



Sarah Hansmann Rouxel

WORKING FOR GUERNSEY. WORKING FOR YOU.



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Guernsey faces serious challenges and no single Deputy can solve them alone. Real change will only come by working together, focusing on what matters, and breaking the cycle of deadlock and inertia that has held Guernsey back. I am creative, collaborative, and committed to delivering real results. My priorities are clear:

FACING THE FISCAL BLACK HOLE

Fixing our finances,
rebuilding trust

TACKLING HOUSING

Affordable homes,
sustainable growth

EASING THE SQUEEZE

Practical action on
cost of living

INVESTING IN ISLANDERS

Skills, opportunity,
and inclusion for all

REBUILDING TRUST & COMMUNITY

Bridging generations,
building community

A vote for me is a vote for a deputy who will roll up their sleeves and deliver real change.

COMMITMENT, EXPERIENCE AND PURPOSE

Guernsey is my adopted home, and where my future lies.

My two children were born here, and through their father, grandparents, and great-grandparents, I have come to know the deep connection that comes from being rooted in this community. That connection is something I cherish, and do not take for granted; it is why I am passionate about making sure future generations have the chance to live, work, and thrive here.

My background is in creative collaboration and leadership development – I work with individuals, businesses, and community groups to navigate uncertainty, build trust, and find practical solutions, these skills are every bit as vital in government as they are in business or education.

I served as a People's Deputy for the Vale from 2016 to 2020, helping to bring forward Guernsey's first disability

discrimination legislation and consistently advocate for joined-up, realistic policymaking.

I understand how Guernsey's system works – and where it needs to work better. I am standing because we cannot afford another term of drift, division, and short-termism. We are facing serious challenges: a housing crisis, rising costs of living, an education system under strain, and a fiscal deficit we can no longer ignore.

Good government starts with strong foundations, clear priorities, and serious leadership. Good government demands hard work, collaboration, and a focus on real results – not politics for its own sake.

With your support, I am ready to bring that approach back to the States.



DELIVERING FOR GUERNSEY: MY PRIORITIES

Honest leadership, clear priorities, real action - that is what Guernsey needs. This manifesto sets out the key areas where I believe we must act urgently and work differently. It is built around three key areas:

1

MAKING GUERNSEY WORK

Getting the foundations right — Fixing our finances, tackling the housing crisis, easing cost of living and rebuilding education.

2

INVESTING IN ISLANDERS

Unlocking Guernsey's full economic potential by growing skills, backing creativity, and building sustainable resilience.

3

KEEPING GUERNSEY STRONGER TOGETHER

Valuing all generations, empowering every Islander to contribute, and rebuilding trust through real connection and accountability.

Every policy, every project, and every decision must support these goals.

THAT IS THE WORK AHEAD — AND I AM READY TO GET ON WITH IT.

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Sarah is a candidate I deeply respect and admire... a true doer, someone who is genuinely collaborative and works with Guernsey's best interests at heart.

Sarah acts with integrity and is a trustworthy candidate. Importantly, she takes action and responsibility, rather than opposing for opposition's sake. Her ability to work collaboratively and her commitment to making informed decisions are exactly what we need in our government. I wholeheartedly support her candidacy and believe she will be a valuable asset to our community.

DIANE DE GARIS – Local business leader

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For full Detailed Manifesto scan the QR code or visit:
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**CONTINUED
OVERLEAF...**

1 MAKING GUERNSEY WORK

We cannot move forward while public finances are broken, housing is unaffordable, trust in government is low, and the education system drifts without direction. These are not isolated problems – they are connected. We need to face reality, fix what is broken, lay the foundations and start building properly again. Making Guernsey Work means:



Facing the Fiscal Black Hole

Acknowledge the real structural deficit. Before any new taxes are considered, government must earn back trust – with a cohesive Work Plan, real Deputy accountability, and serious reform of how government operates.



Fixing the Housing Crisis

Recognise how past decisions worsened market failure. Keep delivery on track, align housing and population policies, make better use of States land, support local key workers, and expand affordable homeownership options.



Tackling the Cost of Living

Stop hiding behind global excuses. Take real local action to ease pressure – from affordable housing and childcare to energy efficiency and fairer tax thresholds – and stop silent tax rises eroding wages.



Rebuilding Education

Face up to the secondary reform failures. Save the Sixth Form, reform SEND support, fix governance structures, complete the Primary Review, and modernise the Education Law – putting student outcomes first, not political pride.

Good government starts with getting the basics right. That is where the work must begin.

2 INVESTING IN ISLANDERS

Guernsey's greatest asset is its people – but for too long, our growth strategy has relied on importing skills rather than building opportunity for Islanders.

If we want a resilient economy, we must invest in productivity, skills, creativity, and resilience – not just expand the population.

Social and environmental policies are not obstacles to growth; they are essential drivers of modern economic strength. We need a serious, joined-up approach to unlock Guernsey's full potential:



Smarter Economic Growth

Focus on productivity, skills, and innovation; strengthen air, sea, and digital connectivity; deliver the Harbour Action Plan; complete a joined-up Tourism Strategy; and give Aurigny clear direction for the long term.



Growing Our Own Talent

Invest in local key workers, build real career pathways, and adapt now for an AI-driven economy – or risk leaving Islanders behind.



Unlocking Creativity & Innovation

Embed creativity in education and skills, support community arts for mental health and resilience, and build a real Arts Strategy linking culture, tourism, and jobs.



Building Sustainable Resilience

Invest in local clean energy, expand energy efficiency programmes, and make sustainable choices accessible – or face higher costs and deeper global vulnerability.

Investing in Islanders is how we unlock opportunity, strengthen resilience, and build a Guernsey that thrives.

3 STRONGER TOGETHER

Strong communities are built – they do not happen by accident. Rising costs, housing pressures, and broken trust have strained Guernsey's resilience.

We cannot just patch over the cracks; we must rebuild strength for the future. That means:



Balancing Generations

Value the vital contributions of older Islanders, while investing in education, housing, skills, and opportunity so younger Islanders have a real chance to stay and thrive. Deliver supported living services, invest in lifelong learning, and plan health and care properly.



Backing Inclusion & Equality

Real inclusion is not just about passing laws – it is about empowering every Islander to contribute fully, strengthening both our community and our economy through a rights-focused, light-touch approach that delivers real results.



Rebuilding the Connection

Island-Wide Voting broke the Parish connection, made Deputies more removed from the people they serve, and made it harder for Islanders to hold their elected representatives accountable. It must be reformed to create a more accessible, workable system – but Deputies must not wait for structural change to rebuild trust. I will work with Douzaines to reintroduce parish surgeries, reconnect face-to-face, and stay accessible every day, not just at election time.

Building a strong community across all generations – that is the work ahead.

READY TO GET TO WORK

None of these measures are possible unless we fix the structural deficit and get Guernsey's economy growing again, but every step laid out here is focused on moving us forward:

- ▶▶ **Building a strong, sustainable economy.**
- ▶▶ **Building a strong, resilient community.**
- ▶▶ **Building a Guernsey that works for everyone.**

The first step in ending waste is changing how Deputies lead and work. Too much has been lost to egos, siloed committees, and politics for politics' sake.

A real People's Deputy pulls government together. Works with others. Delivers for Islanders.

That is what I stand for. Action that moves Guernsey forward – together.

If you want a Deputy who will work hard, collaborate, and focus on delivering real results, I ASK FOR YOUR VOTE.



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