

Competition Terms and Conditions
Schedule to Terms of Entry

1.	Promotion	Pure Helping Hand
2.	Promoter	Pure Radio
3.	Permit Number	N/A
4.	Station and Website	Pure Radio pureradioscotland.com/Win
5.	Promotion Period	Entry into the Promotion commences at: 26 th Oct 2020 Entry into the Promotion closes at: 22 nd November 2020
6.	Eligible Regions	Pure Radio Scotland TSA area only.
7.	Age Restriction	Entrants must be 18 years or over to enter.
9.	Entry Method	Online
10.	Entry Restrictions	Entry is restricted to one entry per business; duplicate entries will be removed. Business must be registered within the transmission area of Pure Radio Scotland and live in the following postcode areas – G, EH, FK, KA, PA, KY, ML, DD and PH.
11	Draw Details	Winners selected at random after competition closes.
12.	Judging Criteria	N/A
13.	Prize	1 x Radio advertising campaign packages per business. Advertising campaign package includes; Duration of campaign: 5 weeks 42 x 30 second adverts per week to run on Pure Radio. 210 adverts in total to be used within 5 weeks of campaign start date. Minimum of 50% guaranteed in primetime 0600-1900 There are 10 (ten) advertising packages to be won valued at £3,150 each Total prize pool - £31,500
14.	Prize Restrictions	Commercial production NOT included. Commercial production charged at £149 + vat for one voice commercial and £189 + vat for two voice commercial. Campaign must start before Monday 14 th December 2020. Prize is non-transferable.
16.	Notification of Winners	Winners will be notified by phone by the Pure Radio Scotland commercial team.
17.	Prize Claim	Prizes must be claimed by the business owner.