



CREATING YOUR MESSAGE

MESSAGING

Maximum of five messages/hour

Ensuring a clutter-free listening environment

Stand Alone Message

Not sandwiched between a group of messages

:30 Produced Messages Complete copywriting and production services

Exclusive Format

No other **local** Contemporary Christian music stations are local in the area.

Exclusive Audience

Listeners you can't reach anywhere else

MESSAGE EXAMPLE

The Star FM would like to thank Greater Good Renovation for their support. Greater Good Renovation is a local general contractor and interior design firm specializing in full service Kitchen and Bath design. Details online at Greater Good Renovation Dot Com. That's Great Good Renovation Dot Com.

GUIDELINES

All copy must meet the following Federal Communication Commission (FCC) guidelines

Can include:

- Name of business
- Slogans that identify products or services
- Location
- Website
- Phone number
- Email
- Hours of operation
- Promotion of a non-profit event

Cannot include:

- Comparative or qualitative description of services
- Inducements to buy, sell, rent or lease
- Promotions of services over another
- Mention of prices

CONTACT

Manager of Business Advancement

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