

This week Dublin’s Q102 spoke to Owen Keogh, the Head of Sustainability with SuperValu

**Did you know…**

* Ireland generated a massive 753,000 tonnes of food waste in 2021 according to the Environmental Protection Agency (EPA), of which 29% is from households amounting to a whopping 44kg of food waste per person on an annual basis
* Food waste costs the average Irish household about €700 per year.
* 18% of people don’t know how to recycle food packaging properly

**How is SuperValu becoming more sustainable?**

* SuperValu is committed to reducing their carbon emissions to be Net Zero carbon by 2040.
* 100% of SuperValu own-brand packaging will be recyclable, reusable or compostable by 2025 .
* In 2022, SuperValu removed over 35 tonnes of plastic packaging while 376 tonnes of non-recyclable black plastic trays across fresh meat and fish changed over to recyclable clear plastic.
* By 2030 SuperValu will reduce food waste in their operations by 50%.

**Here’s a few websites if you want to know more !**

[**Global supermarket stats from biofriendlyplanet**](https://biofriendlyplanet.com/grocery-stores-have-room-to-grow-in-the-effort-to-being-sustainable/)

[**Supervalu sustainability**](https://supervalu.ie/sustainability)

