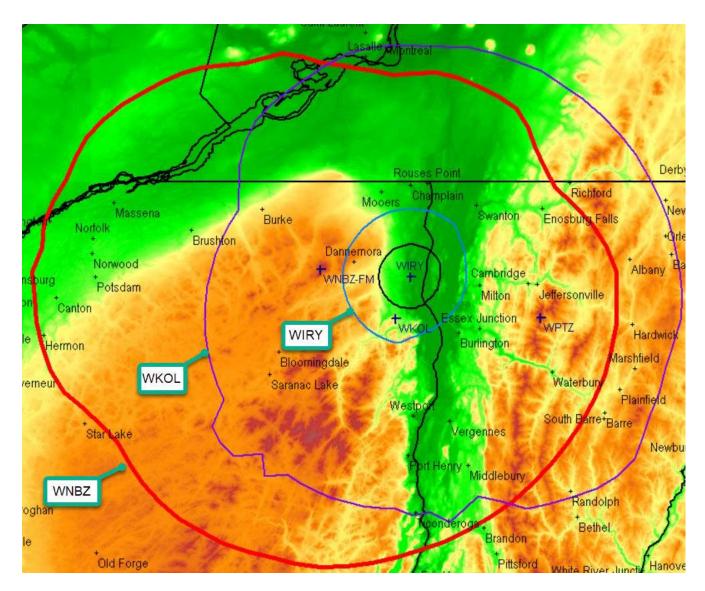


COVERAGE MAP COMPARISON



SIZE MATTERS!

50,000 watt Class C2 **106.3 NBZ-FM** is twice as powerful as 25,000 watt Class C3 WKOL (KOOL 105) and reaches 50,000 more people day and night.

50,000 watt Class C2 **106.3 NBZ-FM** is 50 times as powerful as 1,000 watt WIRY (Your Hometown Station) and reaches over half a million more people during the day and over 600,000 more people at night.