

# 2021 Diamond In The Rough Rules

## Who Can Enter

1. Entrants must be legal Florida residents who are at least 21 years of age or older and have lawful access to the method(s) of entry set forth in the rules.
2. Employees of Marc Radio Gainesville, LLC, its respective parent, affiliates and subsidiaries (collectively, "Sponsor"), advertising sponsors and promotional agencies, and the immediate family and household members of each are not eligible. The term "immediate family" includes spouses, parents, siblings, grandparents, children, grandchildren and cohabitating significant others.

## How to Enter

3. No purchase necessary to enter or win. One valid entry per person. The giveaway begins at 12:00PM local time on October 16<sup>th</sup>, 2021, and all entries must be received by 12:30PM local time on October 16<sup>th</sup>, 2021.
4. To enter, the person must be (i) physically present at Bejeweled Custom Jewelers Inc, 2475 N Young Blvd, Chiefland, FL 32626 (the "LOCATION") and (i) provide their first name, last name, date of birth, and email address to station staff. Participants with valid entries will be given a raffle ticket.
5. Seventeen winners will be selected by random drawing from among valid entries on October 16<sup>th</sup>, 2021.

## The Prizes

6. On or around 12:40pm, Sponsor will select Seventeen winners by random drawing from among valid entries. Once a winner is announced at the LOCATION, the winner must claim their prize (described further in Section 7 below) within the next five minutes. If the prize is not claimed within five minutes, the Sponsor may select an alternative winner by random drawing.

7. Once the prize is validly claimed, each winner will be given 30 seconds, on their own, to pick a rock at the station table and smash it on the ground to retrieve a slip of paper describing a final prize ("Final Prize Paper"). The winners will be given the opportunity to smash a rock in the order in which they were announced. Each winner may only take one Final Prize Paper. If a winner does not find a Final Prize Paper within the designated period of time, the winner will be given no final prize.
8. The Sponsor reserves the right to give additional time to winners with mental or physical disabilities.
9. If a winner does not find a final prize within the designated time period, the Sponsor reserves the right to select an additional winner by random drawing, who must claim their prize in accordance with Section 6.
10. Each Final Prize Paper may be exchanged at the LOCATION for the described final prize. The final prizes that are available include: 9 (nine) Diamond Stud Earrings (each pair has an estimated retail value of \$200.00), 4 (four) 4-packs of day cruises from Victory Canaveral Cruises (each 4 pack as an estimated retail value of \$232.00) Cruises are approximately 6 hours in length. May be used any time but must be scheduled in advance, 1 (one) 6 months of free car washes from Park Place Car Wash (estimated retail value of \$180.00) Unlimited Wash Club includes: Unlimited Exterior Wash (You can go once a day). Wax - Tire Shine and Rain Shield Treatment, 1 (one) Merle Norman prize pack (estimated retail value of \$220.00) Bag, Beauty Kit, Slim Can Holder, Key Chain, Shampoo/Conditioner Pack, \$80 Gift Card for Mani/Pedi and Waxing, 1 (one) Free Microblading session with 6 week touch up at Czar Microblading LLC. (estimated retail value of \$550.00) Must not be pregnant/breast feeding, on blood thinners, going through chemo or have skin conditions to be eligible for service, 1 (one) Chiefland Elite Medispa \$350 PRP Microneedling Service gift certificates (estimated retail value of \$350.00) Must schedule appointment with Heather at Chiefland Elite Medispa, 1 (one) Chiefland Elite Medispa permanent make-up service (estimated retail value of \$350.00) Must schedule appointment with Emily at Chiefland Elite Medispa, 1 (one) Chiefland Elite Medispa \$550.00 lip filler gift certificate (estimated retail value of \$555.00) Must schedule appointment with Julia at Chiefland Elite Medispa.

11. The Sponsor reserves the right to cancel or reschedule the sweepstakes in the event of natural disasters or acts of God.
12. Prize exchanges are prohibited. Prizes cannot be redeemed for cash or substituted for any other items by the winners. The winner cannot assign or transfer the prize. Sponsor reserves the right to substitute a prize of like or greater value, for any prize, for any reason. Please check [1005thebuzz.com/contests](http://1005thebuzz.com/contests), [magic1013.com/contests](http://magic1013.com/contests), [classichits1009.com/contests](http://classichits1009.com/contests), [rnb941.com/contests](http://rnb941.com/contests), and [iamcountryradio.com/contests](http://iamcountryradio.com/contests) for any updates to the rules, including the substitution of prizes.
13. The winner is responsible for all local, county, state and federal taxes on prizes based on the value of the prizes stated in the rules.

#### Odds of Winning; Miscellaneous

14. Odds of winning the initial prize depend on the number of entries received and the odds of winning a final prize depend on your ability to smash a rock within a designated period of time.
15. Except where prohibited by law, entry constitutes permission to use winners' names, hometowns, likenesses and photographs for broadcast, online posting, and/or in any other media, including for advertising and publicity purposes, without additional compensation.
16. These giveaway rules are available at [1005thebuzz.com/contests](http://1005thebuzz.com/contests), [magic1013.com/contests](http://magic1013.com/contests), [gainesvillesclassichits.com/contests](http://gainesvillesclassichits.com/contests), [rnb941.com/contests](http://rnb941.com/contests), and [iamcountryradio.com/contests](http://iamcountryradio.com/contests) Monday through Friday during normal business hours at Marc Radio Group, 100 NW 76 Dr #2, FL, 32607.
17. For a list of prize winners, send a separate, self-addressed, stamped envelope no later than one year following the end of the entry period, to Marc Radio Group, 100 NW 76 Dr #2, FL, 32607.
18. This giveaway is subject to all applicable laws and regulations and is void where prohibited or restricted by law, including without limitation, in jurisdictions that require registration, filing, trust account, or posting of a bond, or any other

requirements or disclosures that are not expressly satisfied by the rules. Sponsor is not responsible for typographical or other errors in the printing, offering or administration of the giveaway, or the announcement of the prize. In the event of a dispute over who submitted a particular entry, Sponsor will determine the entrant's identity or select an alternative winner, in its sole discretion.

19. This contest is not intended for gambling. If it is determined that a participant is using the contest for gambling purposes, they will be disqualified and reported to authorities.
20. Please note that any promotions of these sweepstakes on Facebook, Instagram and Twitter are in no way sponsored, endorsed, administered by or associated with these social media companies.
21. By entering, participants represent and warrant that they are eligible and agree (a) to be bound by these rules and the decisions of the judges, (b) to release Sponsor and their directors, officers, shareholders, suppliers, distributors, advertising agencies, employees, and agents from any and all liability, claims, or actions of any kind whatsoever for any injuries, losses, or damages of any kind caused by any prize or resulting from acceptance, possession, use, or misuse of any prize, (c) release Facebook, Instagram and Twitter, and their directors, agents and officers from any liability that results from you entering this sweepstakes and (d) to the Waiver Agreement, which will be provided at the location of the raffle (described further above).