TAKING CARE OF BUSINESS WITH RONAN BERRY

TUESDAYS 7PM - 8PM

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TAKING CARE OF BUSINESS NEWSLETTER - ISSUE 9

Ray Carolan of Lakeland Kayaks introduced his rapidly growing business that only began in September 2020. Caitriona Mordan outlines how the atim cluster supports companies in the Midlands region with their sustainable growth and digital transformation plans. 'Equal Pay Day' occurs this month and Sonya Lennon explains what must be done to eliminate the gender pay gap. Also, meet the owner of an Offaly alpaca farm and discover why Trinity is coming out of Dublin for the first time ever!

GOOD NEWS STORY OF THE MONTH:

KMK Metals investing in solar panels to reduce carbon emissions and energy costs. General Manager Max Kyck reflects on the period in 2020 when the country first went into lockdown and the subsequent pressures on his business as people began recycling unwanted electronic goods.

Have a business story to share or question to be answered?

Email business@midlands103.com

Essential listening every Tuesday from 7pm or

listen back on midlands103.com













BUSINESS STORIES OF THE MONTH

- Kids' Play Centres Left To Die A Slow Death
 By Government, Says Midlands Operator
- "It Now Takes Five Staff To Do The Job Of Two", Says Midland Publican
- Dominos To Create 650 New Jobs

- Offaly Pub Releases New Christmas Ad
- "We Want To Turn Black Friday Green"
- 15 New Roles Being Created In

 Westmeath County Council Following

 Budget Increase

MIDLANDS 103 TOURS

- Midlands 103 Tours are delighted to partner
 with Brian Cunningham Travel to bring you a
 wide choice of great holiday destinations
 across the whole of Ireland. We have chosen
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Tangent Postgraduate
Certificate in
Innovation & Enterprise
Development from
Trinity College Dublin –
coming to Athlone
early 2022!



Equal Pay Day 2021 - the date on which women in Ireland effectively stop earning, relative to men, because of our gender pay gap of 14.4%.



Alan McIntyre joined us to introduce

Hilltop Farm Alpacas

- the hobby fast becoming a way of life and a business!



supports digital transformation and sustainable growth in midlands companies.



Customer service is the beating heart of

<u>Lakeland Kayaks</u> from

Mullinagar, proving to be a real Midlands
success story!



Damian Young CEO

Zeus Scooters on

what the new

legislation means for

Zeus, a Carlow based

company now

operating globally.









