.

By participating in this contest, entrants are eligible to Qualify only one time during the Qualifying Period.

Qualifiers must be present at the designated Grand Prize drawing event scheduled for December 1, 2023 (time to be announced) in order to be eligible to win the Grand Prize. Odds of winning a Grand Prize will be determined by number of Qualifiers present.

The following Grand Prize will be awarded: One (1) 2023 Super crew Ranger 4X2 XL 126" Wheel base, 2.3L Ecoboost Engine, Shadow black, cloth seats with the approximate retail value ("ARV") set forth by the manufacturer's suggested retail price ("MSRP") of \$31,509.

No purchase necessary. Must be a licensed driver, 18 years of age or older to enter. The Contest is open only to legal residents of Maryland, Delaware, and Virginia whose primary residence is on the Delmarva peninsula as defined by the State of Delaware and the Eastern Shore of Maryland and Eastern Shore of Virginia. Void where prohibited or restricted by law. Employees, contractors, directors, officers, consultants, and representatives of Draper Holdings, Pohanka of Salisbury, local sponsors, their subsidiaries, affiliates ("**Contest Parties**") and each of their immediate relatives and those living in the same household of each are not eligible to participate. All federal, state, and local laws apply

Each individual is eligible to Qualify only one (1) time no matter the method of entry, and there is a maximum of one (1) Qualifier per household, address, phone number and/or email.

The approximate retail value ("**ARV**") of the Grand Prize as set forth above. A total of one prize will be awarded.

Prize may not be redeemed for cash; however, winner may use cash equivalent for a vehicle in stock of equal or greater value. If the winner chooses an in-stock vehicle of lesser value, winner forfeits remaining cash equivalent balance. Sponsor is not responsible for Pohanka of Salisbury's redemption policy. Additional rules and restrictions may apply.

Winner is responsible for all taxes and fees associated with registration including tag, title and insurance. No portion of cash equivalent may be used for these fees.

Prize must be picked up by the winner in person at the Pohanka Ford, 1902 N Salisbury Blvd, Salisbury, MD 21801. Proper identification in the form of a passport, driver's license, or other form of government-issued picture identification must be presented to Pohanka of Salisbury in order for a winner to claim a prize. All prize claims are subject to verification of winner's eligibility. No one may claim a prize other than the winner of such prize unless proof of handicap or hardship satisfactory to Pohanka of Salisbury in its sole discretion is provided to Pohanka of Salisbury and the winner and his or her proxy, if applicable, execute any additional affidavits, releases or agreements that Sponsor may require. Prize must be claimed by appointment on Monday through Friday 9:00am ET – 8:00pm Ford address set forth above (“**Claim Period**”). If a prize is not claimed in accordance with these official rules within the Claim Period, the selected winner will be disqualified and forfeit all interest in such prize and Sponsor reserves the right to award the prize to another winner or donate any prizes not awarded to a charity of Sponsor's choice. For purposes of this Contest, “business day” shall exclude Saturdays, Sundays, and official holidays of Maryland, Delaware and Virginia.

The prize is non-transferable and no prize substitution is permitted, except at the sole discretion of the Sponsor.

A list of winners will be posted on coastcountry.com by December 7, 2023 and shall be available for up to thirty (30) days after the end of this Contest.

As a condition of receiving a prize, the winner must sign and return any documents requested by Sponsor, including but not limited to, an affidavit of eligibility and publicity/liability release. Failure to sign and return any requested documents by the specified return date will result in disqualification of the winner and the forfeiture of all interest in the prize. If required by applicable law, the winner will be issued an IRS Form 1099 in the amount of the actual retail value of the prize and must provide Sponsor with his/her valid Social Security Number or Taxpayer ID for tax reporting purposes. Payment of any and all applicable taxes is the sole responsibility of each winner.

By participating in the Contest or accepting a prize, entrants agree that Sponsor, and the Contest Parties (collectively, “**Releasees**”) will not be responsible or liable for any losses, damages, injuries or claims arising from the Contest or the award of any prize. Without limiting the generality of the foregoing, Releasees will not be liable for any claims arising out of technical problems or malfunctions in connection with the Contest, including, without limitation, those arising in connection with any of the following occurrences that

may affect the operation of the Contest: software or hardware errors; loss of telephone, cable, satellite, network, electronic, wireless, or Internet connectivity, or other communication problems; errors or limitations of any service providers, servers, hosts, or providers; garbled, jumbled, or faulty transmissions; failure of any transmissions to be sent or received; lost, late, delayed, or intercepted transmissions; unauthorized human or non-human intervention in the operation of the Contest, including without limitation, as a result of unauthorized tampering, hacking, theft, viruses, bugs, worms; or destruction of any aspect of the Contest. Entrants further agree that Releasees shall not be responsible for (i) dropped, indiscernible, or misdirected calls or for any errors in the announcement of the prize or these rules, (ii) any inaccurate or incorrect data contained on promotional materials or announcements, or (iii) any error in the administration of the Contest or announcement of the prize and/or all Contest-related materials. As a condition of entering, entrants agree (and agree to confirm in writing if requested by Sponsor): (a) to forever discharge, release, and hold harmless Releasees from any and all claims, liabilities, injuries, losses, damages, causes of action, suits, and demands of any kind arising from or in connection with the Contest or the prize, however caused; (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, indirect, special, exemplary, or consequential damages; and (c) that any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

EXCEPT WHERE PROHIBITED, BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES AND AGREES THAT IF ENTRANT WINS, ENTRANT'S NAME, PHOTOGRAPH, AND OTHER FORMS OF LIKENESS MAY BE PUBLISHED ON SPONSOR'S PROMOTIONAL MATERIALS, INCLUDING BUT NOT LIMITED TO, SPONSOR'S NEWSLETTERS, WEBSITE AND SOCIAL MEDIA PAGES, AT SPONSOR'S SOLE DISCRETION AT ANY TIME. Except where prohibited, subject to entrant winning the prize, entrant hereby grants Sponsor, and their agents a worldwide, royalty-free, non-exclusive and sub-licensable right and license to use, distribute, and publicly display entrant's name, photograph, and other forms of likeness in any way, at any time, in any and all media related to Sponsor, without any additional approval or consent of, and without consideration to the entrant.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A PARTICIPANT, TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

If the Contest is not capable of running as planned for any reason, including without limitation, due to force majeure or tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor reserves the right, at its sole discretion, to disqualify any individual who is responsible or who tampers with the

contest administration process or otherwise acts in violation of these rules, and to cancel, modify, or terminate the Contest.

All issues and questions concerning the construction, validity, interpretation and enforceability of these rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of State of Maryland, without giving effect to any choice of law or conflict of law rules. By entering, you consent to the jurisdiction and venue of the state and local courts located in Wicomico County, Maryland and the federal courts located in the District of Maryland for the resolution of all disputes, and agree that any and all disputes shall be resolved exclusively in those courts. Sponsor's failure to enforce any term of these rules shall not constitute a waiver of that or any other provision. If any provision of these rules is held to be invalid or unenforceable, such provision shall be struck, and the remaining provisions shall be enforced.

Any personally identifiable information collected during participation in the Contest will be collected by Sponsor, or their designee and used by Sponsor and its affiliates for purposes of the proper administration and fulfillment of the contest and as otherwise set forth in these rules. Sponsor reserves the right to use such information to provide winners with newsletters and other promotional material. Winners may opt-out of such communications by contacting Sponsor, as applicable.

Sponsor reserves the right to modify or supplement these rules at any time.

Any trademarks, tradenames, and/or tradestyles used in the Contest are the sole property of the respective owners of such trademarks, tradenames, and/or tradestyles and are used in connection with the Contest solely for identification purposes.