

From: Darren McVilly
<darren@ecuwest.com.au>
Date: 9 April 2020 at 1:00:45 pm AWST
To: Golda Murr <goldam@coastradio.com.au>
Subject: Radio Testimonial

Hi Golda,

"In terms of value and sales conversions, radio advertising with 97.3/Coast FM and 91.7 The Wave provides a better return on investment than any other marketing product we use. We have tested radio advertising against paid Facebook campaigns, the results pretty much speak for themselves – we no longer run paid FB ads. We get radio leads and enquires from Joondalup to Bunbury, and the team there are so easy to deal with"

Darren – Owner ECUWEST

Regards,

Darren McVilly
ECUWEST Performance Technology
* 6/18 Jacquard Way Port Kennedy WA 6172
PH +61 8 9590 6138
+ darren@ecuwest.com.au
ü www.ecuwest.com.au



This e-mail and any attachments are intended for the addressee(s) only and may be confidential. They may contain legally privileged or copyright material. You should not read, copy, use or disclose them without authorisation. If you are not the intended recipient please contact the sender as soon as possible by return e-mail