

THE 98.3 FLY FM \$10,000 FUGITIVE ALWAYS FOLLOWS ALL PUBLIC HEALTH REGULATIONS. DO NOT FOLLOW A PERSON WHO ANSWERS "YES" TO YOU, OR STATES THEY ARE THE 98.3 FLY FM \$10,000 FUGITIVE TO ANY LOCATION. ALWAYS STAY IN A PUBLIC AREA. THE TRUE FUGITIVE WILL PROVIDE IDENTIFICATION AND GIVE YOU A LETTER ON 98.3 Fly FM HEADED PAPER DULY SIGNED BY MEMBERS OF SENIOR STAFF WITH INSTRUCTIONS ON HOW TO CLAIM THE BOUNTY.

The following rules apply to the 98.3 Fly FM Fugitive contest, sponsored by radio station 98.3 Fly FM which is owned and operated by MY BROADCASTING CORPORATION. By participating in this contest, listeners agree to be bound by these rules:

1. CFLY-FM/98.3 Fly FM is giving away a sum of \$10,000 (ten thousand dollars, Canadian) also known as 'The Bounty'. Listeners will be encouraged to search the immediate listening area for the 98.3 Fly FM \$10,000 Fugitive. The Fugitive holds the "key" to the grand prize. The "key" is a winner's letter (on station letterhead and signed by 98.3 Fly FM management) that contains a phone number the contestant has to call, with a password to confirm the Fugitive has been caught.

2. The Fugitive will also have in their possession a certificate redeemable for a cheque for \$10,000 (Ten thousand dollars) that will be presented to the winner upon verification at the offices and studios of 98.3 Fly FM within 10 business days.

3. The 98.3 Fly FM area of game play is defined as Kingston, Ontario. You can only win this contest in Kingston. Residents of the U.S.A. are not eligible to participate in this promotion/contest.

4. Different clues will be given out beginning Monday September 22, 2025, five times daily (Monday thru Friday) at 8:00am, 11am, 2pm, 5pm & 8:00pm up until the 98.3 Fly FM \$10,000 Fugitive is caught. Five (5) clues will be announced each weekday for the duration of the contest, plus one BONUS clue can air random weekdays.

5. The contest cannot be won outside of the designated operation hours which are: Monday through Sunday, 6AM –10PM.

6. Contestants must be 18 years of age and older and a resident of Canada. One piece of government issued ID will be required. Participants be **legal residents of Canada.**

That means:

- You live in Canada permanently or semi-permanently
- You can be a **citizen**, a **permanent resident**, or a **work/study visa holder**.

You don't have to be a Canadian citizen — just legally living in Canada.

7. In order for a contestant to win they must discern the location, or identity, of the 98.3 Fly FM Fugitive, then approach this individual and say, (**verbatim**),

"Are you the ninety eight three FLY FM Ten Thousand Dollar Fugitive?"

If it IS the fugitive, the contestant will be given 'the key' —which is a winner's letter on station letterhead and signed by 98.3 Fly FM management that contains a phone number and a secret password. To claim the \$10,000 bounty, the contestant must call the number provided, and when prompted, repeat the password. To receive the prize the winner will be required to present 2 forms of government issued picture I.D. at the 98.3 Fly FM Studios, 993 Princess St., Kingston ON K7L 1H3 .

The question must be asked directly and as follows: **"Are you the 98-3 Fly FM \$10,000 Fugitive"**, it must be asked in person , to the person the listener believes to be The 98.3 Fly FM \$10,000 Fugitive. If that person is The 98.3 Fly FM Fugitive, and has been questioned with the only acceptable question listed above during a Bounty Period, they will answer "yes" and that contestant will, subject to complying with these Terms & Conditions in full, win the cash prize.

9. In the event that more than one person approaches and correctly questions the 98.3 Fly FM Fugitive, the winner of the Bounty will be the person who asks first. If more than one person correctly asks at the same time, the bounty will be divided equally between these people. All decisions as to which person has correctly questioned the 98.3 Fly FM Fugitive first, or which persons have correctly questioned The 98.3 Fly FM Fugitive at the same time, will be at the absolute discretion of The 98.3 Fly FM Fugitive and no correspondence or discussions thereafter will be entertained. The 98.3 Fly FM Fugitive's decision is final.

10. No person who approaches and/or questions The 98.3 Fly FM Fugitive will be answered truthfully, or will win a prize, if any of the following apply: (a) They have done so outside of a Bounty Period meaning outside of the designated hours of operation 6AM –10PM, (b) the Fugitive is traveling in private transport, (c) the Fugitive is in a private residence or place of accommodation, (d) the Fugitive is in a business or private property.

That person will be deemed as ineligible to enter and/or win the Bounty.

11. There is one person who has been appointed and nominated by 98.3 Fly FM as The 98.3 FlyFM \$10,000 Fugitive. In the event of illness, or incapacity for any reason, 98.3 Fly FM may at its absolute discretion at any time replace the 98.3 Fly FM Fugitive with another person selected by 98.3 Fly FM.

12. 98.3 Fly FM does not guarantee the safety of participants in this contest. By participating, contestants agree that 98.3 Fly FM/MY BROADCASTING CORPORATION will have no liability whatsoever for any injuries, health issues, property losses, or damages of any kind suffered by participants, as a result in whole or in part, directly or indirectly relating to this contest. 98.3 Fly FM/MY BROADCASTING CORPORATION is not responsible for the negligence of any contestants.

13. Winners are solely responsible for all taxes, duties, and/or other costs that may be associated with the winning of a prize.

14. The 98.3 Fly FM Fugitive will be easy and safe to access and/or approach. Any one participant found searching on private land, or using private land to access or gain unfair advantage to the 98.3 Fly FM Fugitive, will be immediately disqualified. Anyone participating in the contest must follow the rules of the contest, as well as the rules and regulations of the locations where they may seek out the Fugitive, including all public health, and safety, regulations.

15. No destruction of private or public property is necessary to find the 'Fugitive'.

16. 98.3 Fly FM may at any time during the promotion, and at its absolute discretion, terminate or suspend the contest.

17. All decisions made by the monitors and judges appointed by 98.3 Fly FM WILL BE FINAL.

18. The winner of the competition will be required to take part in all publicity activity associated with the promotion, including, but not limited to, phone calls, radio, TV, or press interviews, photo shoots, internet etc., for the duration of the promotion, and any time thereafter where there is publicity associated with the promotion.

19. By participating, the winner agrees not to engage in any negative interviews or make any disparaging comments or statements about 98.3 Fly FM, their employees or associates. By accepting the prize, the winner grants permission to 98.3 Fly FM to use his or her name, photograph, voice, and likeness for the use in advertising and/or publicity.

20. Any winner, or contestant, agrees to assist 98.3 Fly FM in the conduct of any investigation deemed necessary or appropriate to determine the legitimacy of the contestant's fair play. This includes, but is not limited to attending interviews and full disclosure of the relationship the contestant may have with the person identified as the 98.3 Fly FM FUGITIVE if necessary.

21. Employees and immediate family members of 98.3 Fly/MY BROADCASTING CORPORATION are not eligible to participate in this contest.

22. No purchase of any kind is necessary to win.

23. The rights of 98.3 Fly FM, under these rules and regulations, will not be prejudiced or restricted by any indulgent forbearance extended to a winner or contestant and no waiver by 98.3 Fly FM in respect of any actual breach or these rules and regulations will operate as a waiver in respect of any subsequent breach.

24. The interpretation of these and all other rules relating to the contests or promotions sponsored by 98.3 Fly FM is reserved exclusively to 98.3 Fly FM. All decisions shall be final, unless otherwise decided by 98.3 Fly FM

25. In all matters, all decisions of 98.3 Fly FM staff will be final and cannot be contested. No correspondence or discussions will be entertained.

26. 98.3 FLY FM reserves the right to amend these rules without notice.

27. Do not attempt to physically touch or restrain the Fugitive.

This is a verbal challenge only. Any physical interaction will result in immediate disqualification and may be referred to authorities if deemed inappropriate.

28. Video or audio recordings do not qualify as proof of capture.

Only an in-person, correctly worded question asked within the designated hours qualifies. Filming or photographing suspected fugitives without consent is discouraged.

29. The Fugitive will never:

- Solicit money or personal information of any kind
- Travel outside of the Kingston city limits

30. Contestants are not permitted to impersonate the Fugitive.

Any person pretending to be the 98.3 Fly FM \$10,000 Fugitive may be subject to legal action and will be permanently banned from station contests.

31. Do not chase vehicles or follow individuals in traffic.

Fugitive interactions must occur on foot and in public, accessible spaces. Reckless behavior will disqualify participants.

32. Only one winner or winning group allowed per household.

Any coordination or splitting of the prize among associated parties will be considered at the station's discretion.

33. No bribes, tips, or payments may be made to the Fugitive.

Offering goods or money to the Fugitive for clues or confirmation is strictly prohibited.

34. 98.3 FLY FM reserves the right to change the identity of the Fugitive without notice.

This ensures the safety and integrity of the contest and prevents any attempt to "game" the system.

35. All official correspondence related to the bounty will only come from a 98.3 Fly FM email address ending in @mbcmmedia.ca.

If you receive messages or claims via social media, text, or third-party accounts, report them immediately.

36. If the Fugitive believes their safety is at risk, they may temporarily suspend interaction.

In such cases, 98.3 Fly FM may pause the contest or relocate the Fugitive, with further updates provided on-air.

37. The Fugitive will never contact a contestant first.

If you receive a message or approach claiming to be from the Fugitive — it's fake. Only you can make the move by asking the exact winning phrase in person.

38. No drones or aerial surveillance may be used.

This is a game of brains and observation — not air support. Use of drones, helicopters, balloons, paragliders or any airborne detection technology is prohibited.

39. Use of facial recognition or AI tools is prohibited.

Yes, someone tried this once. The contest is intended for human participation and fair public engagement, not digital manipulation or surveillance scraping.

40. The Fugitive may wear a disguise but will not drastically alter body type.

Don't expect a shapeshifter — height, general build, and gender presentation will remain consistent throughout the game.

41. Contestants cannot "shadow" Fly FM staff or contractors in an attempt to intercept Fugitive intel.

Stakeouts at the studio, parking lots, or event remotes are not only creepy — they're against the rules.

42. Any player caught colluding with station staff, the Fugitive, or prior winners will be disqualified.

You can't know a guy who knows a guy. Clean game, clean win.

43. The Fugitive will not hide in dangerous or hazardous locations.

You won't find them in construction sites, abandoned buildings, rivers, rail lines, rooftops, sewers, or active intersections.

44. Contestants may not simulate a Fugitive "sting" or create false wins to mislead the public.

Don't fake a win or stage a bogus "I caught the Fugitive" video. Doing so will disqualify you from this and all future Fly FM contests.

45. The Fugitive is not allowed to use any form of deception that involves impersonating emergency services or government workers.

No police uniforms, paramedic gear, etc. There are lines we don't cross.

46. If a tie occurs involving minors or persons who are ineligible (e.g., tourists, under 18), the prize will be forfeited and re-activated with a new Fugitive.

It's not enough to play — you must be eligible under all terms.

47. Do not involve or bait strangers not participating in the contest.

Harassing random people by yelling "Are you the Fugitive?!" to everyone walking a dog in Kingston is discouraged and may be considered misconduct.

48. The Fugitive cannot be located within or near police stations, courthouses, or military facilities.

We're doing radio fun — not risking arrest or federal questioning.

49. The use of walkie-talkies, shortwave radios, or unlicensed frequency jammers is prohibited.

Seriously — just use your phone. This isn't a Cold War spy movie.

50. No wagers, side bets, or office pools involving who the Fugitive is will be sanctioned by the station.

The only reward for finding the Fugitive is the official \$10,000 bounty. No third-party betting or side deals.

51. The Fugitive will never be someone who is actively in the news, under investigation, or part of a public controversy.

We're not hiding the local mayor or a TikTok influencer with beef — just a regular person.

52. If the Fugitive is discovered by accident (e.g., overheard revealing themselves), the question must still be asked verbatim.

Hearing them admit it isn't enough — the magic phrase must still be used in a public location, within designated hours.

53. Contestants must maintain respectful behavior when engaging in the hunt.

Threats, aggression, foul language, or disruptive behavior toward the public, station staff, or suspected Fugitives will result in immediate disqualification.

54. All station contests including this one are governed by the laws of Ontario and Canada.

Any disputes will be handled under Canadian jurisdiction.

55. The Fugitive will never be inside a Porta-Potty.

Even for \$10,000... we have dignity. Anyone knocking on or entering portable toilets looking for the Fugitive will be disqualified (and shamed publicly).

56. You may NOT propose to the Fugitive.

This has happened. The Fugitive cannot accept marriage proposals in exchange for bounty tips. It's a radio contest, not *The Bachelor: Kingston Edition*.

57. The Fugitive will never be in costume as a mascot, busker, or Elvis impersonator.

Sorry — that guy in Springer Market Square dressed like Darth Vader isn't your payday.

58. Contestants may not *ambush the radio station van* or attempt to stow away inside it.

Yes, someone climbed inside a station cruiser once. Yes, they were removed. No, you can't do that either.

59. The Fugitive will not use cloaking devices, invisibility spells, or time travel.

Just in case someone tries to say "I *did* find them, but they vanished into the multiverse."

60. You may not try to "bribe" other contestants with pizza, beer, or weed in exchange for clue information.

This has happened. It results in fights and wasted pepperoni. Don't.

61. You are not allowed to create a fake news release, social post, or poster claiming the Fugitive has been found.

We love guerrilla marketing too — but confusing the public, or impersonating station announcements will get you banned and possibly sued.

62. The Fugitive will never be underwater, in a tree, or in a dumpster.

No SCUBA, tree climbing, or trash-diving needed. It's a radio contest, not *Fear Factor: Limestone Edition*.

63. Contestants cannot call into the station and pretend to have captured the Fugitive for airplay.

Nice try. We'll check. And we've got caller ID.

64. No metal detectors, night vision goggles, or bloodhounds.

This is real. In 2011, someone showed up with a scent dog. No animals, tech, or ghost-hunting gear allowed.

65. If your family member *is* the Fugitive, you are ineligible, and must not post cryptic social media hints "for fun."

You are also not allowed to suddenly "go for a long walk" with Uncle Kevin every day at 1pm.

66. No forming vigilante bounty gangs.

You can't roll 10 deep in matching hoodies and surround people at Loblaws. This is Kingston, not Gotham.

67. The Fugitive will not be hiding in cemeteries, crematoriums, or funeral homes.

We love a good mystery, but this ain't a ghost story.

68. The Fugitive will not accept gifts, notes, or mixtapes.

Yes, someone once made the Fugitive a “capture playlist.” Cute, but no. Also, kind of creepy.

69. Clues will not be hidden in bathroom stalls, change rooms, tattoo parlors, or within body art.

No one’s getting the winning password tattooed on their thigh. We checked.

70. No TikTok “fake Fugitive reveal” videos allowed.

Post all the theories you want — but don’t go viral by faking a win. You’ll be banned faster than you can say “influencer lawsuit.”

END