

# Black Country Radio's Ofcom Licence (FM Transmission)

In order to broadcast on FM Black Country Radio has various key commitments it has to comply with as part of its licence. This only applies to its FM licence and does not apply to DAB or online transmissions. There are associated Ofcom licence requirements, that are similar to both public sector (BBC) and commercial stations, that the station legally must adhere to.

See below the licence obligations as per the licence renewal for five years from 1 January 2018.

Licence number: **CR000041**

Service name: **Black Country Radio**

Licence area: **Stourbridge (as shown in the licensed coverage area map)**

Frequency: **102.5 MHz**

## **Description of character of service**

Black Country Radio provides a radio service focussed on people in Stourbridge and its surrounding areas, providing them with information pertinent to their local area. It gets involved in the local community as much as possible, broadcasting local voices and opinions.

The service broadcasts:

- **Music.** The main type of music broadcast over the course of each week is:
  - mainstream
  - popular music from the 1960s to today.
  - During evenings and weekends specialist music programmes are featured, comprising shows dedicated to specific genres of music.
  - Local musicians are also featured.
- **Speech.** The main types of speech output broadcast over the course of each week are:
  - local issues
  - news (national and local)
  - sport
  - topical interviews
  - local political coverage
  - faith-based programming.
- The service provides original output<sup>1</sup> for a **minimum of eight hours per day.**

- The service provides locally-produced output<sup>2</sup> for a **minimum of 13 hours per day**.
- The studio is located within the licensed coverage area.
- The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:
  - the facilitation of discussion and the expression of opinion,
  - the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service,and
  - the better understanding of the particular community and the strengthening of links within it. Members of the target community contribute to the operation and management of the service. The service has mechanisms in place to ensure it is accountable to its target community.

*[October 2007. Revised February 2013, September 2016]*

<sup>1</sup> *Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.*

<sup>2</sup> *Locally-produced output is output made and broadcast from within the service's licensed coverage area.*

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Black Country Radio Directors (as managed by Waterfront Media CIC) have overall responsibility for this policy.