

rate card 2027

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Individual Spot Rates	30" Spot Rates
0600 - 0900	€232
0900 - 1700	€222
1700 - 1900	€232
1900 - 0000	€166
0000 - 0600	€94

Prime Time Package (Mon-Sun)	Spots	30" Spot Rate	Total
06.00 - 19.00	14	€222	€3,108
	21	€217	€4,557
	28	€212	€5,936
	35	€205	€7,175

Total Audience Package (Mon-Sun)	Spots	30" Spot Rate	Total
06.00 - 00.00	14	€212	€2,968
	21	€205	€4,305
	28	€200	€5,600
	35	€195	€6,825

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PRO RATA SPOT LENGTHS

10 Sec	55%
15 Sec	70%
20 Sec	80%
40 Sec	+30%
45 Sec	+40%
60 Sec	+80%

- All Commercial are subject to station approval
- Time Fixing Spots fixed at specific times are charged at individual spot rates +20%
- Cancellation Notice. Cancellations must be made within 3 days of transmission, or a 50% cancellation fee will apply
- Volume Discounts are available on request
- Rates exclude VAT