



Ocean & Earth WA
PO Box 1107
ROCKINGHAM WA 6968
Ph 08 9591 1628
0417 982 499

ABN: 83 231 743 778

To Whom it May Concern

When we first investigated radio advertising it was a bit daunting, the old cliché where to spend your marketing dollars for the best return.

We proceeded to investigate and made a phone call to the 97.3 coast radio crew, from then on it was truly a positive experience.

Ana our contact was efficient, friendly, and very helpful. Ana gave us plenty of detail without being a pushy salesperson. Throughout the whole process Ana is a part of the team, always helpful, keeps in contact and up to speed with all the different aspects with the advertising, competitions etc.

When it came time to write the Advert it was all very straight forward and stress free and the crew at 97.3 were efficient and professional and listened to what we wanted to say and achieve. We have now made 3 different adds in our short time with the station, all changes and ideas were all straight forward, and lead to a very positive experience.

We are broadcasted over both 97.3 and 91.7 with great airtime and Ana got us involved with sponsoring the surf report which defiantly fits our business model,

There has been a great response from our customers and increase in foot traffic and revenue.

I would recommend discussing your requirements with Ana.

Yours sincerely

Caroline and Rob Bates

Owners

Ocean and Earth WA