



ADVERTISING RATE CARD - MAY, 2024

PRIME TIME (AAA) For :30 sec ad: \$34 Mon - Fri	7 am - 9am
	11:30 am - 1:30 pm
	4 pm - 6 pm

:15 sec ads - discount 30%
 :45 sec ads - add 40%
 :60 sec ads - add 70%

DAYTIME (AA) For :30 sec ad: \$28 Mon - Sat	7 am - 6 pm
--	--------------------

VOLUME DISCOUNTS
 Long Term Commitments
 Bulk Purchases

TOTAL AUDIENCE PLAN (ROS) For :30 sec ad: \$25 Mon - Sun	6 am - Midnight
---	------------------------

Program Sponsorship
 Require a 3-month
 commitment

OVERNIGHT For :30 sec ad: \$5 Mon - Sun	Midnight - 6 am
--	------------------------

MINIMUM \$350 ORDER
 REQUIRED
 Rates are NET, PLUS GST
 All accounts are subject to
 CHON-FM Credit Policy

3 HOUR REMOTE BROADCASTS • 9 x :60 sec Cut-ins • 25 x :30 sec Daytime ads • 15 x :15 sec Promos \$1350 / \$200 per each additional hour 1 HOUR STUDIO TIME \$600 includes equipment assistance \$150 per each additional hour
--