

I have a marketing background and honestly I am very cautious when it comes to marketing as I like to ensure every dollar spent returns at least twice that in profit. Whilst the radio is hard to track exactly how the lead arrives I have been blown away by how effective the recent campaign has been for my business. Our last 3 months (since advertising on the radio), I have seen huge growth in the business. Jenni is a super representative that is to the point and not pushy at all – this is something important to me because I don't employ (or like) pushy / greedy sales representatives. We will continue to work with the Coast FM team and look forward to continuing to grow.



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