



# TAKING CARE OF BUSINESS WITH RONAN BERRY

TUESDAYS 7PM - 8PM

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## TAKING CARE OF BUSINESS NEWSLETTER - ISSUE 21

Ronan hit the ground running in 2023, tapping into the positive business vibes percolating through the Midlands!

Exciting times for small family businesses as Red Shed Organic Farm opens a farm shop in Portarlinton and Little Sister Bakes set up a micro-bakery in Offaly. Betterplants.ie anticipates massive growth as interest in their seaweed based organic fertilisers spreads beyond Ireland; it's all about trusted influencers when it comes to marketing your product or service according to Mullingar's Social Media Elite, something Glamping Under the Stars have experienced too! The Dark Sky Project offers massive potential to Midlands hospitality and tourism businesses and a Mullingar consultancy sells a majority stake to a private equity firm.

January also saw some small businesses close their doors due to rising operating costs. Face Credit Consultancy provided some strong guidance on credit control and, a survey by Matrix Recruitment revealed three-in-four Irish workers have experienced or witnessed discrimination of some form in the workplace.

### GOOD NEWS STORIES OF THE MONTH:

The Dark Sky Ecotourism project!

Listen [here](#).



Have a business story to share or question to be answered?

Email [business@midlands103.com](mailto:business@midlands103.com)

Essential listening every Tuesday from 7pm or

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## BUSINESS STORIES OF THE MONTH

- Radio Sector Increasing Its Share Of Total Advertising Market In Ireland
- Midlands Company To Create 150 Jobs Nationally
- New Midlands Company's Majority Stakeholder Brings 'Experience And Wisdom'
- Midlands Tourism Company Showcasing The Midlands At German Travel Fair

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## **EPISODE 1**

The Midlands Retail Boom, Hot Tubs & Boats, and Big Moves for Midlands Craft Beer Canning Company, with David Hollywood

## **EPISODE 2**

The Irish Hotels Federation, Betterplants.ie, and FACE Credit Consultancy

## **EPISODE 3**

Bord Failte invests in influencers, glamping, and The Red Shed Organic Farm and Nursery

## **EPISODE 4**

Major moves for a Mullingar business, eggs on a price rise, and discrimination in the workplace

## **EPISODE 5**

A new micro-bakery, The Dark Sky Project, and Ireland's housing issues harms it's attractiveness

