

## OFFICIAL RULES AND REGULATIONS

### CFLY-FM Jamaica Tourist Board & Sandals Resorts Promotion

#### 1. SPONSOR AND ADMINISTRATOR

This contest (the "Contest") is sponsored and administered by **CFLY-FM** (the "Station") in partnership with the Jamaica Tourist Board and JAWW Media + Marketing ("JAWW").

#### 2. CONTEST PERIOD

The Contest begins on **April 13, 2026** and ends on **May 1, 2026** (the "Contest Period"). All entries must be received within the Contest Period to be eligible.

#### 3. ELIGIBILITY

The Contest is open to legal residents of Canada who have reached the age of **twenty-one (21) years or older** at the time of entry.

Employees, officers, directors, agents, and representatives of the Station, JAWW, Sandals Resorts, Unique Travel Corp., and their respective affiliates, subsidiaries, advertising and promotional agencies, as well as members of their immediate families and persons domiciled with any of the foregoing, are not eligible to enter.

#### 4. HOW TO ENTER

No purchase is necessary to enter or win.

Entries may be submitted by:

- Following on-air instructions, including but not limited to responding to promotional codes; and/or
- Completing the online entry form available via the Station's official website.

Limit of entries shall be as specified by the Station during the Contest Period.

Entries that are incomplete, late, lost, misdirected, or otherwise irregular are void.

#### 5. PRIZES

There are **two (2) prizes** available to be won (each, a "Prize"), each consisting of:

- One (1) **seven (7) day / six (6) night all-inclusive vacation for two (2) adults** at a participating Sandals Resort in Jamaica; and
- One (1) **airfare stipend of \$2,800 USD** (approx. \$3,898 CAD) provided by cheque.

Approximate total retail value of each Prize: **\$12,566 CAD**.

#### 6. PRIZE CONDITIONS

- The Prize must be redeemed for travel between **January 1, 2027 and**

**January 31, 2028** (the "Redemption Period").

- The Prize is subject to availability and blackout dates.
- Reservations will not be confirmed until approximately **30 days prior to travel**.
- The Prize is **non-transferable, non-refundable, and not redeemable for cash**.
- No substitutions or extensions will be provided, except at the sole discretion of the Prize provider.

## **7. AIRFARE STIPEND**

The airfare stipend:

- Will be issued in the form of a cheque in the amount of **\$2,800 USD**;
- Must be deposited within **sixty (60) days** of issuance, failing which it shall be void;
- Is intended solely for airfare costs. Any costs exceeding the stipend are the sole responsibility of the winner.

## **8. EXCLUSIONS**

The Prize does not include, without limitation:

- Additional transportation costs, baggage fees, or airline surcharges;
- Travel insurance;
- Meals or services not included in the all-inclusive package;
- Excursions, spa services, premium experiences, or personal expenses;
- Taxes, duties, or gratuities where applicable.

## **9. WINNER SELECTION AND NOTIFICATION**

Winners will be selected in accordance with the Contest mechanics as determined by the Station. Selected entrants must:

- Correctly answer a skill-testing question;
- Execute all required documentation, including a declaration of eligibility and liability/publicity release;
- Comply with all Contest Rules.

Failure to comply will result in disqualification and selection of an alternate entrant.

## **10. WINNER RESPONSIBILITIES**

Winners and their travel companions:

- Must possess valid travel documentation;
- Must comply with all applicable laws, regulations, and travel requirements;
- Are responsible for ensuring compliance with all health, safety, and entry requirements for travel.

## **11. TRAVEL CONDITIONS**

- Travel is subject to the terms and conditions imposed by the Prize provider, including Unique Travel Corp.
- Winners are advised to consult official government sources for travel advisories and entry requirements.
- The Station and Prize provider assume no responsibility for travel disruptions, delays, or additional costs incurred.

## **12. PUBLICITY AND RELEASE**

By accepting a Prize, the winner:

- Grants permission to the Station and its partners to use their name, likeness, voice, and city of residence for promotional purposes without further compensation;
- Releases and holds harmless the Station, JAWW, Sandals Resorts, Unique Travel Corp., and their respective affiliates from any liability arising from participation in the Contest or acceptance/use of the Prize.

## **13. PRIVACY AND CONSENT**

By entering the Contest, participants consent to the collection and use of their personal information for the purposes of administering the Contest and prize fulfillment.

Any optional consent to receive marketing communications must be expressly provided and complies with applicable legislation, including the **Canadian Anti-Spam Legislation (CASL)**.

## **14. GENERAL CONDITIONS**

The Station reserves the right, in its sole discretion, to:

- Cancel, suspend, or modify the Contest at any time;
- Disqualify any individual who tampers with the entry process or violates these Rules;
- Substitute a Prize of equal or greater value in the event the Prize becomes unavailable.

All decisions of the Station are final and binding.

## **15. LIMITATION OF LIABILITY**

The Released Parties assume no responsibility for:

- Technical malfunctions, lost or delayed entries, or communications failures;
- Any injury, loss, or damage arising from participation in the Contest or use of the Prize.

## **16. GOVERNING LAW**

The Contest is subject to all applicable federal, provincial, and municipal laws and regulations of Canada and the Province of Ontario.

**17. DISPUTES**

All disputes shall be resolved on an individual basis without resort to class action, and exclusively by the courts of competent jurisdiction in Ontario.