

**From:** John Harris <[eternityvanswa@yahoo.com](mailto:eternityvanswa@yahoo.com)>

**Sent:** Thursday, June 20, 2024 10:46 AM

**To:** Michael Locke <[michaell@coastradio.com.au](mailto:michaell@coastradio.com.au)>; Golda Murr <[goldam@coastradio.com.au](mailto:goldam@coastradio.com.au)>

**Subject:** Testimonial

Good Morning,

It is John and mines pleasure to provide a Testimonial for Golda,

John and I have been connected with Golda for a year, in this time we have found her to be so obliging, honest, reliable and knowledgeable in her field. Golda has lifted our Business immensely with advertising. With her expertise and experience she has paved a pathway for our Business to reach a far bigger Community than we thought was attainable. We have gained success from the advertising on air, that far surpasses social media. As an example we had clients in all the way from Broome, who listen to your station and love Gunners and Ally, they heard the add pertaining to the Vigilante caravan and just had to come in and see it in real life, and loved the Vigilante. Its a perfect example of the message meeting so many communities. I let Golda know this and asked if Gunners and Ally could do a shout out to the clients as a thank you. This was done without a hesitation, and a copy was also sent to us, that we can provide to the clients. This to us exemplifies the level of commitment Golda and the announcers have for their clients and that speaks volumes.

It is a great advantage having the relationship we have developed with Golda and the on air announcers as they bring our caravans to life, you can feel their genuine interest in helping us to get our product out into the community.

Golda is very approachable and that makes it so easy working with her. We are so pleased we have fostered this relationship both business and personally with Golda and the on air announces. We wouldn't go anywhere else and we have recommended Golda to other Businesses.

We find our package for advertising is price effective and most definitely effective with gaining sales and interest in our business. Nothing is too much trouble for Golda and she understands our ideas and from there develops perfection in our adds. A big shout out to Earl also, he is a gem and always goes above and beyond to be as helpful as he can.

For any business wishing to gain customer flow and sales, Golda and her team are your people.

She is simply the best.

Kind Regards

Lisa Harris

**Harris Recreational Vehicles** PTY LTD

**T/A**

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