

Local Content Program guide

Local Content Statement:

973 Coast FM and 917 The Wave broadcast from our Mandurah facilities with a reach covering the Peel region of Western Australia.

All programming originates locally from the studios on Mandurah Terrace, apart from a number of specialty programs supplied on a daily and weekly basis. The local content broadcast on both stations far exceeds the daily minimum hours as specified by ACMA.

The management team of West Coast Radio is satisfied that both stations are compliant with the new local content license conditions implemented by the Australian Communication and Media Authority on the 1st of January 2008.

973 Coast FM

973 Coast FM Local News/Sports Bulletins per week.

Day	Time	Frequency	Total No of Bulletins	Duration	Total per day
Monday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day	2minutes	34 minutes
Tuesday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day	2minutes	34 minutes
Wednesday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day	2minutes	34 minutes
Thursday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day	2minutes	34 minutes
Friday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day	2minutes	34 minutes
Saturday	5.30am – 4pm	Every hour	12 per day	2 minutes	24 minutes
Sunday	5.30am – 4pm	Every hour	12 per day	2 minutes	24 minutes
Average Number of bulletins per week			109 per week		218 minutes

973 Coast FM Local Weather Bulletins per week

Day	Time	Frequency	Total No of Bulletins
Monday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day
Tuesday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day
Wednesday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day
Thursday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day
Friday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day
Saturday	5.30am – 4pm	Every hour	12 per day
Sunday	5.30am – 4pm	Every hour	12 per day
Average Number of bulletins per week			109 per week

*Nikki & de Mello 6 – 10am Mon - Fri

<i>Segments per day</i>	<i>Duration</i>
Traffic Reports x 6	30 seconds
Community Street Sheet x 2	30 seconds
Boating Reports x 2	30 seconds
Fuel Watch x 1	30 Seconds

* Mid-morning with Paul 10 – 2pm

<i>Segments per day</i>	<i>Duration</i>
Requests	All day (from 9am)
Talking Music	10 minutes (weekly)
Fuel Watch x 1	30 Seconds

* The Drive Home with Squinty 2 – 7pm

<i>Segments per day</i>	<i>Duration</i>
Traffic Reports x 6	30 seconds
Boating reports x 1	30 seconds
Requests	All day (from 9am)
Community Street Sheet x 2	30 seconds
Fuel Watch x 1	30 Seconds

* Nights

<i>Segment</i>	<i>Duration</i>
Talking Music	10 minutes (weekly)
Community street sheet x 2	30 seconds

***Denotes - Local Content, locally produced and locally hosted.**

917 The Wave Local News/Sports Bulletins per week.

Day	Time	Frequency	Total No of Bulletins	Duration	Total per day
Monday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day	2minutes	34 minutes
Tuesday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day	2minutes	34 minutes
Wednesday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day	2minutes	34 minutes
Thursday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day	2minutes	34 minutes
Friday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day	2minutes	34 minutes
Saturday	5.30am – 4pm	Every hour	12 per day	2 minutes	24 minutes
Sunday	5.30am – 4pm	Every hour	12 per day	2 minutes	24 minutes
Average Number of bulletins per week			109 per week		218 minutes

917 The Wave and 973 Coast FM Local Weather Bulletins per week

Day	Time	Frequency	Total No of Bulletins
Monday	5.30am – 7pm	Every half hour in Breakfast then every hour	18 per day
Tuesday	6am – 6pm	Every half hour in Breakfast then every hour	18 per day
Wednesday	6am – 6pm	Every half hour in Breakfast then every hour	18 per day
Thursday	6am – 6pm	Every half hour in Breakfast then every hour	18 per day
Friday	5.30am – 6pm	Every half hour in Breakfast then every hour	17 per day
Saturday	5.30am – 5pm	Every hour	13 per day
Sunday	5.30am – 4pm	Every hour	12 per day
Average Number of bulletins per week			114 per week

917 The Wave***Gunners & Ali 6 – 10am Mon - Fri**

<i>Segment per day</i>	<i>Duration</i>
Traffic Reports x 6	30 seconds
Community Switch x 2	30 seconds
Boating Reports x 2	30 seconds
Fuel Watch x 1	30 Seconds

*** Mid-morning 10 – 2pm**

<i>Segment per day</i>	<i>Duration</i>
Fuel Watch x 1	30 Seconds
Community Switch x 2	30 seconds

*** The Drive Through 2 – 6pm**

<i>Segment per day</i>	<i>Duration</i>
Traffic Reports x 6	1 minute
Fuel Watch x 1	30 Seconds

*** Nights 8 – 12midnight**

<i>Segment per day</i>	<i>Duration</i>
Community Switch x 2	30 seconds
Friday night Party Mix	6 hours (weekly)
Saturday night Party Mix	6 hour (weekly)

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