



WCSG DAYSPONSOR



How does it work?

Your gift of \$1200 can be paid in full or in monthly installments of \$100 a month. Daysponsorship includes a customized radio "spot" (up to 45 seconds in length) that airs a total of 10 times on your special day. It's like sharing an "on-air greeting card" with thousands of WCSG listeners -- both here in West Michigan and around the world through wcsg.org.



What is a Daysponsor?

Daysponsoring gives you the opportunity to dedicate a day to celebrate, honor, or remember a special person or event. You are investing in a portion of the programming and supporting the mission of WCSG. As a Daysponsor, you become a part of the team that engages, encourages, and equips thousands every day! We are stronger together and we can't do it without you!



Times to listen:

2:50 am, 6:50 am, 8:50 am, 9:50 am, 12:50 pm, 2:50 pm, 4:50 pm, 6:50 pm, 8:50 pm, 9:50 pm



What to Expect?

- Complete the online form and choose your date

- Check your email for confirmation and further details
- Chat with Daysponsor Coordinator 6 weeks before air date
- Choose your recording option and record your spot 4 weeks before air date
- Celebrate your day by listening to your message on-air, our website, and on social media

You've invested in WCSG, so we are excited to invest in you by taking the time to hear your story about the special moment you want to share on-air.



How do I become a Daysponsor?

- Go online and complete the form at wcsg.org/daysponsor
- Call 616-942-1500 to speak to pay over the phone with the Gift Processing Department
- Mail a check to 3181 Bradford Street NE Grand Rapids, MI 49525-6436 with a note stating your desired date, occasion and phone number.

GOD'S STORY THROUGH YOUR STORY!



What are my recording options?

- WCSG's On-Air staff can record your message
- Record on your cell phone and email it to daysponsor@wcsg.org with name and Daysponsor date in subject line
- Record message on WCSG website using SpeakPipe (link will be sent by email)
- Schedule a visit to WCSG's production studio to record message on-site

Scan to Sign up



All WCSG Daysponsor announcements must be approved in advance by the WCSG one week prior to air date. For more information email daysponsor@wcsg.org or call 616-942-1500.