



Indigenous Radio
CHON^FM
The beat of a different drummer

Advertising Rate Card
March 1, 2020

PRIME TIME AAA

Mon-Fri (7-9a / 12-1p / 4-6p)

:30 sec ad → **\$30**

:15 sec ads → **discount 30%**

:45 sec ads → **add 30%**

:60 sec ads → **add 60%**

DAYTIME PLAN

Mon-Sat (7a-6p)

:30 sec ad → **\$24**

TOTAL AUDIENCE PLAN

Mon-Sun (6a-midnight)

:30 sec ad → **\$21**

OVERNIGHT

Mon-Sun (midnight-6a)

:30 sec ad → **\$5**

* **VOLUME DISCOUNTS**

*Long Term Commitments
& Bulk Purchases*

* **FEATURE SPONSORSHIPS**

Require a 3-month commitment

* **MINIMUM \$300 ORDER REQUIRED**

*Rates are NET, plus GST
All accounts are subject to
CHON-FM Credit Policy*

3 HOUR REMOTE BROADCASTS

- 9 x :60 sec Cut-ins
- 25 x :30 sec Daytime ads
- 15 x :15 sec Promos
- 4 Facebook posts

\$1200 / \$175 per each additional hour