

The Voice Season Eighteen Premiere Contest

Official Rules

February 17, 2020-February 24, 2019

PRELIMINARY INFORMATION: No purchase necessary. A purchase will not improve your chances of winning. Void where prohibited. The Voice Season Eighteen Premiere Event Contest (“Contest”) will begin on February 17, 2020 at 12:00 A.M. ET and end on February 24, 2020 at 10:00 A.M. ET (“Contest Period”). All times in the Contest refer to Eastern Time (“ET”). Odds of winning depend upon the number of eligible entries received. Contest is subject to all applicable federal, state and local laws.

ELIGIBILITY: Open only to permanent, legal United States residents who are twenty one (21) years of age or older as of the start of the Contest Period and are legal residents of Maryland, Delaware, or Virginia and have their primary residence on the Delmarva Peninsula. Officers, directors, and employees of Contest Entities (as defined below), members of these persons’ immediate families (spouses and/or parents, children, and siblings, and each of their respective spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Contest. Contest Entities, as referenced herein, shall include WBOC-FM, (“Sponsor”), Big Top Marketing and Promotions, Inc. (“Administrator”), Draper Holdings, NBCUniversal Media, LLC, NBC Entertainment, a Division of NBC West, LLC (“NBC”), and each of their respective parent, subsidiary, and affiliate companies, and their administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Contest.

HOW TO ENTER: To enter for a chance to win, entrants must listen to 102.5 WBOC-FM either over the air or online at wboc.com from 6:00 A.M. - 10:00 A.M. on weekdays February 17-21, 2020 (the “Sweepstakes Period”). Daily during the Sweepstakes Period, the disc jockey on air will instruct listeners when to call 410-543-1025. That disc jockey will take the first caller who can correctly answer The Voice Coach Trivia question of the day. That caller will receive One (1) \$200 AMEX Cash Gift card and will be qualified to win the Grand Prize of a trip to for two to see Kelly Clarkson perform in Las Vegas, NV (as defined below). There will be one qualifier per weekday during the Sweepstakes Period; however, the times of qualifying will vary with each giveaway, as determined in the sole discretion of Sponsor, as announced on air. There will be 5 qualifiers. Odds of winning a qualifying prize on radio will be determined by the number of calls received.

The Grand Prize will be randomly drawn from all five (5) qualifiers on Monday, February 24, 2020 between 6:00 A.M. and 10:00 A.M. Odds of winning Grand Prize 1:5.

WARNING: Listeners may be listening via the station stream on the Internet: please be advised that you may be listening to a delayed stream of the radio signal, which may vary depending on your computer's memory capacity and the speed of your internet connection. For that reason, we strongly recommend that you turn on your radio and tune to the station to participate in any call-in Sweepstakes to be sure you are participating in "real time." Streaming delays may last up to several minutes. As a result, when the station announces the cue to call, listeners to the on-line audio stream may have a disadvantage in participating compared to those listeners who hear the Sweepstakes on a conventional FM radio.

All Entries become the property of the Sponsor and will not be acknowledged. By entering the Contest, entrants grant Contest Entities the non-exclusive, royalty-free, and irrevocable rights to use, reproduce, copy, publish, display, distribute, perform, translate, adapt, modify, and otherwise exploit each Entry and to incorporate the Entry in other works in any and all markets and media worldwide in perpetuity. Entrants warrant that they have the sole and exclusive right to grant such rights to Contest Entities and that the Contest Entities' reproduction, publishing, displaying, and/or other use of the Entry will not infringe on any rights of third parties, including, without limitation, copyright, trademark, privacy, or publicity, or create claims for defamation, false light, idea misappropriation, intentional or negligent infliction of emotional distress, or breach of contract. Entries must comply with all applicable laws, rules, and regulations. If any Entry contains material that is violent, pornographic, obscene, illegal, inappropriate, or racially or morally offensive or if any Entry does not comply with these Official Rules or meet Sponsor's standards for any reason, as determined by Sponsor in its sole discretion, such Entry may be rejected as ineligible for consideration and/or deleted from the Website. Entry must have been completed by you, and you must have permission of any person who appears or is identified in Entry. Contest Entities shall have no obligation to copy, publish, display, or otherwise exploit the Entries.

You may enter once during the Contest Period. Multiple Entries received from any person or phone number beyond this limit will void all such additional Entries. Entries must be received before February 21, 2020 at 10:00 A.M. to be eligible for the Contest. Sponsor shall be the official timekeeper for all matters related to this Sweepstakes. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, phone or network malfunction or congestion, are void and will not be accepted. Sponsor is not responsible for inability of caller to complete call within specified time, whether due to busy lines, disconnections, telephone malfunctions or other circumstances. Entry constitutes permission (except where prohibited by law) to use entrant's name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

Each individual is eligible to win one (1) qualifying prize in this Sweepstakes and there is a maximum of one (1) qualifier per household. Qualifier cannot have won a prize in any other Sweepstakes sponsored by WBOC-TV/FOX21/WRDE-TV/MyCOZI/Telemundo Delmarva/102.5 WBOC-FM/106.3 Chesapeake Country/100.9% Classic Country/107.1 The Duck/Sports Radio 1240AM, whether on radio, TV, online or mobile, within 30 days from the date of his or her selection to win a second prize.

PRIVACY: Entrants will have the opportunity to receive information from NBC and selected partners by checking the appropriate box(es). If, at any time, you no longer wish to receive materials from NBC or our partners, please go to our privacy policy, located at <https://www.nbcuniversal.com/privacy/full-privacy-policy>, or the applicable partner's privacy policy and follow the procedures indicated.

WINNER SELECTION: A representative from Sponsor will select from the eligible Entries received during the Contest Period and select one (1) potential grand prize winner ("Grand Prize Winner") and five (5) potential daily prize winners ("Daily Prize Winners", each a "Daily Prize Winner") on or about February 24, 2020. Decisions of Sponsor are final and binding with respect to all matters related to the Contest. Grand Prize Winner and Daily Prize Winners will be referred to herein as "Winners" or "Winner" unless otherwise noted. Sponsor reserves the right to select Winner(s) in a random drawing from among all eligible, non-suspect entries received prior to the time of the event warranting such cancellation, modification, or suspension. Winning is subject to verification of eligibility. Sponsor reserves the right to extend the Contest Period if in their sole discretion. Sponsor does not receive a sufficient number of eligible and qualified entries. Potential Winner(s) will be notified by telephone call or e-mail (at the discretion of the Sponsor). Potential Winner(s) may be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release (collectively, "Contest Documents") within five (5) days of such notification. Noncompliance within this time period, with these Official Rules or the return of or inability to deliver any Prize/Prize notification may result in disqualification and, at Sponsor's discretion, and time permitting, an alternate potential Winner(s) may be selected from among all eligible remaining entries.

All prizes must be picked up by the winner in person at the Sponsor's business office located at 1729 N. Salisbury Blvd, Salisbury, MD 21801. Proper identification in the form of a passport, driver's license, or other form of government-issued picture identification must be presented to Sponsor in order for a winner to claim a prize. All prize claims are subject to verification of winner's eligibility. No one may claim a prize other than the winner of such prize unless proof of handicap or hardship satisfactory to Sponsor in its sole discretion is provided to Sponsor and the winner and his or her proxy, if applicable, execute any additional affidavits, releases or agreements that Sponsor may require. Grand Prize must be claimed with all required information by appointment 8:00am ET – 5:00pm ET no later than 5:00 PM on Friday, February 28, 2020. Qualifying prizes must be claimed by appointment on Monday through Friday 8:00am ET – 5:00pm ET no later than thirty (30) days after notification of winning at Sponsor's address set forth above ("**Claim Period**"). If a prize is not claimed in accordance with these official rules within the Claim Period, the selected winner will be disqualified and forfeit all interest in such prize and Sponsor reserves the right to award the prize to another winner or donate any prizes not awarded to a charity of Sponsor's choice. For purposes of this Sweepstakes, "business day" shall exclude Saturdays, Sundays, and official holidays of Maryland, Delaware and Virginia.

The prizes are non-transferable and no prize substitution is permitted, except at the sole discretion of the Sponsor.

Prizes may not be redeemed for cash, and cash equivalents will not be permitted under any circumstances. Sponsor is not responsible for scheduling or cancellations by airline, hotel, Kelly Clarkson, or any other item or service associated with the prize. Additional rules and restrictions may apply.

WINNER ANNOUNCEMENT: A list winners will be posted on wboc1025.com by March 2, 2020 and shall be available for up to thirty (30) days after the end of this Sweepstakes. For a list of winners, visit website or send a self-addressed stamped-envelop within 30 days of the end of the contest to WBOC-FM, 1729 N Salisbury Blvd, Salisbury, M 21801.

PRIZE: There will be six (6) prize(s) awarded , one (1) grand prize (“Grand Prize”) and five (5) daily prizes (“Daily Prizes”, each a “Daily Prize”). Grand Prize and Daily Prizes will be referred to herein as “Prize” or “Prizes” unless otherwise noted.

Each Daily Prize will consist of One (1) \$200 AMEX Cash Gift card. (ARV \$200.00). Daily Prize is subject to additional terms, conditions, and restrictions, as specified by issuer.

Grand Prize consists of the following: a trip (“Trip”) for Grand Prize Winner and up to one (1) guest (“Guest”) to Las Vegas, NV on the set dates August 7, 2020 - August 9, 2020. Trip includes: Round trip Main Cabin airfare for two (2) between the major airport closest to Grand Prize Winner’s home, as determined by Sponsor in its sole discretion, and to an airport in or near Las Vegas, NV (“Las Vegas Airport”) (as determined by Sponsor in its sole discretion) and two (2) night’s standard double occupancy hotel accommodations at a hotel in or near the Las Vegas area (“Hotel”) (as determined by Sponsor in its sole discretion); and two (2) tickets for Grand Prize Winner and Guest to see Kelly Clarkson: Invincible, currently scheduled to take place on August 8, 2020 at the Zappos Theater at Planet Hollywood Resort & Casino, Las Vegas, NV 89109 (“Event”): and \$100 spending money. Other restrictions may apply. Terms and conditions apply. Set dates and times are at the sole discretion of the sponsor and are non-transferrable. Other restrictions may apply. **Guest must be 21 years of age or older.**

Estimated Retail Value (“ERV”) of Grand Prize is two thousand and eight hundred dollars (\$2,800.00). ERV of all Prizes is three thousand and eight dollars (\$3,800.00).

All details of Prize will be determined by Sponsor in its sole discretion. Sponsor reserves the right to substitute a similar Prize (or Prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Winner(s). Prize cannot be transferred by Winner(s) or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner(s). Actual Retail Value (“ARV”) of Prize may vary. Trip ARV may vary based on, among other things, availability, existing rates at time of booking, dates of travel, and point of departure. Any difference between ERV and ARV will not be awarded. Sponsor will furnish an Internal Revenue Service Form 1099 to Winner for the ARV of Prize for the tax year in which Prize was won (for prizes worth more than six hundred dollars (\$600)). If Prize is unclaimed within a reasonable time after notification from Sponsor, as determined by Sponsor in its sole discretion, it will be forfeited, and time permitting, an alternate Winner(s) may be selected from the remaining eligible entries at Sponsor’s sole discretion.

Winners acknowledge that Sponsor has neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relating to any of the Prizes,

including but not limited to, the quality, merchantability, habitability, mechanical condition, or fitness of the prize items.

Grand Prize Winner must be able to travel August 7, 2020 – August 9, 2020 (or on such other dates designated by Sponsor). Travel and Event arrangements must be made through Big Top Marketing and Promotions, Inc. and Luxe Travel. Prize Details/Restrictions: The Trip awarded to the Grand Prize Winner must be taken within dates provided by the Sponsor or that portion of the Grand Prize will be forfeited. Travel arrangements must be made through the Sponsors' agent, Luxe Travel. Reservations must be made and ticket issued prior to departure. Grand Prize Winners will be contacted by Big Top Marketing & Promotions, Inc. and Luxe Travel to make travel arrangements for this prize. The vacation package is non-refundable and non-transferable. Airline Tickets and hotel reservations issued in conjunction with this promotion have zero cash value. Trip may not be combined with any other coupon, certificates, discount, bonus, infant fare, upgrade, or promotional offers/tickets. Airline and Hotel reservations must be made in the name of the Grand Prize Winner and are non-transferable. Positive identification will be required at time of check-in. Travel must be roundtrip. Reservations must be made and ticket issued prior to departure. Booking and travel dates must fall into the range as specified. Big Top Marketing & Promotions, Inc. and Luxe Travel must issue all travel documentation. Travel may only be applied towards number of passengers specified on the Contest Documents; passengers must travel on the same itinerary and must be booked through Big Top Marketing & Promotions, Inc. and Luxe Travel. Hotel taxes, state and federal income taxes may apply and are the sole responsibility of the recipient. Checked luggage fees may apply and are the sole responsibility of the recipient. Fees are charged each way, and are subject to change. Changes to reservations, once made, are not permitted. A per ticket surcharge will apply for paper tickets issued in markets where electronic ticketing is available. Substitutions will not be allowed. Space is subject to availability. **Grand Prize Winner must be 21 years of age or older.** Flight schedules are subject to change without notice. Big Top Marketing & Promotions, Inc. is the final authority on the interpretation of these rules and reserves the right to change these terms and conditions without prior notice. Standard airline Terms and Conditions apply, and are outlined during the booking process; other airline, hotel, or vendor restrictions may apply.

Certain destinations may charge taxes or fees not covered by this prize. Grand Prize Winners and Guest must travel together on the same itinerary, including the same departure date, destination and return date, and must have valid travel documents (e.g., valid government issued photo ID and/or passport) prior to departure, and failure to do so will result in forfeiture of prize. Grand Prize Winners' **Guest must be 21 years of age or older.** Once travel commences, no unscheduled stopovers are permitted; if an unscheduled stopover occurs, full fare will be charged from stopover point for the remaining segments, including return, of the trip. Sponsor is not liable for any expenses incurred as a consequence of flight cancellation/delay. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. All travel and lodging will be at the risk of Grand Prize Winner and Guest. Trip must be taken on dates designated by Sponsor, and all travel must be completed by date designated by Sponsor. Grand Prize Winner and Guest must abide by all rules and restrictions and are solely responsible for satisfying all legally required conditions of travel.

Grand Prize Winner is solely responsible for all expenses and costs associated with acceptance and/or use of the Grand Prize not specifically stated herein as being awarded, including, without limitation, Hotel taxes, departure/arrival/customs, immigration fees, travel from Grand Prize Winner's residence to and from airport, ground transportation, travel insurance, security and airport fees, taxes, insurance, gasoline, meals, gratuities, and souvenirs, international taxes, state and federal income taxes may apply and are the sole responsibility of the Grand Prize Winner. Changes to reservations, once made, are not permitted. A per ticket surcharge will apply for paper tickets issued in markets where electronic ticketing is available. Substitutions will not be allowed. Space is subject to availability; surcharge dates may apply. The number of seats available for use with this authorization is limited. **Grand Prize Winner must be 21 years of age or older.** Flight schedules are subject to change without notice. Sponsor is not responsible if the Event is canceled, postponed, or delayed. All properly claimed prizes will be awarded, but in no event will Sponsor award more prizes than are provided for in these.

The Sponsor(s) are the final authority on the interpretation of these rules and reserves the right to change these terms and conditions without prior notice. Standard Terms and Conditions apply; other restrictions may apply. Sponsor has the right in its sole discretion to substitute ground transportation for air transportation depending on Grand Prize Winner's place of residence. Grand Prize Winner and Guest must travel together on the same itinerary, including the same departure date, destination and return date., and must have valid travel documents (e.g., valid government issued photo ID and/or passport) prior to departure, and failure to do so will result in forfeiture of prize. All air travel must be booked by Luxe Travel. Grand Prize Winner's **Guest must be 21 years of age at the time of travel.** Sponsor is not liable for any expenses incurred as a consequence of flight cancellation/delay. All travel and lodging will be at the risk of Grand Prize Winner and Guest. Trip must be taken on dates designated by Sponsor. Grand Prize Winner and his/her Guest must abide by all rules and restrictions and are solely responsible for satisfying all legally required conditions of travel.

Sponsor shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Prize due to reasons beyond Sponsor's control, and are not responsible or liable for any expenses incurred as a consequence thereof. Date and/or time of Event is subject to change. Event is subject to cancellation. If Grand Prize Winner chooses to attend Event with no Guest, the remaining elements of Prize shall constitute full satisfaction of Sponsor's Prize obligation to Grand Prize Winner(s) and no additional compensation will be awarded. Guest, if any, may be required to execute and return releases of liability and, where legal, publicity releases (collectively, "Guest Documents"), which must be returned with the Contest Documents, or Guest portion of the Prize will be forfeited.

CONDITIONS: By entering the Contest, each entrant agrees for entrant and for entrant's heirs, executors, and administrators (a) to release and hold harmless Contest Entities and each of their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from the Contest and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize, including express warranties provided exclusively by Prize supplier that are sent along with Prize; (c) if

selected as a Winner, to the posting of such entrant's name on the www.wboc1025.com ("Website") and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Contest itself, and to be bound by all decisions of the Sponsor, which are binding and final. Failure to comply with these conditions may result in disqualification from the Contest at Sponsor's sole discretion.

ADDITIONAL TERMS: Sponsor reserves the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Contest or the operation thereof is unlawful and subject to legal action by Sponsor, who may seek damages to the fullest extent permitted by law. The failure of Sponsor to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsor (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants' or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with the Contest. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. Sponsor reserves the right to cancel, modify, or suspend the Contest or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules). In the event of cancellation, modification, or suspension, **Sponsor reserves the right to select Winner(s) in a random drawing from among all eligible, non-suspect entries received prior to the time of the event warranting such cancellation, modification, or suspension.** Notice of such cancellation, modification, or suspension will be posted at Website. Sponsor may prohibit any entrant or potential entrant from participating in the Contest, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsor, or Sponsor's agents or representatives; or behaves in any other disruptive manner (as determined by Sponsor in its discretion). Sponsor reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Contest.

DISPUTES: THE CONTEST IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN

THE COUNTY OF NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

NBCUniversal Media, LLC and NBC Entertainment, a Division of NBC West, LLC are not sponsors of the Contest, and are not involved in the administration of the Contest in any way.