



LIVE LOCAL GLOBAL

Music Discovered
Music Rediscovered
Public Affairs

UNDERWRITING PACKAGE

2025

On Air : 88.1 FM

Streaming at OBXCOUNTRY.ORG



ABOUT OBX COUNTRY OUTER BANKS

The Outer Banks's Community Radio Station that presents LOCALLY FOCUSED CONTENT, ARTS AND CULTURE, PUBLIC AFFAIRS, and COMMUNITY-CENTERED PROGRAMMING.

- A strong focus on local community events.
- Providing essential information to the community.
- Offering a forum for a wide VARIETY of voices, local affairs, and musical tastes.
- Our mobile app at OBX Country
- Streaming worldwide at OBXCOUNTRY.ORG

THE 88.1 OBX COUNTRY PROGRAMMING

88.1 OBX Country is the COUNTRY SOUNDTRACK in The Outer Banks. Music is the mainstay of what we play. Our programming is dominated by country music, local weather, news, and community happenings.

LIVE @ LUNCH is the star of KRFC's music programming. Each Friday from Noon to One, KRFC 88.9 FM presents local and national bands live in the studio. More than 1,000 musicians have played on Live @ Lunch since KRFC 88.9 FM went on the air in 2003.

EVENINGS AND WEEKENDS are full of specialty music shows featuring a wide range of weekly countdowns, classic country, and More!

PUBLIC AFFAIRS programming rounds our OBX Country's schedule. Our locally produced programs can be heard nowhere else on the radio dial. Our talented volunteers present shows that cover business, the arts, local culture, and community issues...

Engaging listeners with thoughtful conversations.

THE 88.1 OBX COUNTRY REACH

With a diverse community in the Outer Banks, 88.1 OBX Country serves the community with its deep variety of shows, music, public affairs, and partnerships. Because of our seasonal tourist, our online listeners continue to grow worldwide. We have listeners from coast to coast.





NON-PROFIT UNDERWRITING PARTNERSHIP SPECIAL OFFER

	Monthly Quantity	Unit Price	Discount	Run Total
W E E K D A Y S BEST FIT (6am-9pm)	16	20.00		\$320.00
Social Media Posts Facebook	1	10.00		\$10.00
Event on 88.1 OBX COUNTRY Website Calendar	1	N/A		N/A
TOTAL PACKAGE VALUE				\$340.00

All underwriting spots are :30 in length. This special offer is a per month underwriting agreement and covers peak season of April - October.

ANNUAL COMMUNITY PARTNERSHIP OPTIONS

LEVEL 1 : ROCK STAR \$11,500

- Provides 30 Mentions Per Week, (6am - Midnight, up to 30 seconds.)
- 7 Bonus Weekly Announcements, (best it)
- 5 Monthly Social Media Posts
- Concert Calander Listings (2 per day, Monday - Friday)
- Logo on OBX Country Website (with click-through)
- Special Website Mentions
- Client Supplied Banner at 88.1 OBX COUNTRY events!
- 5% Discount for Paid in Advance

LEVEL 2 : PRODUCER \$7,500

- Provides 20 Mentions Per Week, (6am - Midnight, up to 30 seconds.)
- 5 Bonus Weekly Announcements, (best it)
- 4 Monthly Social Media Posts
- Concert Calander Listings (2 per day, Monday - Friday)
- Logo on OBX Country Website (with click-through)
- Special Website Mentions
- Client Supplied Banner at 88.1 OBX Country events!
- 5% Discount for Paid in Advance

LEVEL 3 : TOUR MANAGER \$5,000

- Provides 15 Mentions Per Week, (6am - Midnight, up to 30 seconds.)
- 3 Bonus Weekly Announcements, (best it)
- 3 Monthly Social Media Posts
- Concert Calander Listings (2 per day, Monday - Friday)
- Logo on OBX Country Website (with click-through)
- 5% Discount for Paid in Advance


ANNUAL COMMUNITY PARTNERSHIP OPTIONS

LEVEL 4 : PROMOTER \$4,800

- Provides 10 Mentions Per Week, (6am - Midnight up to 30 seconds.)
- 2 Bonus Weekly Announcements, (best it)
- 2 Monthly Social Media Posts
- Logo on OBX Country Website (with click-through)
- 5% Discount for Paid in Advance

LEVEL 5 : ROADIE \$3,500

- Provides 3 Mentions Per Week, (6am - Midnight, up to 30 seconds.)
- 1 Bonus Weekly Announcements, (best it)
- 1 Monthly Social Media Posts
- Logo on OBX Country Website (with click-through)
- 5% Discount for Paid in Advance



YOU CAN LISTEN
ONLINE AT:
WWW.OBXCOUNTRY.ORG