



## Gavin St Pier

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### Why are you standing for election? The need for change

For me, **politics is about making the island a better place for everyone.** I want to work to ensure Guernsey is a place where our children want to live, can have happy & fulfilled lives, and maybe have children of their own one day.

I have never tried to be popular, but rather do what I believe is needed and **I am unafraid to speak out.** I am as passionate today as I was when I first stood for election in 2012; but, like many, I am frustrated by our systematically dysfunctional government.

**We must do things differently.** That is why I am pleased to stand for election as part of a new political party - **Forward Guernsey** - committed to delivering the most comprehensive, detailed, and ambitious manifesto ever prepared.

Our manifesto addresses six core priorities: **housing, education, health, the economy, taxation, and climate transition.**

With 38 independent deputies, the States currently has no common vision or effective leadership. Without this, we cannot plan properly; and **without a plan, we cannot deliver effective government for the people of Guernsey.**







Our community faces a rising number of external challenges in a world coping with changes driven by AI, global conflict, and the climate crisis. To become more responsive and effective, our political system needs to become more organised. **As the island's first proper policy-based party, Forward Guernsey is the first step towards this evolution.**

Standing alongside me are **five new dynamic candidates.** Diverse in our backgrounds and experiences, we are united by one manifesto and committed to working together to **deliver the change that Guernsey needs.**

If elected, I will seek to chair one of the principal policy-making committees.



#### WORKING TOWARDS

-  A PLACE TO CALL HOME FOR EVERY ISLANDER
-  A STRONG ECONOMY FOR ALL ISLANDERS
-  BALANCING THE BOOKS
-  SMARTER, SUSTAINABLE HEALTH AND CARE
-  EDUCATION & SKILLS FOR ALL ISLANDERS
-  HARNESSING OUR CLIMATE TRANSITION



## The policies

Highlights from **Forward Guernsey's** full policy suite can be found by scanning the QR code on the previous page.

Outside the core policy commitments, **Forward Guernsey** politicians will be free to vote as they wish.

If elected, I will continue to:

- **Speak up and represent those who feel unheard.**
- Campaign for Guernsey to follow the rest of the British Isles with **assisted dying legislation** that gives individuals greater control over their end-of-life options.
- Press for the misuse of drugs to be treated as a public health rather than a criminal justice issue; with **cannabis being regulated and taxed in the same way as alcohol and tobacco.**

## Highlights of my previous achievements in Government

**2020-25:** I stood seeking a second term as Chief Minister after topping the polls at the election. Whilst I did not want or expect to be without a leading role, I have positioned myself as an **active backbencher.**

This experience has given me a different, more grounded perspective, which I believe will make me a more effective Deputy in whichever role I play in the future.

I have provided scrutiny and accountability in the Assembly with questions and amendments and have acted as **a vocal advocate for constituents.** An example of this is the work I have done to **improve the legislation on sexual violence.** I also supported the successful reform of abortion legislation.

Since January 2024, I have also served as the **Vice President of the States' Assembly & Constitution Committee** and as a member of the **Committee for Health & Social Care.**

### 2016-20: President of Policy & Resources/Chief Minister

As Chief Minister, I led **Guernsey's successful response to the first wave of the Covid-19 pandemic;** robustly defended the island's interests in the UK and EU following the **Brexit** referendum; and delivered **balanced budgets in 2018 & 2019.**

### 2012-16: Treasury & Resources Minister

Some of my key policy wins included: **increasing corporate taxes to raise millions each year** by extending 0/10 to all financial services businesses, large retailers and hydrocarbon importers; **saving £29.5m per year of public expenditure** under the Financial Transformation Programme; initiating changes in the adoption laws, **making it legal for unmarried or same-sex couples to adopt children.**

**Pre-2012:** Before my first elected term, I served on the Legislation Select Committee, the Police Complaints Commission, and the Tax Tribunal.

## A final bit about me...

I've lived in Guernsey since I was 17. Like many others, I quickly fell in love with the island and so we settled to raise our own family here. Professionally, I'm qualified as a Chartered Accountant, Barrister, Chartered Tax Adviser, and Registered Trust & Estate Practitioner. Aside from my recent political career, I also have an extensive executive and non-executive career in financial and professional services.



# ➤ FORWARD GUERNSEY ◀



**ALL FORWARD GUERNSEY CANDIDATES ARE SUPPORTING THE MANIFESTO**

**‘OUR PLAN FOR GUERNSEY: 2025-29 AND BEYOND.’**

**THIS IS THE MOST AMBITIOUS VISION AND DETAILED MANIFESTO EVER  
PREPARED AHEAD OF AN ELECTION IN GUERNSEY.**



## TACKLING THE HOUSING CRISIS

- **An ‘Additional Earned Allowance’ for all over 16 year-olds on the first £100,000 of their taxable earnings** before the age of 30, **saving up to £20,000 in tax to go towards a house deposit** or eligible pension scheme.
- **Empowering developers to build more affordable houses** for first-time buyers by creating a new ‘intermediate’ category of affordable housing (by using planning covenants to lock-in a 30% discount on market value).
- **Increasing the capacity of the building sector** by growing our own local talent, for example by pioneering the ‘Design, Engineer, Construct’ pathway in local secondary schools, **enabling young people to enter the construction industry.**
- **Ending homelessness** by providing emergency housing and creating clear pathways out of homelessness.



## STRENGTHENING GUERNSEY'S ECONOMY FOR EVERYONE

- **Investing to ensure reliable and affordable inter-island and UK sea and air connectivity.**
- **Enabling islanders returning to Guernsey** to work in public services with a ‘Welcome Home’ relocation package equal to that for non-locals.
- **Allowing private investment and expertise in public infrastructure projects**, such as the Guernsey Development Agency’s plans for the redevelopment of the St Sampson’s Harbour area, delivering these projects faster and more cost-effectively.



## HARNESSING OUR CLIMATE TRANSITION

- **Accelerating the completion of an offshore wind farm**, that will also generate new revenues, improve energy security, create high paying jobs and deliver cheaper energy.
- **Investment in green skills and training** to ensure that the whole community benefits from a net zero future.
- **Using natural solutions like coastal defences and flood protection to mitigate the impact of climate change on the island.**

**PLEASE VOTE FOR ALL  
FORWARD GUERNSEY  
CANDIDATES, WHO WILL  
BE IDENTIFIED ON THE  
BALLOT PAPER WITH  
THIS SYMBOL:**





## CREATING A FAIRER TAX SYSTEM & BALANCING THE BOOKS - IN 6 STEPS

- STEP 1. **Strengthening Guernsey's economy for everyone** (see previous page).
- STEP 2. **Delivering more efficient public services**, including an annual 1% reduction in baseline spending, saving £25 million each year by 2029.
- STEP 3. **Sensible and sustainable public investment** by reviewing the capital programme (within 3 months) to prioritise it, so that cashflow, funding requirements and timeframes can be properly managed.
- STEP 4. **Fixing our broken tax administration**, including removing the requirement to file income tax returns for the majority of taxpayers whose earnings have already been taxed at source.
- STEP 5. **Improving corporate taxes**, including working with Jersey to increase the zero/ten rate of tax to zero/fifteen and fairly taxing personal investment holding companies.
- STEP 6. Wholesale tax reform to **create a fairer tax system for low and middle earners**, (including the Additional Earned Allowance and a Guernsey Property Savings Account).



## HEALTHCARE: FASTER ACCESS, FEWER BARRIERS

- **Making mental health a priority** by appointing a political lead as Mental Health Champion to work across government and with the charity sector.
- Focusing on key issues that matter to the community, such as the cost and **accessibility of repeat prescriptions for long-term health conditions**.
- **Focus on retaining local staff** by ensuring they feel appreciated, supported, and properly remunerated.



## EDUCATION AND SKILLS FOR ALL ISLANDERS

- Fast-tracking the primary review to **improve standards, ease teacher workloads, and streamline the system**. This will also free up funds to invest in other priorities such as special educational needs and improving maths outcomes.
- As new technologies, such as AI, change our world, **we need a responsive education system that enables everyone to continue learning** by introducing opportunities to help adults upskill. While also ensuring our Population Management policy is linked to remaining skills gaps.
- **Investing in pastoral staff to provide prompt support to students** when needed, enabling teachers to teach and benefitting all students.

➤ **A suite of policies built by locals. We recognise that policy is more important than personality and that we can be more effective working as a team than on our own. FOR THE FULL MANIFESTO VISIT: [www.forwardguernsey.org](http://www.forwardguernsey.org)** ◀