

## EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period January 1, 2023 – December 31, 2023.

- 1) **Employment Unit:** WSCH- FM
- 2) **Unit Members (Stations and Communities of License):** WSCH-FM  
Lawrenceburg, IN
- 3) **EEO Contact Information for Unit Member:**

Mailing address	Telephone number
20 E High Street Lawrenceburg, IN 47025	812-537-0944
	Contact person:
	Kenneth S. Johnson
	E-mail address:
	ken@wnsp.com

- 4) **All full-time vacancies filled by WSCH-FM:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
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|--------------------|---|
| 1. Traffic Opening | <a href="http://www.eaglecountryonline.com/jobs">www.eaglecountryonline.com/jobs</a> - over 800,000 views per month.<br><a href="https://www.facebook.com/EagleCountry99.3">Eagle Country 99.3 (facebook.com)</a> over 27,000 followers in our local communities.<br>Ivy Tech Community College Placement Dept.<br>In person visits to all local high schools to visit with seniors.<br>In person visit to recruitment department at Ohio Media School. |
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**Referral Source of Hiree:** [www.eaglecountryonline.com](http://www.eaglecountryonline.com) jobs board

**Date Opened – 4/1/2023**  
**Date Filled – 5/5/2023**

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|-----------------------------|--|
| 2. Morning Drive/Production | <a href="http://www.eaglecountryonline.com/jobs">www.eaglecountryonline.com/jobs</a> - over 800,000 views per month.<br><a href="https://www.facebook.com/EagleCountry99.3">Eagle Country 99.3 (facebook.com)</a> over 27,000 followers in our local communities.<br>Ivy Tech Community College Placement Dept.<br>All Access online hiring website.<br>In person visit to recruitment department at Ohio Media School.<br>Hiree is a graduate of Ohio Media School. |
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**Date Opened – 4/1/2023**  
**Date Filled – 6/15/2023**

**EEO Program Report**  
**01/01/23 – 12/31/23**  
**Page 2**  
**WSCH-FM**

<b>Name of Organization Notified of Job Vacancy</b>	<b>Contact Person</b>	<b>Address</b>	<b>Phone Number</b>	<b># of Interviews Referred</b>
Ivy Tech Community College	Placement Officer	50 Walnut St. Lawrenceburg, IN 47025	**	1
NKU	Placement Officer	Nunn Dr. Highland Heights, KY 41099  Lawrenceburg, IN 47025	**	1
WSCH-FM		Jobs Website ad/Facebook	**	3
WSCH-FM On-Air ads		20 E High S. Lawrenceburg, IN 47025		1
Indiana Broadcasters Association		P.O. Box 902 Carmel, IN 46082 Posted to IndianaBroadcasters.org job board		0
Kentucky Broadcasters Association		101 Enterprise Dr Frankfort, KY 40601 Posted to kba.org jobs section		1
All Access web job opening page		<a href="http://www.allaccess.com">www.allaccess.com</a>		2
Ohio Media School		4411 Montgomery Road, Suite 200 Noorwood, OH 45212		3

In 2023 WSCH implemented a program to reach out to local high schools in our area to open a pipeline for student journalists to have a platform to share their news skills and learn from our news director in hopes of growing local journalists for future recruitment for full-time openings. We currently have four student stringer reporters from local schools who are paid \$30 per published story.

8/30/2023 - WSCH Management also met with local educators and pre-employment coaches from Workforce Development in Lawrenceburg to discuss what skills needed for future broadcasting employees and what radio needs most in the future.