



CHOCKERS GUTTER CLEANING

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This was our first experience in radio advertising for our business and I found Ana to be extremely helpful and knowledgeable in guiding me through the process of setting things up and working out the best ad spend for our budget.

They listened to what we wanted and came up with a great sounding ad that we really like.

Ana continually touches base to check in and see how we are going and if I have any queries or tweaks then it is actioned straight away. She is very professional and organised.

Our response rate has been consistent throughout our advertising campaign and is definitely value for money. There has been a significant uptick in enquiries and bookings since starting the radio advertising with The Wave.

We reduced the frequency of our commercials during our busy season and held them in credit to use during our quieter months but we still had a good response from just running the credit lines on their own.

Thanks The Wave and Coast FM for supporting us on our advertising journey.

Ali.

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