

This week Dublin’s Q102 looked at Sustainable Fashion and the impact Fast Fashion has on the environment

**Did you know…**

* According to the UN Environment Programme, the fashion industry is the second biggest consumer of water
* The fashion industry is responsible for around 10% of global carbon emissions.
* Penneys is aiming to make all of their clothes fully sustainable by the year 2030.

**What is Fast Fashion?**

* Fast fashion involves the rapid design, production, distribution and marketing of clothing where much of the items will end up in landfills after only being worn a handful of times.

**What can I do to help with fast fashion**

* Support local sustainable fashion outlets
* Consider shopping on depop where you can often find good quality, second hand clothes.
* Think about wearing and keeping clothes for years rather than months and not buying a specific outfit for every occasion.

**Here’s a few websites if you want to know more !**

[**Fresh Cuts Clothing Dublin**](https://www.freshcutsclothing.com/)

[**What is sustainable fashion?**](https://www.vogue.in/fashion/content/vogues-ultimate-guide-to-sustainable-fashion)

[**The dangers of fast fashion**](https://www.c2st.org/the-dangers-of-fast-fashion/)

