

## **Annual EEO Public File**

**WTMG, WHHZ, WPLL, WDVH-AM, WRZN, WTMN, WXJZ**

**October 1, 2020-September 30, 2021**

Stations WTMG, WHHZ, WPLL, WDVH-AM, WRZN, WTMN and WXJZ licensee is MARC Radio Gainesville, LLC. We are an equal opportunity employer.

We have a four-part plan in an attempt to reach all segments of the population to fill full-time positions.

1. Weekly announcements on all MARC Radio stations encouraging organizations who wish to be notified of job openings to contact us so we may add them to our recruitment outreach list.
2. The wide dissemination of full-time openings via our radio properties, online classified advertising, trade periodicals/websites, a database connecting us to numerous colleges & universities, and the use of appropriate job sources.
3. The sending of notices to community groups via letters or e-mail that request such notification. We grow this list through on-air notices soliciting for organization who wish to be contacted regarding employment opportunities and the development of relationships with applicable organizations.
4. Through a variety of outreach initiatives.

## **SECTION I**

### **Vacancy List**

The following chart shows employment positions filled during the reporting period. Please see section II for the full Master Recruitment Source List (“MRSL”) for recruitment source data.

**No full time positions were filled during the reporting period of October 1, 2020 through September 30, 2021**

## **SECTION II**

### **Master Recruitment Source List**

The following chart displays our source list names, phone numbers and other information.

<b>#</b>	<b><u>POSTING SITE</u></b>	<b><u>CONTACT</u></b>
1	Florida Association of Broadcasters	Pat Roberts
2	Orlando Jobs	Erin Tuttle
3	Alachua County NAACP	Lynne Shade
4	University of Florida College of Journalism & Communication	Princess Wilkerson
5	All Access	
6	Radio-online.com	
7	MARC Radio	Dave Cobb
8	Employ Florida	Joe Johnson, Gainesville Chamber
9	US Jobs	Joe Johnson, Gainesville Chamber
10	America's Job Exchange	Joe Johnson, Gainesville Chamber
11	Santa Fe College	<b>James Schindler</b>
12	Gainesville Black Professionals	Virginia Grant
13	Barry University	Louis Soto
14	University of South Florida St. Petersburg	<u>Marisela Juarez</u>
15	Alabama A&M	
16	Florida A&M	Christopher Anderson
17	Augusta University	Jessica Carroll
18	University of North Georgia	Diane Farrell
19	University of Georgia	Debi Grayson
20	University of Southern Mississippi	Cindy Walker
21	Florida Institute of Technology	Stephanie Lynch
22	Seminole State College of Florida	Samuel Liberatore
23	University of Central Florida	Autumn Riesz
24	Ave Marie University	Maeve Alflen
25	University of Mississippi	Christy Wright
26	Kennsaw State University	Ryan Whitfield
27	Covenant College	Xavier Rollman
28	Florida State University	Debbie Crowder
29	Belmont University	Rachel Walden
30	Georgia State University	Belinda Lindsey
31	Florida International University	Carmen Rosado
32	Auburn University	Jay Skipworth
33	Jacksonville University	Shanda Lamb

34	Nova Southeastern University	Veronica Noel
35	University of Miami	Sharon Moy
36	Mercer University	Hugh Hunter
37	University of Alabama	Jared Taylor-White
38	Troy University	Lauren Cole
39	University of South Florida	Pranam Parsanlal
40	Flagler College	Cassie Everly
41	Alcorn State	Joey Mitchell
42	University of Tampa	Sheila Hood
43	St. Thomas	Cristina Lopez
44	Emory University	Ticia Herold
45	University of South Florida Sarasota-Manatee	Sacheath Son
46	Tennessee State University	Jamal Coleman
47	Florida Southern University	Garrett Secor
48	University of Tennessee at Martin	Renard Miles
49	Tulane University	Sara Kent
50	Southern University and A&M College	Kathy Hayes
52	University of South Alabama	Rory Beaco
53	Morehouse College	Bridget Baggett
54	Rollins College	Anne Meehan
55	AMFM Jobs	Mark Holloway
56	Alachua County Library Literacy Program	Jeremy Merritt
57	UF Athletic Association	Allison Forrest
58	Indeed	
59	Glassdoor	
60	Women in Radio	

## SECTION III

### **Outreach Initiatives**

The following chart describes the Community Outreach initiatives undertaken by the above stations during the period covered in this report.

1. **The Alachua County Library District Job Fair, May 24<sup>th</sup>, 2021**

MARC Radio co-sponsored with The Alachua County Library District and Partnership for Strong Families to present the Re-entry Job & Resource Fair from 10a-1p on May 24<sup>th</sup>, 2021. The Re-Entry Partnership Conference and the Job & Resource Fair help people with criminal backgrounds, or others struggling to re-enter the workforce, with learning job skills, accessing educational programs, and discovering entrepreneurship opportunities. A total of 34 business and service organizations participated in this event. MARC Radio promoted the event through on-air announcements and two staff members represented MARC Radio during the three-hour job fair.

2. **MARC Radio Management & Department Head EEO Training, September 22<sup>nd</sup>, 2021**

MARC Radio Human Resource Director Charlotte McDonald and MARC Radio Executive Vice-President Dave Cobb facilitated staff training for MARC Radio Gainesville, LLC managers and department heads. The various components of the FCC required EEO program were reviewed and discussed, along with a “Q&A” period to answer any questions regarding MARC Radio’s EEO program.