



## SIK HOBBIES ROCKINGHAM

Hi Golda,

Thanks for all your help in our marketing campaign. We have been happier than we could have ever imagined with your service, the radio advert and the support shown by the station.

In the days when you could wander around the shopping centers leisurely, we would be stopped by people we didn't know telling us that they heard our ad on the radio. It blew us away.

But what we find even more special is 'your' support and help in this unprecedented time. With the development of Covid19, running a small business has been full of uncertainty. The ever-changing restrictions on social distancing and group contact, cleaning regimes and looking after the health of our staff and our families can be somewhat overwhelming at times.

Your program to reach out to us and other small businesses to keep us in contact with the public through the open for business register and subsequent follow ups, has given us genuine relief and a feeling that we are not alone in this.

Knowing that you guys have our backs helps us negotiate this minefield and we can see not only a way forward but most importantly an amazing future.

Thank you for everything you and everyone at the station have done to help us and others at this time. You exude a true sense of community that we are proud to be part of.

Sincerely,

Jo Bickford  
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