



TAKING CARE OF BUSINESS WITH RONAN BERRY

TUESDAYS 7PM - 8PM

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TAKING CARE OF BUSINESS NEWSLETTER - ISSUE 3

Sustainability was a key theme in May. [Wholesome Kitchen](#) in Mullingar launched a new meal kit service, were winners in the SFA awards and places sustainability at the core of its operations. Likewise with [DPD](#), Sustainability Manager James Atkinson discusses a further €2m investment in electric vans by the company that delivered 35m parcels in 2020 and [Oat in the City](#) bring a new locally sourced oak milk brand to supermarket shelves. Austin Comerton of [TownApps.ie](#) on developing the ideal platform for promoting local businesses and amenities and Darren Doyle of [Studio 93](#) on how few of your followers see your social media posts!

GOOD NEWS STORY OF THE MONTH:

Congratulations to [Grenham Travel](#) in Athlone on marking 110 years in business. Founded in 1911 by John Grenham, the business has overcome many challenges from the sinking of the Titanic, world wars and global recessions but the Covid-19 pandemic has been one of the toughest yet. MD Marie Grenham spoke to Ronan about the family business. Listen back [HERE](#).

Have a business story to share or question to be answered?

Email business@midlands103.com

Essential listening every Tuesday from 7pm or

listen back on midlands103.com

YOUR MONTHLY BUSINESS ROUND UP

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BUSINESS STORIES OF THE MONTH

- **Viability Of €108m Just Transition Fund Questioned**
- **30% Of Midlands Hotel Beds Booked For June**
- **Government To Explore Low Cost Examinership For Small Businesses**
- **VAT And Borrowing Need To Be Addressed To Help First Time Buyers**
- **Plan Needed For Redeveloping State Owned Land In Offaly**
- **Laois To Be Included In New Network Of Remote Working Offices**

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LISTEN BACK

- Austin Comerton of [Townapps.ie](https://www.townapps.ie) discusses the mobile town app specifically designed to suit the needs of smaller cities and towns.



**LISTEN BACK TO THE
FULL INTERVIEW HERE**

- How do you get the most from social media for your business? Darren Doyle of [Studio 93](https://www.studio93.ie) in Moate lays it bare here. Do you know the difference in organic versus paid reach and what do algorithms class as a post view?



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- DPD driven to decarbonise fleet with a further €2m investment in electric and gas vehicles. Sustainability Manager James Atkinson at [DPD](https://www.dpd.ie) on adding 100 electric vehicles by the end of 2021.



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FULL INTERVIEW HERE**

- Mullingar's [Wholesome Kitchen](https://www.wholesomekitchen.ie) celebrates SFA Award 2021. Co-founder David Quirke on the recent success of the company that has sustainability at its core.



**LISTEN BACK TO THE
FULL INTERVIEW HERE**

- Liam Lynam introduces his new oat milk business [Oat in the City](https://www.oatinthecity.ie) made using fresh locally sourced oats. The premium oat drink is already stocked in over 200 retail and hospitality outlets in the midlands including SuperValu stores, independent retailers and coffee shops



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