

Football Picks with Rockin' Rick 2026 Official Rules

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. These rules are in addition to our standard contest rules found at www.classichitswnyq.com. Contest is subject to all applicable federal, state and local laws. This Game May Not Be Used To Conduct, Advertise Or Promote Any Form Of Gambling.

1. Promotional Period: The Game Period begins at the kickoff of the first 2026-27 regular season pro football game scheduled to take place on Wednesday, September 9th, 2026 and ends at the completion of the season on Sunday, January 10th, 2027. Exact dates and times are subject to change. Picks for any regular season game must be completed by 15 minutes before the published kickoff time. (i.e. 1:00pm games will lock at 12:45pm, 8:20pm games will lock at 8:05pm)

Eligibility: The Promotion is open to all legal residents of the U.S., 18 years of age or older, 19 years of age or older in AL, DE, and NE, and 18 years of age or older in MS, except employees of Audience, Participating Stations and other Sponsors (collectively, the "Promotion Entities"), other television or radio stations located in the same market as a Participating Station, and their respective parents, subsidiaries, affiliates, advertising or promotion partners (if any), and members of their immediate families or persons living in the same household. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States and Canada and where prohibited. Entrants who do not meet the eligibility requirements will be disqualified and unable to win.

2. Prizes:

National: If a participant correctly picks the winning team of every regular season game, they will be awarded the national grand prize of \$50,000. Weekly: The top weekly picker of Football Picks with Rockin' Rick will be awarded (2) \$25 gift certificates to Uncle Mario's Garage, Route 9 in Queensbury, NY. A contestant may win more than once, but will be limited to two (2) total wins for the season. If the top picker is deemed ineligible, the win will be awarded to the first eligible winner who has the most correct picks. Grand Prize: At the end of the week, any contestant who picks better than Rockin' Rick's published picks will be entered in a drawing to be conducted at the end of the season to win (2) tickets to a locally announced concert of their choice in 2027. The list of potential shows to choose from will be dependent on those concerts announced before the end of Week 18 of the NFL Season.

Prizes cannot be transferred or substituted; the prize is the prize. No cash substitutions. Uncle Mario's Garage in Queensbury, New York reserves the right to limit one certificate redemption per visit.

3. Entry Method: To enter this promotion, visit the Q101.7 App or website for registration, game play, and the terms and conditions. Fill in the entry form by selecting the outcome of each game. Each correct pick will be worth 1 point. Any incorrect entries will receive 0 points. The player that earns the most points each week will be the weekly winner. In case of a tie refer to the tiebreaker rules below.

4. Tiebreakers:

In the event more than one picker has the same number of correct picks, the weekly winner will be determined through Audience's tiebreaker method. One game during the week will be designated that week's tiebreaker game where entrants will need to predict the final score of that game. The closer your picks are to the actual final score, fewer points will be subtracted from the 100 possible points, each week, for each designated tiebreaker game.

If a tie still exists between top pickers after the tiebreaker, a random draw will take place among those tied for first to determine who wins the weekly prize.

6. Winner Selection and Notification:

For the national prize, winner will be selected from among all eligible entries based on the picks made following the day on which the Season ends. Prior to awarding a prize, Audience in its sole discretion may require verification of winner's identification by a showing of valid government-issued photo ID.

Decisions of Audience, sponsors, and affiliates with respect to winner selection and the awarding of prizes are final and binding when made.

For local prizes, the winner will be notified the following business day after the week has concluded. Winners will need to travel to our studios at 89 Everts Avenue, Queensbury, New York during regular business hours to pick up their prize, with valid photo ID.

7. Privacy Notice:

Information you provide in connection with the Contest is subject to Sponsor's Privacy Policy and may be shared with Sponsors.

8. General:

Payments of all federal, state and local taxes are solely the responsibility of the winner. Winner must execute and return any required IRS form (including IRS form 1099), affidavit

of eligibility, liability and publicity release (where permitted by law), or similar document within ten (10) days of notification or winner may be disqualified in Audience's sole discretion and the prize will be forfeited.

Any entrant who provides a mobile wireless number in connection with the Promotion, including by providing a mobile number for winner notification purposes, is responsible for informing the Promotion Entities if his or her number is reassigned to another person at any time before the end of the Promotion and for providing an alternative number where he or she may be reached.

Participating in the Promotion and accepting a prize constitutes winner's permission for Audience or its agents to photograph, film, and record winner, and to use his/her name, address (city and state), likeness, photograph, voice, biographical information and/or any statements made by him/her regarding the Promotion or its sponsors for purposes of trade, publicity or promotion without additional financial or other compensation, and, Audience may, where legal, require a winner to sign a publicity release confirming such consent prior to acceptance of the prize.

All games will use a rolling lock system which will allow players to make picks up to approximately 15 minutes prior to official kickoff time of each game. Any selections submitted after the deadlines are considered invalid, and no points will be awarded. All times displayed on the schedule are Eastern. You may change your pick for any game up until the time that game is locked. Entries must be completed on time. Once a game is locked, you may not change your pick for it. If you did not make a pick for a particular game, it is counted as a loss. If you submit a partial entry and either forget or are unable to complete it, the games you did not pick will count as losses. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt. In conjunction with this national Promotion, a Participating Station or Sponsor may be conducting its own contest or sweepstakes for a chance to win a local prize. For more information and official rules, visit the website of the Participating Station or Sponsor. Audience is not responsible for the conduct or administration of any such local contest/sweepstakes, including without limitation procuring and awarding a local prize.

This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram, or any other social media platform. By submission of an entry, you release Facebook, Twitter, Instagram and any other social media platform from any responsibility or liability related to the Promotions. You are providing entry information to one or more of the Promotion Entities and not to Facebook, Twitter, Instagram or any other social media platform. Promotion Entities are not responsible for technical outages, delays, or malfunctions of any kind, including those related to the Internet, cell phone

service, or computer failures. Accordingly, Promotion Entities are not responsible for errors or data loss of any kind, lost or unavailable Internet connections, failed, incomplete, garbled or deleted computer or network transmissions, inability to access any website or online service, any other error or malfunction, late, lost, illegible or misdirected entries, or for printing errors in any advertisement, entry form or rules. Entry materials that have been tampered with or altered are void. If the Promotion Entities determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Promotion or if technical difficulties compromise the integrity of the Promotion, the Promotion Entities reserve the right to void the entries at issue and/or modify, suspend or terminate the Promotion. If, for any reason, the Promotion is not capable of running as planned, including because of tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Promotion Entities which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Promotion Entities reserve the right to modify, suspend or terminate the Promotion. Any attempt by an entrant or any person to deliberately damage any website or social networking site used in the Promotion or to undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws. Should such an attempt be made, Audience reserves the right to seek full prosecution and/or damages from any such individual to the fullest extent permitted by law. Audience's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. These terms and conditions may be changed or updated at any time before, during, and or after the completion of this contest. By participating in this contest, entrants agree to abide by and accept these rules.

9. Disclaimer:

The Sponsors and this Web site, are in no way connected with, affiliated with or endorsed by the NFL, or any of its affiliated teams, players, or players union. All references to any football name or term is purely nominative and not intended to imply any connection, affiliation, or endorsement.

10. Official Rules and Winner List:

To obtain a copy of these Official Rules or a winner list following completion of the Promotion, email your request to winners@audience.io.

11. Sponsor:

National - Audience LLC, Local Sponsor – Uncle Mario's Garage, Queensbury, NY