

Head of Station Sound



LIVERPOOL
JOHN MOORES
UNIVERSITY

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Role:

Head of Station Sound is responsible for overseeing and shaping the overall sound of Moore Student Radio. This role involves managing station imaging, and audio branding, including creating custom power intros, producing beds for new music, and developing imaging for flagship shows. The Head of Station Sound ensures consistency and high production quality across all output, supports and guides presenters and producers in the effective use of audio, and encourages creativity in sound design. They work closely with the Station Manager and exec team to maintain a clear and professional station identity, ensuring the station's sound reflects the voice, energy, and values of Moore Student Radio.

Responsibilities:

1. To be effective as Head of Station Sound, it's important that members of Moore Student Radio know who you are and how to contact you regarding station sound, imaging, and branding.
2. Lead, support, and coordinate the station sound and production team, ensuring contributors feel confident and prepared to create high-quality audio.
3. Plan, create, and update station imaging using software such as WizzFx, NoSheetMusic, and Adobe Audition, including custom power intros, beds for new music, jingles, and imaging for flagship shows.
4. Ensure that all station sound elements are refreshed for different times of year (e.g. Halloween, Christmas) and for special events or campaigns.
5. Liaise with the Communications Officer to create and maintain cross-station branding, including imaging, audio identity, and promotional materials.
6. Support and mentor presenters and producers in using station sound effectively, offering guidance before and after live shows.
7. Ensure that the Moore Student Radio website reflects the current imaging, sound updates, and branding accurately.
8. Encourage creativity in audio production while maintaining professionalism and compliance with station policies and broadcasting guidelines.

Skills & Qualities Required:

- Technical proficiency with audio production software, including WizzFx, NoSheetMusic, and Adobe Audition/Audacity.
- Strong understanding of audio branding, jingles, imaging, and the overall "sound" of a radio station.
- Creativity and innovation in producing engaging audio content for a variety of shows and campaigns.
- Mentoring skills, with the ability to guide presenters and producers in audio production.
- Attention to detail to ensure consistent, professional sound quality across all station output.
- Organisational skills to manage production schedules and maintain up-to-date station audio and branding.
- Passion for student radio and a commitment to maintaining the energy, values, and identity of Moore Student Radio.
- Team player mentality, encouraging collaboration while fostering creativity and professionalism.