



Indigenous Radio
CHON FM
 The beat of a different drummer

Advertising Rate Card
 July 1, 2022

<p>PRIME TIME AAA <i>Mon-Fri (7-9a / 11:30-1:30 / 4-6p)</i> :30 sec ad ➔ \$32</p>
<p>DAYTIME PLAN <i>Mon-Sat (7a-6p)</i> :30 sec ad ➔ \$26</p>
<p>TOTAL AUDIENCE PLAN <i>Mon-Sun (6a-midnight)</i> :30 sec ad ➔ \$23</p>
<p>OVERNIGHT <i>Mon-Sun (midnight-6a)</i> :30 sec ad ➔ \$5</p>

:15 sec ads ➔ **discount 30%**
 :45 sec ads ➔ **add 40%**
 :60 sec ads ➔ **add 70%**

- * **VOLUME DISCOUNTS**
Long Term Commitments & Bulk Purchases
- * **FEATURE SPONSORSHIPS**
Require a 4-month commitment
- * **MINIMUM \$350 ORDER REQUIRED**
*Rates are NET, PLUS GST
 All accounts are subject to
 CHON FM Credit Policy*

3 HOUR REMOTE BROADCASTS

• 9 x :60 sec Cut-ins • 25 x :30 sec Daytime ads • 15 x :15 sec Promos
\$1350 / \$200 per each additional hour